THE CASH BOX

OLUME XVII | OCTOBER 29, 1955 | NUMBER 6

Rusty Draper, surrounded by a bevy of beauties during his recen engagement in Las Vegas, sings his latest hit, "The Shifting, Whispering Sands", which shows indications of being bigger tha his top selling Mercury record "Gambler's Guitar". Herewith, Rusty devises his own delightful way of getting into the western mooc of the song.

HITS FROM THE MISSES

Miss
SUNNY GALE
sings

LOOKING GLASS

C'EST LA VIE

20 47-6286 A "New Orthophonic" High Fidelity Recording

Miss
TERRI STEVENS
sings

I'VE ALWAYS LOVED YOU

(from the Musical Production "The Vamp", published by Robbins-Wise, Inc.)

ALL I WANT IS YOU

20 47-6300 A "New Orthophonic" High Fidelity Recording

the dealer's choice RCA VICTOR

FOUNDED BY BILL GERSH

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October 29, 1955

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The Cash Box

THE CURSE OF THE "A" SIDE

The record industry has come a long way from the time when all disks had "A" and "B" sides. But unfortunately, while the records are no longer so marked, the thinking on the part of many people in the industry has not changed.

Too many record execs still think in terms of "A" and "B" sides, thus diminishing the chances of half their output. But even more importantly, too many publishers think that way.

Several times in the last few months we have heard publishers say that they weren't going to work on their side of a record because the record company was obviously going on the other side. That is one of the most self-destructive ways of thinking we can imagine in our business.

In the record industry, it would take someone who is clairvoyant to tell which is the hit side in most cases. A publisher who decides that the other publisher's song is the hit is either clairvoyant—which we doubt—or else so bent on not having a hit that in almost every case he succeeds.

A timid publisher is no publisher at all. A publisher who is discouraged before he even gets public reaction is paying a disservice to the whole business. A publisher who thinks his job is finished when he gets the record is one who doesn't know the functions of a publisher. A publisher who takes his BMI or ASCAP money and lives on it instead of using it to create more hits and greater income for himself soon won't be a publisher.

Although many people talk about our business as an irresponsible one, they are wrong. There is great responsibility in the record industry. And publishers rank among the top in the responsibility they must assume. For a publisher who loses a hit for lack of working on it is not only betraying the record company, the artist, and the writers, but he is betraying everyone else in the industry. We all know that nothing stimulates the record business as much as a hit. One smash affects the sales of all records currently on the market for it draws customers into the stores who while they're there buy more records, records which they might not have come in to buy had it not been for the hit.

Losing a potential hit because a publisher is afraid to take the risk of working on it, is the height of irresponsibility, the depth of resignation of one's duties.

As we said, it's been a long time since record firms marked their records "A" and "B". As soon as some publishers' thinking catches up with the actions of the diskeries, the healthier will be our entire music industry, the more dynamic will it be, the more prosperous.

STRETCH YOUR PROFITS
With these M-G-M HITS!
Billboard Best Buy
JONI JAMES
YOU ARE MY LOVE
and I LAY ME DOWN TO SLEEP
MGM 12066 78 rpm K 12066 45 rpm
ORCH. & CHORUS CONDUCTED BY DAVID TERRY
THE ONLY INSTRUMENTAL VERSION
DAVID ROSE and his Orchestra
LOVE IS A MANY-SPLENDORED THING
and
YOU AND YOU ALONE (Gelsomina)
MGM 30883 78 rpm • K 30883 45 rpm
ART MOONEY and his Orchestra
GIVE ME A BAND AND MY BABY
THE GIRL I LEFT BEHIND ME
MGM 12073 78 rpm • K 12073 45 rpm
RAY CHARLES SINGERS
AUTUMN LEAVES
EARLY AUTUMN
MGM 12068 78 rpm • K 12068 45 rpm
BETTY MADIGAN
THERE SHOULD BE RULES
(Protecting Fools Wha Fall in Love)
and
STRANGERS
MGM 12094 78 rpm • K 12094 45 rpm
JOE LIPMAN and his Orchestra
DOG FACE SOLDIER
STREET SCENE
MGM 12102 78 rpm • K 12102 45 rpm
SAM (THE MAN) TAYLOR
DON'T TAKE YOUR LOVE FROM ME
AS TIME GOES BY
MGM 12065 78 rpm • K 12065 45 rpm
HOT ALBUMS
JONI JAMES
WHEN I FALL IN LOVE
MGM EP X326
X1160 45 rpm
LP E3240 33⅓ rpm
THE RAY CHARLES SINGERS
AUTUMN NOCTURNE
E3145 12-Inch L.P.
X271 45 rpm extended play
X1123 45 rpm extended play
DEBBIE REYNOLDS
(LOVE IS) THE TENDER TRAP
CANOODLIN' RAG
MGM 12086 78 rpm
K 12086 45 rpm
JAMES BROWN
THE WHITE BUFFALO
and
IT'S LONESOME OUT TONIGHT
MGM 12080 78 rpm
K 12080 45 rpm
ROBBIN HOOD
DANCIN' IN MY SOCKS
and
HAPPY IS MY HEART
MGM 12046 78 rpm
K 12046 45 rpm
AUDREY WILLIAMS
LITTLE BOSEPHUS (HANK WILLIAMS) JR.
WINDOWS OF THE PAST
MGM 12082 78 rpm
K 12082 45 rpm
HANK WILLIAMS
SOME DAY YOU'LL CALL MY NAME
THE FIRST FALL OF SNOW
MGM 12077 78 rpm
K 12077 45 rpm
M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbatt	CK—Checker	DT—Dootone	GR—Groove	NG—Nargran	SP—Specialty
AL—Aladdin	CM—Camba	DU—Duke	IM—Imperial	PA—Parrat	ST—Starlite
AP—Apalla	CO—Columbia	EP—Epic	JD—Jay Dee	PE—Peacock	TA—Tampa
AR—Arcade	CR—Coral	ER—Era	JU—Jubilee	PM—Pram	TI—Tica
AT—Atlantic	CT—Cat	ES—Essex	KI—King	PR—Prestige	TR—Trend
AU—Audivacs	CW—Crown	FA—Favorite	LO—London	RA—Rainbow	UQ—Unique
BE—Bell	DA—Dana	FB—Fabor	ME—Mercury	RE—Regent	UN—United
BT—Bethlehem	DE—Decca	FE—Federal	MG—MGM	RM—Rama	VI—RCA Victor
CA—Capitol	DL—DeLuxe	FI—Fiesta	MJ—Majar	SA—Savoy	WD—Waldorf
CD—Cadence	DO—Dot	4 Star—Faur Star	MO—Modern	SE—Seeco	WI—Wing
CH—Chess				SO—Sound	X—Label "X"

Pos. Last Week

1 — **LOVE IS A MANY-SPLENDORED THING** — **1**
FOUR ACES
CA-3202 (F-3202)—Woody Herman
CR-61467 (9-61467)—Don Carnell
CW-165 (45-165)—Don, Dick & Jimmy
DE-29625 (9-29625)—Four Aces
MG-30883 (K-30883)—David Rose O.
PM-1120A (45-1120A)—The Rackets

2 — **AUTUMN LEAVES** — **3**
ROGER WILLIAMS
CA-3223 (F-3223)—Jackie Gleason
CD-1421 (45-1421)—John Sebastian
CR-61485 (9-61485)—Steve Allen & Geo. Cates O.
DE-29653 (9-29653)—Victor Young
KA-116 (45-116)—Roger Williams
ME-70686 (70686x45)—Maynard Ferguson
MG-12068 (K12068)—Ray Charles Singers
PM-1123 (45-1123)—Lou Garisto
X-0161 (4X-0161)—Geri Galian

3 — **YELLOW ROSE OF TEXAS** — **2**
MITCH MILLER—JOHNNY DESMOND
CA-3249 (F-3249)—Stan Freberg
CO-40540 (4-40540)—Mitch Miller
CR-61476 (9-61476)—Johnny Desmond
PM-1122A (45-1122A)—Maury Laws Ch. & O.
VI-20-6241 (47-6241)—Homer & Jethra
X-0161 (4X-0161)—Geri Galian

4 — **AIN'T THAT A SHAME** — **4**
PAT BOONE
DO-15377 (45-15377)—Pat Boone
IM-5348 (45-5348)—Fats Domino
PM-1122B (45-1122B)—Bill Marine
WI-90000 (90000 x 45)—Ronnie Gaylord

5 — **MOMENTS TO REMEMBER** — **8**
THE FOUR LADS
CO-40539 (4-40539)—Four Lads
DE-29694 (9-29694)—Louis Armstrong

6 — **TINA MARIE** — **6**
PERRY COMO
PM-1121A (45-1121A)—Gabe Drake
VI-20-6192 (47-6192)—Perry Coma

7 — **SEVENTEEN** — **5**
FONTANE SISTERS—BOYD BENNETT
CA-3199 (F-3199)—Ella Mae Morse
DO-15386 (45-15386)—Fontane Sisters
KI-1470 (45-1470)—Boyd Bennett
ME-70651 (70651 x 45)—Rusty Draper

8 — **THE LONGEST WALK** — **9**
JAYE P. MORGAN
PM-1124 (45-1124)—Laura Leslie
VI-20-6182 (47-6182)—Jaye P. Morgan

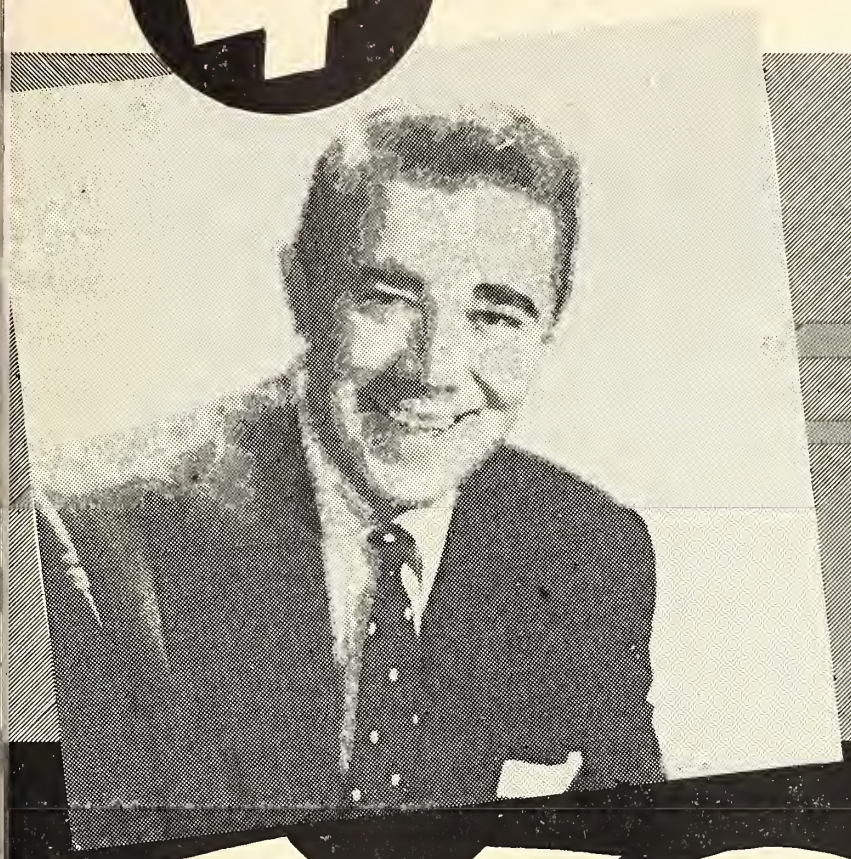
9 — **SHIFTING, WHISPERING SANDS** — —
BILLY VAUGHN—RUSTY DRAPER
DO-15409 (45-15409)—Billy Vaughn
ME-70696 (70696 x 45)—Rusty Draper
VI-20-6243 (47-6243)—Johnson Family Singers

10 — **SUDDENLY THERE'S A VALLEY** — —
GOGI GRANT—JULIUS LA ROSA—JO STAFFORD
CA-3228 (F-3228)—Patty Andrews
CD-1270 (45-1270)—Julius LaRosa
CO-40559 (4-40559)—Jo Stafford
DE-29686 (9-29686)—Mills Bros.
ER-1003 (45-1003)—Gogi Grant
MG-12078 (K12078)—Kay Armen

11) THE BIBLE TELLS ME SO. 12) MAYBELLENE. 13) ONLY YOU. 14) BLACK DENIM TROUSER 15) HE. 16) WAKE THE TOWN AND TELL THE PEOPLE. 17) ROCK AROUND THE CLOCK. 18) I WAI YOU TO BE MY BABY. 19) YOU ARE MY LOVE. 20) MY BONNIE LASSIE. 21) SAME OLD SATURDA NIGHT. 22) HARD TO GET. 23) HAWK-EYE. 24) THEN I'LL BE HAPPY. 25) AT MY FRONT DOO 26) AMURKIRIKI. 27) LEARNIN' THE BLUES. 28) FORGIVE MY HEART. 29) DAY BY DAY. 30) SON ONE YOU LOVE. 31) LOVE AND MARRIAGE. 32) MY BOY—FLAT TOP. 33) I HEAR YOU KNOCKIN 34) CROCE DI ORO. 35) GUM DROP.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

4 IN A ROW...



Alan Dale's NEW RHYTHM Hit-

"YOU GOTTA GIVE"

CORAL-61526

CORAL RECORDS
America's Fastest Growing Record Company

published by
PEER INTERNATIONAL
Gen. Prof. Mgr. MURRAY DEUTCH

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

DON COSTA ORCH.
(Essex 405; 45-405)

B+ "UNDER THE LINDEN TREE" [Leeds ASCAP — Felix, Heidt, Klishnegg] One of the most beautiful instrumental-choral waxings to come across this desk in a long while is this gorgeous item by Don Costa and the crew. Lush flowing slow waltz item. Side has great appeal and could click big.

C+ "SAFE IN THE HARBOR" [Eastwick BMI—Peters, Harper] Another touching ballad fashioned smoothly by the artists.

ANN McCORMACK
(Mercury 70714; 70714x45)

B "THAT'S ALL THAT MATTERS TO ME" (2:49) [Remick ASCAP —Stept, Magidson] A dramatic new song stylist with an exciting voice, Ann McCormack makes an impressive debut on Mercury with a stirring torch song. Polished songstress who could make the grade.

B+ "REDEEM ME" (2:46) [Admont ASCAP—Greene] The artist is more effective on this tormented, heartbroken number. Ann sings from her toes and can really belt. Brilliant future in store for this gal.

PETE KELLY'S ORCHESTRION
(Columbia 40592; 4-40592)

B+ "I NEVER KNEW" [Bourne ASCAP — Kahn, Fiorito] From the Jack Webb pic "Pete Kelly's Blues" comes this fascinating and unusual item. The audience hears this item on the orchestrion—a mechanical band of the old days—after a gang war in the film. It leaves a sharp impression in the viewer's mind. The record has a most unusual sound and could click.

B "PETE KELLEY'S BLUES" [Mark VII ASCAP—Cahn, Heindorf] This half features the orchestrion on the pic's title tune.

JAN AUGUST
(Mercury 70726; 70726x45)

B+ "I NEVER KNEW" (2:21) [Bourne ASCAP—Kahn, Fiorito] Jan August comes off well with a great rendition of the orchestrion sequence from the pic "Pete Kelly's Blues." He gets that unusual sound with a clarinola and rhythm accompaniment.

B "SKATERS' WALTZ" (1:55) [Pure BMI—Stone] The instruments used on the above side are employed on this evergreen with wonderful results. Pleasant item.

MICKI MARLO
(Capitol 3266; F-3266)

B "PET ME, POPPA" (2:31) [Frank ASCAP—Loesser] A new tune penned for the "Guys And Dolls" film, is handled in top form by Micki Marlo. Good novelty and a fine arrangement.

B+ "LIKE I LOVED NOBODY BEFORE" (2:20) [E. B. Marks BMI —Wayne, Jay] This is one of Micki's best offerings to date. A catchy rhythm novelty with a love theme. Thrush is terrific. Side could step out and make noise.

THE CASH BOX DISK OF THE WEEK

"C'EST LA VIE" (2:30)
[Planetary ASCAP—White, Wolfson]
"NEVER" (2:25)
[Laurel ASCAP—Weiss, Bock]
SARAH VAUGHAN (Mercury 70727; 70727x45)

SARAH VAUGHAN

● Sarah Vaughan, who does wonders with a great song, certainly has just such a tune in this beautiful new piece of romantic material tagged "C'est La Vie." It's one of the best ballads to hit the record field in many months and has all the earmarks of a top hit—the kind that becomes a standard. Sarah's delivery is out of this world. She gets a tremendous assist from Hugo and Luigi's ork and gives everything she has for this classy piece of song matter. Looks like a smash. The coupling "Never," is an infectious tango smoothly styled by the polished performer. Exciting showing. The top half is the one to watch closely.

"C'EST LA VIE" (2:24)
[Planetary ASCAP—White, Wolfson]
"LOOKING GLASS" (2:55)
[Winneton BMI—Carr, Care, Marcus]
SUNNY GALE (RCA Victor 20-6286; 47-6286)

SUNNY GALE

● Sunny Gale sounds better than ever on her latest release for Victor, a platter that looks and sounds like it's headed for big things. It's a classy recording of a tremendous new song labelled "C'est La Vie." The ballad is a dramatic one and is tailor made for the strong and exciting voice of Miss Gale. The background is superbly set up by Joe Reisman's orchestra and chorus and serves as a perfect showcase for the lark. Should sell a heap of records. "Looking Glass" is the title of the lower lid. It's a fragile waltz tempo love song tenderly treated. Look for the top half to step out.

"C'EST LA VIE" (2:18)
[Planetary ASCAP—Wolfson, White]
"UNINVITED LOVE" (2:40)
[Fred Raphael ASCAP—Leigh, Livingston]
DE JOHN SISTERS (Epic 9131; 5-9131)

DE JOHN SISTERS

● The DeJohn Sisters come up with their best waxing since "No More" as they offer their rendition of the ballad "C'est La Vie." The girls are two of the most versatile performers in the business and altho this song is a far cry from "No More," it's an outstanding performance, one that should share heavily in the bundle of coin this song will garner. They blend voices beautifully and come up with a commercial sound. The under side is a shuffle-rhythm romantic affair titled "Uninvited Love." An easy going item that makes for pleasant listening. The top side is the strong one.

THE THREE BELLES
(Jubilee 5219; 45-5219)

B "IT MAKES A DIFFERENC TO ME" (2:14) [Jack Gol ASCAP—Lehrman, Shear] Jubile has come up with a terrific trio i the Three Belles. Three thrushes wh debut with a top notch piece of ne material that could catch on. Polishe group.

C+ "TRUE BLUE LOU" (2:57) [Fa mous ASCAP—Whiting, Robi Coslow] The larks blend warmly o a pretty oldie that's inviting. Lovel sound that comes over effectively.

JOHNNY LATORRE & Rhythm Rockets
(Black Gold 4613; 45-4613)

B "ATOMIC BOUNCE" [Mye ASCAP—Phillips, Ayre] Johnn Latorre and his Rhythm Rockers i sue their first platter on the Blac Gold label; a wild and driving dec in the Bill Haley tradition. Gre dance item for the rock and roller Rhythm section is sensational.

C+ "RHYTHM BABY" [Mye ASCAP—Brule] Another beat jump side packed with beat and driv

TERRI STEVENS
(RCA Victor 20-6300; 47-6300)

B+ "ALL I WANT IS YOU" (2:5 [Meridian BMI—Chorney, Shr ger, Shrager] The fragile, since voice of Terri Stevens is tender a glowing on this soft, smooth romant offering. Inviting piece of materi easy to listen to. Pretty arrangeme with a sax backdrop by Bobby Duko

B "I'VE ALWAYS LOVED YO (2:45) [Robbins-Wise ASCAP Latouche, Mundy] A lovely ball from the forthcoming musical "T Vamp" is tastefully treated by t lark. Wonderful performance.

SAMMY KAYE ORCH.
(Columbia 40574; 4-40574)

B+ "THE LUCKY LITTLE BEL (Of San Michele)" (2:55) [Da Dreyer ASCAP—Adams, Marks] pretty new tune about a luck cha with a legendary story behind it, warmly woven by Sammy Kaye a the crew with Jeff Clay on the voc Inviting item. Commercial stuff. Co click.

B "DON'T CRY BABY" (2:3 [World ASCAP—Franklin, Jone An easy going up tempo bouncer wi that delightful old-fashioned flav is invitingly styled by the Kaye Cho

JAN GARBER
(Ridgeway 112; F-112)

B "GEE BUT IT'S NICE TO HA SOMEBODY NICE" (2:1 [Longview ASCAP—Tobias, Pea Nelson] The new Ridgeway lab makes its debut with Jan Garb and the orchestra on a pleasant, lig lilter. Good dance music for the ad set.

C+ "ALL" (2:43) [Sherwin ASC —Mellin, Schwartz] Larry D again handled the vocal duties on soft and romantic item. Inviting tening.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

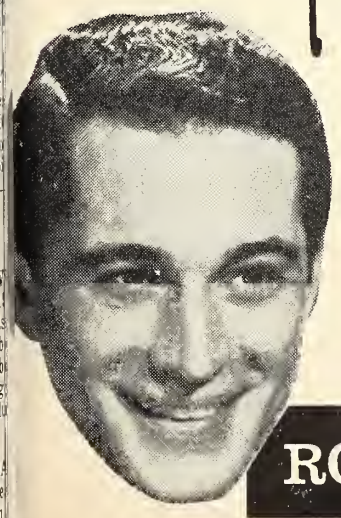
2 Great Recordings of...

The Rose Tattoo

(from the Paramount-Wallis film "The Rose Tattoo")

IN VISTAVISION
MOTION PICTURE HIGH-FIDELITY

Perry Como



on

RCA VICTOR

20/47-6294

RCA VICTOR

Percy Faith

and his Orchestra

on

Columbia

40588

COLUMBIA RECORDS

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DAVID WHITFIELD
(London 1602; 45-1602)

B+ "SANTA ROSA LEA ROSE" (2:24) [Burlington ASCAP—Lewis, Stock] David Whitfield is in top form as he gives his all for this dramatic, romantic tango. Lovely song excellently handled.

B "THE LADY" (2:34) [Montauk BMI—Minucci, Velona] A flighty Spanish flavored ballad with a beautiful melody by one of our new and talented melody writers, Ulpio Minucci. Pleasing performance. Both sides will be performed on the Sullivan Show.

THE BON-BONS
(London 1612; 45-1612)

B+ "CIRCLE" [Jack Gold ASCAP—Berman, Kahn, Mitchell] The Bon-Bons have a hot contender in this pretty love song persuasively fashioned. Wonderful number featuring an excellent wedding of lyrics and melody.

B "FROG ON A LOG" [Regent BMI — Sherman, Roberts] This half is a light and cute ditty that could click. It has a zany lyric and a tricky melody. Good two sider.

ALLEN SWIFT
(Jubilee 5222; 45-5222)

B "JOHNNY PODRES HAS A HALO 'ROUND HIS HEAD" (2:01) [ASCAP—A. Swift, H. Linsley] Allen Swift, whose voice is heard regularly in animated cartoons, offers a clever and appealing novelty that could catch on. It's a humorous tribute to the Dodger pitching hero Johnny Podres. Good for laughs. Should be a sensation in the Brooklyn juke boxes.

C+ "A TEMPER IS A TERRIBLE THING" (1:48) [Marguerita ASCAP—A. Swift, H. Linsley] Another zany novelty tied in with the baseball theme.

HERB JEFFRIES
(Olympic 503; 45-503)

B "NO ARMS CAN EVER HOLD YOU" (2:33) [—Crafer, Nebb] Herb Jeffries gets a strong assist from Pete Rugolo's ork on this dramatic reading of a beautiful new tune that's starting to click. Strong side. Should take a cut of the melon.

C+ "WHISTLING BLUES" (2:15) [—Jeffries, Allen, Hazard] The title describes this side perfectly. A bluesy ballad richly rendered by the artist's deep voice.

THE CASH BOX SLEEPER OF THE WEEK

"SHOOT IT AGAIN" [Miller ASCAP—Brown, Shuman]

"YOU'RE TELLING OUR SECRETS" [Lowell BMI—O'Hara, O'Hara]

TERESA BREWER
(Coral 61528; 9-61528)

TERESA BREWER

● Approximately two years ago, Teresa Brewer broke through with one of the biggest hits of her career, a colorful novelty called "Ricochet." On her latest Coral release she sends across a similar novelty dubbed "Shoot It Again." It's a fast-moving specialty with all the vim, vigor and happy appeal that made "Ricochet" a hit. And history could repeat itself in this case. The song will be kicked-off in gala fashion on the "United States Steel Hour" TV program this week and should start its climb up the lists immediately afterwards. The coupling displays the talented chirp on a tearful and beautiful love song labelled "You're Telling Our Secrets." Top notch performance that could build slowly and steadily.

"SIXTEEN TONS" (2:50)
[American BMI—Travis]

"BALLO ITALIANO" (2:46)
[Larry Spier ASCAP—Minucci]

JOHNNY DESMOND
(Coral 61529; 9-61529)

JOHNNY DESMOND

● With his big waxing of "Yellow Rose of Texas" sitting high on the hit parade, Johnny Desmond delivers another exciting record that should meet with great approval from dee jays and the public. It's a stirring item with a wonderful folksong flavor, and Johnny handles it in class "A" form. Arrangement is very effective. He's assisted by a chorus throughout. Title is "Sixteen Tons." Equally impressive is the lush and lovely coupling "Ballo Italiano"—a tender love song with an Italian setting. Desmond delivers the number with great feeling. Captivating melody. A two sided contender.

SAMMY DAVIS, JR.
(Decca 29672; 9-29672)

B+ "I'LL KNOW" (2:56) [Fran ASCAP — Loesser] One of th most beautiful of all the songs fro "Guys And Dolls," is wonderfull styled by Sammy Davis. He offers a attractive reading of a potent pie of material. Could break big after t people see the song performed in th movie.

B+ "ADELAIDE" (2:39) [Fran ASCAP—Loesser] This song w penned especially for the filmed ve sion of "Guys And Dolls." It's a clev lilter with a tremendous amount appeal and another wonderful lyr by Frank Loesser. Sammy comes well on both decks.

CATERINA VALENTE
(Decca 29709; 9-29709)

B+ "FIESTA CUBANA" (2:2 [Peter Maurice ASCAP—Giet Goell] Caterina Valente has a stro contender in this flighty samba no elty. Catchy ditty effectively render in multiple voice fashion. Spanish a English are employed on this dec Pretty sound.

B "IF HEARTS COULD TALL [H?] & Range BMI—Auric, Tw mey, Wise] A lush and flowing wa ballad is warmly chanted by the la against a huge string backgrou Pretty material.

NILLA PIZZI
(RCA Victor 20-6280; 47-6280)

B+ "ARRIVEDERCI ROMA" (2:5 [Campbell-Connelly ASCAP Giovannini, Garinei, Rascel] One Italy's top thrushes debuts on R Victor with a lovely ballad that's c rently sitting on top of Italy's parade. Sung with feeling on t waxing. Thrush has a wonder warmth. Could break out.

C+ "CANZONE DOCE" (2:40) Cioffi BIEM—Cioffi, Cioffi] A other flowing Italian ballad is s cerely chanted by the artist. Cor nental flavor is most appealing.

THE WILSONS
(Decca 29668; 9-29668)

B "I TRUST YOU" [Goday BM Ingham] A light and color novelty with a delightful country vor is pleasantly styled by Coll and Donna Wilson. Attractive dit Yodeling is infectious.

C+ "FIRST DEGREE LOVE" [H man ASCAP—Horton] Anot cute bounce ditty with that invit cornball flavor. Girls can sing.

"SERENADE FOR A WEALTHY WIDOW" (2:35)
[Robbins ASCAP—Forsythe]

"MELANCHOLY SERENADE (3:40)
[Songsmiths ASCAP—Gleason]

HUGO WINTERHALTER ORCH.
(RCA Victor 20-6299; 47-6299)

● Hugo Winterhalter is definitely one of the most valuable men Victor has. He's done a fabulous job with the label's roster as an arranger and accompanist and has been an important factor in an endless chain of RCA hits. But on his latest release, Hugo takes the spotlight and comes up with a refreshing new platter that sounds like a top contender. One half "Serenade For A Wealthy Widow", is a tremendous arrangement of a swing item. It's something different for the maestro, and the results are fabulous. Clever specialty that you'll be hearing often. The coupling "Melancholy Serenade", the Jackie Gleason theme is one of Hugo's best lush efforts. It was part of an LP and is now being issued as a single for the first time. Great coupling for the boxes.

"ROBIN HOOD"
[Official ASCAP—Sigman]

"HIS NAME WAS JUDAS"
[Southern ASCAP—Oakland, Gilbert]

JOE REISMAN'S ORCH. & CHORUS
(RCA Victor 20-6308; 47-6308)

● Joe Reisman is headed for big things if his latest release is any indication of the material we can expect from him in the future. This disk is an exciting coupling that could rack up a huge sale. On one half Reisman presents a biographical song tribute to the latest TV hero "Robin Hood". It's a super-commercial side from the first groove to the last and it's delivered to a march tempo. The arrangement is very exciting. The kiddies set will love this half. On the other side, Joe comes up with a thrilling item different from the run-of-the-mill stuff we hear every day. It's a fast-moving story-song dubbed "His Name Was Judas". An unusual item telling about a great friendship that's shattered by a woman's interference. Two sides to watch closely.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RECORD REVIEWS

DISK & SLEEPER | GOOD
EXCELLENT | FAIR
VERY GOOD | MEDIOCRE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

"I'LL KNOW" / "ADELAIDE"	Sammy Davis, Jr.	Decca 29672; 9-29672
"UNDER THE LINDEN TREE"	Don Costa Orch.	Essex 405; 45-405
"ALL I WANT IS YOU"	Terri Stevens	RCA Victor 20-6300; 47-6300
"THE LUCKY LITTLE BELL"	Sammy Kaye	Columbia 40574; 4-40574
"CIRCLE"	Bon-Bons	London 1612; 45-1612

NOOKY LANSON
(ot 15424; 45-15424)

B "IT'S ALMOST TOMORROW" [Northern ASCAP—Buff, Adkin-on] Snooky Lanson who made a fine howing with his version of "Why on't You Write Me", offers a potent over version of a tune that's starting make noise in different spots round the country. Wonderful song endered with warmth and feeling.

B+ "STOP" [Randy-Smith ASCAP Smith, Vaughn, Wood] The song-er picks up the beat on this half and lts out a driving rock and roller. ood swinging deck.

HE MARION SISTERS
(MGM 12096; K12096)

C+ "LIFE COULD NOT BETTER BE" (2:35) [Dena ASCAP—ine, Cahn] From the Paramount c "The Court Jester", comes this ttractive lilting ditty. Cute and atchy novelty. Marion Sisters handle well.

C+ "I LOVE YOU MORE TODAY" (2:26) [Garland ASCAP—Mor-s] A march novelty capably treated the sister combo. Appealing item.

AY ROSS
(oss 101; 45-101)

C+ "DON'T BE LATE" [ASCAP—Hooks, Price] Ray Ross handles ne vocal duties on this pleasant ro-antic ballad. Inviting tune.

C "THOSE MAGIC WORDS" [BMI—Hooks, Burleigh] Another ppealing delivery of a soft ballad. verage material.

ON FRIEND
(Harmad 107; 45-107)

C+ "I WANT THE FACTS" (2:08) [Okun BMI—Okun] Don Friend ffers an easy going rendition of an p-beat novelty with a clever play on ords. Ok side.

B "CARMEL BY THE SEA" (2:38) [Okun BMI—Okun] The ongster is more effective on this reamy romantic affair. A pretty bal-d with a fragile and charming qual-y.

MANTOVANI ORCH.
(London 1604; 45-1604)

B "BRASS BUTTONS" (2:42) [Robbins ASCAP — Lambrecht] With marches selling in a big way, Mantovani delivers a concert type march that's lush and stirring. Ap-pealing.

B "EDELMA" (2:04) [Alpha BMI —Tucci] A full and flowing in-strumental number with a pleasing tempo is capably handled by the maestro. Song is big in Europe.

JERRY VALE
(Columbia 40584; 4-40584)

B "ADELAIDE" [Frank ASCAP—Loesser] An inviting lilting bal-lad from the forthcoming flicker "Guys And Dolls" is delightfully fashioned by Jerry Vale. Ok, easy going ditty. Movie goers could start this disk on the right track.

C+ "MIRACLE IN THE RAIN" [Remick ASCAP — Washington. Heindorf, Jerome] The title tune of another new film is wonderfully treated by the warbler on this end. Tender melody with a good set of romantic lyrics.

JOE LOCO QUINTET
(Columbia 40591; 4-40591)

B+ "LOVE IS A MANY-SPLEN-DORED THING" (2:45) [Miller ASCAP—Webster, Fain] Joe Loco does a beautiful job on his first Co-lumbia release as he lets his fingers glide over the keyboard, fashioning to a Latin backdrop, one of the coun-try's top tunes. Slow moving item. Mood type stuff.

B+ "LOVE AND MARRIAGE" (2:19) [Barton ASCAP—Cahn, Van Heusen] This half is more suit-able for dancing. A good mambo styling of the big tune from the TV production "Our Town". Song is hitting.

LIBERACE
(Columbia 40570; 4-40570)

B "SINCERELY YOURS" (3:05) [M. Witmark ASCAP—Webster, Liberace] The title tune from the new Liberace film is warmly rendered by the pianist. He sings on this side too. Pretty ballad.

B "UNDER PARIS SKIES" (2:47) [Leeds ASCAP—Drejac, Giraud] This half stars the artist on a beauti-ful piano-ork rendition of a great French standard. Lush side.

Bigger than
"YELLOW ROSE OF TEXAS"

Johnny DESMOND's

"SIXTEEN TONS"

b/w

"BALLO ITALIANO"

CORAL
61529
9-61529

CORAL RECORDS
America's Fastest Growing Record Company

An exciting new record by
THE BON BONS

CIRCLE
backed by
FROG ON A LOG
#1612

LONDON RECORDS
TRUE HIGH ffrr FIDELITY

PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. LOVE IS A MANY-SPLENDORED THING	Four Aces (Decca)
2. MOMENTS TO REMEMBER	Four Lads (Columbia)
3. AUTUMN LEAVES	Roger Williams (Kapp)
4. YELLOW ROSE OF TEXAS	Mitch Miller (Columbia) Johnny Desmond (Coral)
5. SUDDENLY THERE'S A VALLEY	Gogi Grant (Era) Juliuh La Rosa (Cadence) Jo Stafford (Columbia)
6. BLACK DENIM TROUSERS	Cheers (Capitol)
7. SHIFTING, WHISPERING SANDS	Billy Vaughn (Dot) Rusty Draper (Mercury)
8. HE	Al Hibbler (Decca) McGuire Sisters (Coral)
9. YOU ARE MY LOVE	Joni James (MGM)
10. THE LONGEST WALK	Jaye P. Morgan (RCA Victor)

11) ONLY YOU. 12) TINA MARIE. 13) AIN'T THAT A SHAME. 14) WAKE THE TOWN AND TELL THE PEOPLE. 15) LOVE AND MARRIAGE. 16) I HEAR YOU KNOCKIN'. 17) AT MY FRONT FOOR. 18) SEVENTEEN. 19) I WANT YOU TO BE MY BABY. 20) THE BIBLE TELLS ME SO. 20) MY BONNIE LASSIE. 20) NO ARMS CAN EVER HOLD YOU.

Disk Jockeys around the country will be receiving World-Wide Time Indicators. It is a gimmick to promote the Marquee Record "The Japanese Farewell Song" sung by **Kay Cee Jones.** Marquee worked it out as a tie-in with Japan Air Lines. . . . **Jack Chenoweth** (WCUE-Akron, O.) makes the rounds of Akron area high schools, interviewing teen-agers as to their music preferences. Called the "Teen-age Taste in Music" the new gimmick is popular with both teeners and parents alike and has resulted in a nearly two hundred percent increase in listeners. . . . **Al Fox** returns to his 2:30 to 6:30 a.m. show at WWPB-Miami, Fla. after a summer vacation. The show is called "The Fox's Den".

* * * * *

Ted Johnston (WVNJ-Newark, N. J.) conducts the nightly "Johnston In Mellowland" show from 2 to 3 a.m. Ted is an avid foreign racing car enthusiast and is forming a "Disk Jockey Race Club". Jockeys interested—contact Ted at WVNJ. . . . **Sherm Fe'ler** (WVDA-Boston, Mass.) the writer of "Cause You're My Lover" just recorded by **The Five Keys** on Capitol. . . . **Sherm Brodey** (WKAL-Rome, N. Y.) leaving the station as of the 23rd to concentrate on school. Sherm says "if the new Larry Sonn 'Follow That Man' breaks we're going to take credit for it up here." . . . **Jack Stant** (WDRF-Chester, Penna.) managing **Frank Murphy,** formerly with Epic. . . . **Carmel Quinn, Tony Benett, Frankie Fontaine** were guests of the **Mort Nusbaum** show (WBBF-Rochester, N. Y.) while in town headlining Firemen's Benefit. . . . **Johnny Martin** (WINN-Louisville, Ky.) reports "My Silent Love" by **Bill Snyder** has been getting heavy audience requests. . . . **Jim Creed** (KOGA-Ogallala, Neb.) sends us a beautiful letter ending with "I could think of a few thousand well chosen words to use to express how I feel about **Cash Box** . . . but I'll just sum it up in one word 'Thanks'." And thanks to you, Jim, for those wonderful sentiments. . . . **William A. Reifel,** Supervising English, Sewanhaka High School, Floral Park, N. Y. writes that the school station (WSHS) has started a new program based on **The Cash Box** top seven best sellers, "Sandy's Song Caravan," featuring **Sandy Duryea.** Sandy, now at Hofstra College, did a show on WSHS for three years while she attended Sewanhaka. The others operating the station, both technically and announcing, are high school students. . . **Bill Walker** (WGH-Norfolk, Va.) tells us the station has gone on full time—music being played all night

TED JOHNSTON
(WVNJ—Newark, N. J.)

ED MEATH
(WHEC—Rochester, N. Y.)

* * * * *

Ed Meath (WHEC-Rochester, N. Y.) has taken on another hour and twenty minutes, giving him a total of four and one-half hours a day. Ed's opening week saw **Dixie Walker, A'an Dale** and **Steve Lawrence** appear on his show. The second week, visitors were **Johnny Desmond, Harry James, The Chordettes, Tony Bennett, Frank Fontaine** and **Carmel Quinn.** . . . **The Bob and Ray** show heard twice a day over WGTH-Hartford, Conn., was broadcast directly from the state armory in Hartford October 17. . . . **Lou Barille** (WKAL-Rome, Utica, N. Y. in town and dropped into **The Cash Box** offices to say hello.

Mercury RECORDS

BIG HITS!

"Shifting, Whispering Sands"

AND

"TIME"

MERCURY 70696

RUSTY DRAPER

"Only You"

AND

"BARK, BATTLE, AND BALL"

MERCURY 70633

THE PLATTERS

"Cross Of Gold"

AND

"SEARCH MY HEART"

MERCURY 70713

PATTI PAGE

"Teen Ager's Waltz"

AND

"CHOO-CHOO CHA-CHA"

MERCURY 70700

EDDY HOWARD

"It's Almost Tomorrow"

AND

"YOU ARE MINE"

MERCURY 70717

DAVID CARROLL

"Young Abe Lincoln"

AND

'TWO THIRDS OF TENNESSEE RIVER'

MERCURY 70721

HUGO & LUIGI

"Are You Havin' Any Fun"

AND

"Slam! Bam!"

MERCURY 70710

THE CREWCUTS

"John and Julie"

AND

"Ring Dang Doo"

MERCURY 70720

RALPH MARTERIE

"Rice"

AND

"THE IMPATIENT YEARS"

MERCURY 70704

KITTY WHITE

COMING UP STRONG!

THE RECORD WITH THE SOUND!

"I Never Knew"

(FROM PETE KELLY'S BLUES)

JAN AUGUST

ON THE CLARINOLA

MERCURY 70726

Visitor From Italy

NEW YORK—Nilla Pizzi, Italian pop singer, gets plenty of attention from the chefs as she samples Italian cooking in Leone's Restaurant. Nilla was guest of honor at Leone's at a cocktail party arranged by several RCA Victor artists of Italian descent to celebrate the release of her first Victor records in this country. The releases are a pop single, "Arrivederci Roma," and an LP album entitled "Queen Of Italian Song." Miss Pizzi has collected several "Silver Masks" which are the oscars of Italian song.

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THE CASH BOX

Top Selling Records

Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast

BROADWAY MUSIC
New York, N. Y.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Wake The Town (Lex Baxter)
4. Sweet Kentucky Rose (Kallen)
5. Forgive My Heart (Nat Cole)
6. Suddenly There's A Valley (Gogi Grant)
7. Moments To Remember (Four Lads)
8. Bonnie Lassie (Ames Bros.)
9. Only You (Platters)
10. Shifting, Whispering Sands (Rusty Draper)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. Love Is Many-Splendored (Four Aces)
2. Suddenly There's A Valley (Jo Stafford)
3. Autumn Leaves (R. Williams)
4. Yellow Rose (Mitch Miller)
5. Suddenly There's A Valley (Gogi Grant)
6. Moments To Remember (Four Lads)
7. You Are My Love (J. James)
8. He (Al Hibbler)
9. Shifting, Whispering Sands (Billy Vaughn)
10. Tina Marie (Perry Como)

BILL'S "T" RECORD SHOP
Tulsa, Okla.

1. Love Is Many-Splendored (Four Aces)
2. Shifting, Whispering Sands (Rusty Draper)
3. Yellow Rose (Mitch Miller)
4. Only You (Platters)
5. Moments To Remember (Four Lads)
6. Black Denim Trousers (Cheers)
7. Bible Tells Me (Don Cornell)
8. Autumn Leaves (R. Williams)
9. I Want You To Be (G. Gibbs)
10. Suddenly There's A Valley (Jo Stafford)

COCROFT MUSIC COMPANY
Thomasville, Ga.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (J. Gleason)
4. At My Front Door (Pat Boone)
5. No Arms Can Ever Hold You (Pat Boone)
6. Thirty Days (Chuck Berry)
7. Song Of The Dreamer (Fisher)
9. Don't Stay Away Too Long (Eddie Fisher)
9. Longest Walk (J. P. Morgan)

NORSIDE MUSIC SHOP
St. Louis, Mo.

1. He (McGuires)
2. I Hear You Knockin' (Storm)
3. Autumn Leaves (R. Williams)
4. Moments To Remember (Four Lads)
5. Bible Tells Me (Don Cornell)
6. Croce Di Oro (Joan Regan)
7. Shifting, Whispering Sands (Billy Vaughn)
8. When All The Streets Are Dark (Somethin' Smith)
9. Someone You Love (Nat Cole)
10. Only You (Hilltoppers)

LYNN MUSIC COMPANY
Lynn, Mass.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. Autumn Leaves (R. Williams
5. Ain't That A Shame (Boone)
6. Seventeen (Fontanes)
7. Yon-U-ary (Danny Kaye)
8. He (Al Hibbler)
9. Wake The Town (Les Baxter)
10. The Bible Tells Me (Cornell)

BURKE'S MUSIC SHOP
St. Paul, Minn.

1. Moments To Remember (Four Lads)
2. Autumn Leaves (R. Williams)
3. Gum Drop (Crewcuts)
4. Bonnie Lassie (Ames Bros.)
5. Only You (Platters)
6. Shifting, Whispering Sands (Billy Vaughn)
7. I Hear You Knockin' (Storm)
8. Yellow Rose (J. Desmond)
9. At My Front Door (Pat Boone)
10. You Are My Love (J. James)

HUDSON ROSS
Chicago, Ill.

1. Autumn Leaves (R. Williams)
2. Only You (Platters)
3. Forgive My Heart (Nat Cole)
4. Love Is Many-Splendored (Four Aces)
5. Shifting, Whisper[illegible] (Rusty Draper)
6. Remembering (Peter L. Hayes,
7. Amukiriki (Paul & Ford)
8. At My Front Door (Pat Boone)
9. I Hear You Knockin' (G. Hart)
10. Day By Day (Four Freshmen)

THIEM'S RECORD SHOP
Raleigh, N. C.

1. Midnight Mood (R. Maltby)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Suddenly There's A Valley (Jo Stafford)
5. He (McGuires)
6. Love Is Many-Splendored (Four Aces)
7. Forgive My Heart (Nat Cole)
8. Song Of The Dreamer (Fisher)
9. Yellow Rose (Mitch Miller)
10. No Arms Can Ever Hold You (Georgie Shaw)

MARTY'S MUSIC STORE
Lebanon, Pa.

1. Yellow Rose Of Texas (Miller/Desmond)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Bible Tells Me (Don Cornell)
5. Moments To Remember (Four Lads)
6. Suddenly There's A Valley (Julius La Rosa)
7. He (Hibbler/McGuires)
8. Seventeen (Fontanes)
9. You Are My Love (J. James)
10. Magic Fingers (Eddie Fisher)

SONG SHOP
Cincinnati, Ohio

1. Moments To Remember (Four Lads)
2. Autumn Leaves (R. Williams)
3. You Are My Love (J. James)
4. Love Is Many-Splendored (Four Aces)
5. Only You (Platters)
6. Ain't That A Shame (Boone)
7. Black Denim Trousers (Cheers)
8. Longest Walk (J. P. Morgan)
9. Yellow Rose (Mitch Miller)
10. At My Front Door (El Dorados)

RADIO DOCTORS
Milwaukee, Wisc.

1. You Are My Love (J. James)
2. Autumn Leaves (R. Williams)
3. Someone On Your Mind (Champ Butler)
4. Suddenly There's A Valley (Gogi Grant)
5. Forgive My Heart (Nat Cole)
6. Amukiriki (Paul & Ford)
7. When All The Streets Are Dark (Somethin' Smith)
8. Paper Rose (Lola Dee)
9. At My Front Door (Pat Boone)
10. Dog Face Soldier (R. Morgan)

GIFT MART MUSIC CENTER
Jamaica, L. I., N. Y.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Only You (Platters)
4. Yellow Rose (Mitch Miller)
5. He (Al Hibbler)
6. At My Front Door (El Dorados)
7. Tina Marie (Perry Como)
8. Foolish Dreams (Fitones)
9. Longest Walk (J. P. Morgan)
10. I Want You To Be (G. Gibbs)

ALAMO PIANO COMPANY
San Antonio, Tex.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Maybellene (Chuck Berry)
5. Seventeen (Fontanes)
6. Longest Walk (J. P. Morgan)
7. Ain't That A Shame (Boone)
8. Song Of The Dreamer (Fisher)
9. Suddenly There's A Valley (Gogi Grant)
10. Tina Marie (Perry Como)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Yellow Rose Of Texas (Stan Freberg)
4. Suddenly There's A Valley (Gogi Grant)
5. Day By Day (Four Freshmen)
6. Black Denim Trousers (Cheers)
7. Someone You Love (Nat Cole)
8. Tina Marie (Perry Como)
9. Yellow Rose Of Texas (Miller)
10. I'll Never Stop Loving You (Doris Day)

AVALON RECORD SHOP
Houston, Tex.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Only You (Platters)
4. Shifting, Whispering Sands (Billy Vaughn)
5. Autumn Leaves (R. Williams)
6. Black Denim Trousers (Cheers)
7. Moments To Remember (Four Lads)
7. All I Need Is You (Hilltoppers)
9. As I Live And Breathe (Verna)
10. Seventeen (Fontanes)

THOMPSON'S
Eugene, Ore.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Fontanes)
4. Shifting, Whispering Sands (Billy Vaughn)
5. Moments To Remember (Four Lads)
6. Suddenly There's A Valley (Gogi Grant)
7. I Want You To Be (G. Gibbs)
8. Bonnie Lassie (Ames Bros.)
9. Day By Day (Four Freshmen)
10. Walkin' The Blues (J. Dupree)

SUPER ENTERPRISE
Washington, D. C.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. He (Al Hibbler)
4. Yellow Rose (Mitch Miller)
5. Maybellene (Chuck Berry)
6. Moments To Remember (Four Lads)
7. Someone You Love (Nat Cole)
8. Tina Marie (Perry Como)
9. Song Of The Dreamer (Fisher)
10. Shifting, Whispering Sands (Rusty Draper)

LOOMIS TEMPLE OF MUSIC
New Haven, Conn.

1. Love Is Many-Splendored (Four Aces)
2. Moments To Remember (Four Lads)
3. Autumn Leaves (R. Williams)
4. Yellow Rose (Mitch Miller)
5. Black Denim Trousers (Cheers)
6. He (Al Hibbler)
7. You Are My Love (J. James)
8. Suddenly There's A Valley (Julius La Rosa)
9. Bible Tells Me (Don Cornell)
10. Bonnie Lassie (Ames Bros.)

DEW MUSIC COMPANY, INC.
Manroe, La.

1. Yellow Rose (J. Desmond)
2. Love Is Many-Splendored (Four Aces)
3. Seventeen (Fontanes)
4. Autumn Leaves (R. Williams)
5. Wake The Town (M. Carson)
6. Tina Marie (Perry Como)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Longest Walk (J. P. Morgan)
9. Black Denim Trousers (Cheers)
10. Gum Drop (Crewcuts)

YOUNKERS
Des Moines, Iowa

1. Autumn Leaves (R. Williams)
2. Yellow Rose (Mitch Miller)
3. Love Is Many-Splendored (Four Aces)
4. Seventeen (Rusty Draper)
5. Ain't That A Shame (Boone)
6. Tina Marie (Perry Como)
7. Bible Tells Me (Don Cornell)
8. Day By Day (Four Freshmen)
9. I Want You To Be (G. Gibbs)
10. Hawk-Eye (Frankie Laine)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ATTENTION! Dealers, Music Operators, and Dee Jays

WATCH!.... "THE U. S. STEEL HOUR" on CBS-TV
Wednesday, October 26th, 10-11 P. M. (E. D. S. T.)

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"SHOOT IT AGAIN"

Words by Earl Shuman • Music by Marshall Brown

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IN THE 10th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1955

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

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THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

LOOKS LIKE HER BIGGEST!

"THERE SHOULD BE RULES"

recorded by Betty Madigan

MGM #K-12094

"MIRACLE in the RAIN"

From the WARNER BROS. Motion Picture "MIRACLE IN THE RAIN"

recorded by

JERRY VALE COLUMBIA #4-40584

LORRY RAINE ADVANCE #3004 (903)

WARNER BROS. MUSIC DIVISION
488 Madison Ave., New York 22, N.Y.

THE CASH BOX Album Reviews

POPULAR

"MISS SHOW BUSINESS"—JUDY GARLAND—Capitol W 676 (12" LP)
THIS IS THE TIME OF EVENING; WHILE WE'RE YOUNG; YOU MADE ME LOVE YOU; FOR ME AND MY GAL; THE BOY NEXT DOOR; THE TROLLEY SONG; A PRETTY GIRL MILKING HER COW; ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY; HAPPINESS IS A THING CALLED JOE; SHINE ON HARVEST MOON; MY MAN; SOME OF THESE DAYS; I DON'T CARE; CAROLINA IN THE MORNING; DANNY BOY; AFTER YOU'VE GONE; OVER THE RAINBOW.

The amazing Miss Garland is appropriately called "Miss Show Business" on this album. And there is no other female artist in the country who deserves the title more. On this album Judy sings the songs with which she thrilled millions as she made her TV debut a few weeks ago on the "Ford Jubilee". They are all classic—songs which she helped make classics. And they were recorded only a few weeks ago. Judy is a great performer and this LP will no doubt be a great seller. It's already high on the hit list and should continue going up.

"JACKIE GLEASON plays ROMANTIC JAZZ"—Capitol W568 (12" LP)
I'VE GOT MY EYES ON YOU; SOON; THE PETITE WALTZ; THE WORLD IS WAITING FOR THE SUNRISE; THE LOVE NEST; THE LADY IS A TRAMP; HOW ABOUT YOU?; THERE'LL BE SOME CHANGES MADE; CRAZY RHYTHM; DON'T BLAME ME; THE BEST THINGS IN LIFE ARE FREE; MY BLUE HEAVEN; I NEVER KNEW; WHO CARES?; THE MOST BEAUTIFUL GIRL IN THE WORLD; YOU CAN'T PULL THE WOOL OVER MY EYES.

Jackie Gleason becomes more versatile every day—or so it seems. He has been amazingly successful with his lush sentimental music, having a number of albums riding the list all the time. However, on his latest release, "Romantic Jazz", Gleason diverts a bit from his slow velvety stuff and renders a number of great oldies with an accelerated tempo but still retaining the lush flowing sound of the string section. The choice of material, as in the past, is excellent. But it's refreshing to hear something new and exciting from the TV and wax star. On many numbers in this LP, the string section works softly and slowly in the backdrop while the brass, woods, and rhythm work in an up tempo in the foreground creating a most attractive sound. Should be another top seller for the "Big Mr. G".

"MUSIC AND MEMORIES"—GEORGIA GIBBS—Mercury MG 20071 (12" LP)
THE MAN THAT GOT AWAY; I'LL BE SEEING YOU; HOW DID HE LOOK; WHAT'LL I DO; BABY WON'T YOU PLEASE COME HOME; AFTER YOU'VE GONE; IT'S THE TALK OF THE TOWN; HE'S FUNNY THAT WAY; SAY IT ISN'T SO; IF I HAD YOU; I'LL ALWAYS BE IN LOVE WITH YOU; SOMEBODY LOVES ME.

"Her Nibbs" Georgia Gibbs comes up with a great album of standards that's sure to tickle the palate of any music lover. Georgia was a top hit-maker this past year with jump ditties "Tweedlee Dee" and "Dance With Me Henry", but in this reviewer's opinion, the thrush is queen when it comes to ballads. Her strong, dramatic and experienced voice is tough to beat on a good love song. She has great control and gives the lyrics a special meaning. For anyone collecting standards, this is an album to get.

JIMMY DURANTE—"IN PERSON"—MGM E 3256 (12" LP)
BILL BAILEY, WON'T YOU PLEASE COME HOME; WHAT YOU GOIN' TO DO WHEN THE RENT COMES ROUND; A-RAZZ-A-MA-TAZZ; I'M A VULTURE FOR HORTICULTURE; IT'S MY NOSE'S BIRTHDAY; I'LL DO THE STRUT-AWAY IN MY CUTAWAY; I'M THE GUY WHO FOUND THE LOST CHORD; THE DAY I READ A BOOK; FUGITIVE FROM ESQUIRE; CHIDABEE-CH-CH; THE STATE OF ARKANSAS; DOLLAR A YEAR MAN.

One of the great entertainers of our time, and one of the best loved show people of any era is the inimitable "Schnozzola" Jimmy Durante. His zany antics, his humorous vocabulary and his great personality have made him one of the top stars of the show world. On this album his effervescence comes right off the recording and warms the listener's heart. Jimmy works with Eddie Jackson on some of the numbers and the results are just wonderful. They're all Durante favorites and the Durante fans will love 'em. A must for any of the Schnozz's followers.

"HEARTBEATS"—GORDON JENKINS—Decca DL 8116 (12" LP)
ANGEL'S LULLABY; LAZY RIVER; MOOD AT MIDNIGHT; ALONE AGAIN; MARIETTA'S WALTZ; LOVE, HERE IS MY HEART; I LOST MY HEART; THROUGH THE NIGHT; I HAD A LOVE WHO LOVED ME; THE LADY AND THE CELLIST; I'LL NEVER BE THE SAME.

Gordon Jenkins, one of the country's top pop music arrangers and conductors, displays his wares beautifully on this album as he offers a dozen items, some standards, some original, but all lush and lovely. Superb mood music tailor made for a romantic atmosphere. The strings flow from start to finish. On the "Angel's Lullaby" band, Jenkins is featured at the piano. Easy listening for a quiet evening.

"QUEEN OF ITALIAN SONG"—NILLA PIZZI—RCA Victor LPM-1143 (12" LP)
ARRIVEDERCI ROMA; MAGGIO NAPULITANO; BUONGIORNO TRISTEZZA; 'O MESE D' ROSE; E' 'NA MUSICA; TUTTO E NIENTE; VIOLINO TZIGANO; LA SPAGNOLA; I' TE VURIA VASA; COME LE ROSE; UNA GITA A LI CASTELLI; AMAPOLA.

Thirteen years ago, Nilla Pizzi made her debut in Italy. And today, she is the country's top female artist. It's very easy to see why after listening to this album because the lark sings with great feeling and has a fascinatingly charming warmth in her voice. On this record she is wonderfully assisted by Armando Trovaioli. Most of the songs are of a romantic nature and many are sung in a Neopolitan dialect. This LP is being released simultaneously with the thrush's first single release in the U. S. "Arrivederci Roma", one of the songs featured in this LP. The song is Italy's #1 hit and could make some noise here too. If it catches on, this album will enjoy a healthy sale. People who like Italian music wi'l love this disk. Lovely recording.

CLASSICAL

NATHAN MILSTEIN—BEETHOVEN—"Concerto in D Major for Violin and Orchestra" Capitol P8313 (1-12" LP)
THE PITTSBURGH SYMPHONY ORCHESTRA, WILLIAM STEINBERG, CONDUCTOR

Nathan Milstein, long one of the world's leading violinists, and a strong favorite with a large portion of the American public, offers his lyrical reading of Beethoven's only violin concerto. The Beethoven work is another in the catalog of Milstein interpretations of the leading violin concertos that the artist has been building since his affiliation with Capitol. It is a beautiful and auspicious recording that any buyer will be proud to own. The Pittsburgh Symphony Orchestra, with William Steinberg conducting, fulfills its function admirably, lending strength and beauty to the production. Should be an attractive Fall package.

BRAHMS "SYMPHONY NO. 4 IN E MINOR, OP. 98"—Mercury MG50057 (1-12" LP)
PAUL PARAY CONDUCTS THE DETROIT SYMPHONY ORCHESTRA

Paray and the Detroit Symphony offer a scintillating recording of Brahms' Fourth Symphony. The ground work pours forth from the wax with vitality and thrilling sound. It is a heroic work that stands beside the other fine recordings available. Paul Paray's stature grows with each succeeding release.

CHOPIN NOCTURNES—Jan Smeterlin, piano—Epic SC-6007—(2-12" LPs)

The complete nocturne writings of Chopin are recorded by Epic with Jan Smeterlin at the piano. It is a languid, romantic collection drifted through by the talented, warm, expressive fingerings of the artist. Smeterlin fills two 12" LP's with enchanting melodies that flow from the fingertips with effortless ease (so it seems) and caressing qualities. The sound, from performance and technical standpoints, is excellent. Each disk is separately packaged in a hard sleeve and both fit into a hard box type package. The release should find a good reception.

BEETHOVEN—"Symphony No. 1, in C, Op. 21"—"Jena" Symphony—Camden CAL-241—(1-12" LP)
WARWICK SYMPHONY ORCHESTRA—JANSSEN SYMPHONY ORCHESTRA OF LOS ANGELES, WERNER JANSSEN, CONDUCTOR.

Beethoven's First Symphony is the subject of the latest Camden release. Oft recorded, and by top names, the symphony is well represented on the retailer's shelves. However, the outlet can use this item as a lure for the price as well as quality conscious. It is a fine recording, robust and full. The Warwick Symphony is actually the Philadelphia Philharmonic with Leopold Stokowski at the helm. The coupling, "Jenna" Symphony, is musically enjoyable and historically interesting. While the work is generally credited to Beethoven, many believe that the musical giant was not the actual composer. Excellent issue.

CHRISTMAS

"MUSIC FOR CHRISTMAS AT HOME"—THE SOMERSET STRINGS—Epic LN 3159 (12" LP)
SLEIGH RIDE; WHITE CHRISTMAS; SILENT NIGHT, HOLY NIGHT; WHILE SHEPHERDS WATCHED THEIR FLOCKS; GOOD KING WENCESLAS; THE FIRST NOWELL; JINGLE BELLS; HARK! THE HERALD ANGELS SING; ONCE IN ROYAL DAVID'S CITY; IT CAME UPON A MIDNIGHT CLEAR; AWAY IN A MANGER; O! COME ALL YE FAITHFUL.

A beautiful four color photograph of a family at home on Christmas eve adorns some of the prettiest instrumental Christmas music you'll ever want to hear. An album of twelve Yuletide favorites lushly and enchantingly presented by the Somerset Strings. If the buyers don't already have an Xmas string music LP, this is an excellent one to recommend. A wealth of this merchandise always hits the market about this time, but this is one of the better releases.

"LET'S ALL SING A SONG FOR CHRISTMAS"—DENNIS JAMES and the James Boys and Girls—Kapp KL-1009 (12" LP)

The Kapp label has a most attractive Christmas album here—an LP featuring a choir called The James Boys And Girls singing 21 holiday standards. Introducing the songs and inviting the listener to join in the sing is TV star Dennis James. A pleasant package easy on the ears; and everyone knows the lyrics to all the tunes. Loads of fun for a family get together.

JAZZ JOTS

"DUET—Kenton-Christy"—Capitol T656—(1-12" LP)
EV'RY TIME WE SAY GOODBYE; LONELY WOMAN; JUST THE WAY I AM; YOU'RE MINE, YOU!; ANGEL EYES; COME TO THE PARTY; BABY, BABY ALL THE TIME; WE KISS IN A SHADOW; HOW LONG HAS THIS BEEN GOING ON?

This release should be a chart item. With Kenton at the piano and June Christy handling the vocal end, as she does so beautifully, it is a natural for the ever-growing jazz market. The pair drift languidly through most of the album and the results are subdued colors and dim lights. Add to the quality of the release, the power of the two names and we have a powerful commercial item that should prove to be a powerhouse this coming Fall and Winter.

WEST COAST JAZZ—STAN GETZ QUINTET—Norgran Records MG N 1032—(1-12" LP)
EAST OF THE SUN; FOUR; SUDDENLY IT'S SPRING; NIGHT IN TUNISIA; SUMMERTIME; SHINE.

The Stan Getz Quintet, composed for this session of Getz; Shelly Manne, drums; Leroy Vinnegar, bass; Lou Levy, piano; and Conte Candoli, trumpet; work together as tho they had been a unit for many years, and the results are some excellent jazz waxings. Getz' faultless tenor saxwork is subtly showcased by the combination, each a star in his own right. The album will fit well into the listening plans of the fan of modern jazz. It swings, has the sound, and the talent that spurs each other on to greater performances.

"GOZ THE GREAT"—Conrad Gozzo and his Orchestra—RCA Victor LPM-1124—(1-12" LP)
BLUE LOU; LA ROSITA; SQUEEZE ME; I LET A SONG GO OUT OF MY HEART; IN A MELLOTONE; DEIBOTCH; REMEMBER; BLACK SAPPHIRE; SMOOTH TALKER; HOW DO YOU DO MISS JOSEPHINE; COME BACK TO SORRENTO; DO THAT AGAIN DADDY.

This is Conrad Gozzo's first album in which he is the featured artist—but the exciting results indicate it will not be the last. The man is a trumpeter of large talents and Goz the Great is given 12 bands to prove it. He works with a small band and a large aggregation on this release and his trumpeting is outstanding on all offerings. The deck is good listening as well as dancing wax. Excellent debut for the trumpet star.

"RALPH GARI"—EmArcy MG 36019—(1-12" LP)
HAPPY DAZE; KALI; FOURTH DIMENSION; NOCTURNE; TRANSITION; FINE AND DANDY; DANCING IN THE DARK; THE WAY YOU LOOK TONIGHT; I'VE GOT YOU UNDER MY SKIN; THAT OLD BLACK MAGIC; THOU SWELL.

Ralph Gari captures a sound and feeling that will make this etching an eye-opener. The group is like no other and time should bring to Gari a large following. The music swings, is modern with an oriental touch, and has captured a flavor that could give him an acceptance to a vast audience not limited to the jazz field. He has that exciting quality that has given Brubeck acceptance even in a portion of the pop field. Almost any band is a demonstration piece.

WORTH WAITING FOR...

the

De John Sisters'

GREAT TREATMENT OF...

"C'est La Vie"

backed with

"UNINVITED LOVE"

on

EPIC - 9131 (5-9131)

Brewer Record Gets Strong Promotion

NEW YORK—Coral Records has announced a joint promotion with the "United States Steel Hour" and Robbins Music on a brand new Teresa Brewer recording. The October 26th stanza of the U.S. Steel Hour TV show is a production titled "Shoot It Again" starring Geraldine Page. Teresa Brewer has recorded a tune called "Shoot It Again," which will be featured prominently on the show.

It will be heard for 50 seconds at the opening of the program; Miss Page will lip-sync the Teresa Brewer record for 1 minute 45 seconds during the story; and the full record will be played for 2 minutes and forty-five seconds at the closing. The Coral record will be credited at the close of the show.

The tie-up is being publicized via trade advertising prior to the TV production, streamers for dealers, and advance stories in TV and consumer publications. Records will be available in radio stations and dealers' stores the morning of October 27th.

The show will be screened on CBS, Channel 2 from 10:00 to 11:00 PM, E.D.S.T.

Lone Star Firm Formed

HOUSTON, TEXAS—Harry Lieberman, of Lone Star Records, has announced the formation of Cue Records, a new Houston record company which will feature pop music, primarily. The new label will be headed by Johnny Lee and a group of Houston businessmen interested in promoting some of the talent in this area.

Lone Star will distribute the line in the Houston area and national distribution will be handled through the Research Craft Company of Los Angeles.

The first release will be "I Asked The Lord" b/w "Goodbye To Love" by Jimmy Duncan.

DIRECT From The Orient . . . . our NEW HIT
THE JAPANESE FAREWELL SONG
Sensationally recorded by
KAY CEE JONES
on Marquee
RANGER MUSIC, INC. 1619 Broadway New York 19, N. Y.

"New Musical Express" and the whole music profession is very excited at the news that **James C. Petrillo** has agreed to the first exchange in 20 years of bands between our two countries. Yes folks, **Kenton** band for Britain; **Heath** band for U.S.A. The reason why the "New Musical Express" is so excited is that **Maurice Kinn** claims he started the ball rolling in March when he met **Stan Kenton** in the States. Whoever started it was only one of the thousands who have been waiting for this ban to be lifted, and anyone who helped in this direction deserves credit. . . . Staying at the Savoy Hotel with **Husband Lennie Hayton** is Lena Horne. She's excited at being back in London and we're glad to have this wonderful lady of song too. . . . **Jack Jackson** who started his new T.V. show this Sunday on A.T.V. Channel 9 put up a good show and overcame the difficulty of playing records on T.V. by having the artists mime to their own disks. Show was good and will certainly improve in weeks to come. . . . Had lunch with **Fred Strauss** and the **Crew Cuts** on Thursday. What a nice bunch of guys they are and very pleasing to the public. The boys are doing a charity show for spastic children this week—Nice gesture, fellows—much appreciated.

As I told you last week, **Bill Darnell** is over here and the label to which he has been contracted is the English Decca-London diskery. . . . May I tell my friends in Canada that I not only notice their many news items but follow most developments with great interest as we have many of their fellow countrymen over here. Here for them now is **Patti Lewis**. This Toronto born chirp is doing very nicely with cabaret, T.V. and radio dates—not forgetting the fine records she cut for the Philips label which incidentally could be issued in the U.S. and Canada thru American Columbia. . . . **Rosalind Russell** over here for the premiere of her latest pic "The Girl Rush."

We've heard **Irving Berlin's** song "I Like Ike." Now I see we're being told all about "Young Abe Lincoln." Is this the start of a presidential trend in the record bizz?

I hear that **Mantovani's** U.S. concert tour is a huge success. Even the greatest American music critics have nothing but praise for the maestro. It's certainly wonderful to hear this.

Irving Green of Mercury expected in London any day for confabs re the label's future in this country.

This week's best selling pop singles.
(Courtesy New Musical Express.)

1) "Man From Laramie"—
Jimmy Young (Eng. Decca.)
2) "Cool Water"—
Frankie Laine (Philips)
3) "Blue Star"—
Cyril Stapleton (Eng. Decca)
4) "Rose Marie"—
Slim Whitman (London)
5) "Yellow Rose of Texas"—
Mitch Miller (Philips)
6) "Ev'rywhere"—
David Whitfield (Eng. Decca)
7) "Learnin' The Blues"—
Frank Sinatra (Capitol)
8) "The Breeze and I"—
Caterina Valente (Polydor)
9) "Close The Door"—
Stargazers (Eng. Decca)
10) "Hey, There"—
Rosemary Clooney (Philips)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 22 without any changes on the part of THE CASH BOX.

Bob McKenny
KTKT—Tucson, Ariz.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Maybellene (Chuck Berry)
4. Seventeen (Fontanes)
5. Sin To Lie (Somethin' Smith)
6. Hummingbird (Paul & Ford)
7. Wake The Town (M. Carson)
8. Longest Walk (J. P. Morgan)
9. Shifting, Whispering Sands (Billy Vaughn)
10. Rock Around The Clock (Bill Haley)

Bill Ballance
KNX—KCOP—Hollywood, Calif.

1. Love Is Many-Slendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Suddenly A Valley (G. Grant)
4. Autumn Leaves (R. Williams)
5. Moments To Remember (Four Lads)
6. Ain't That A Shame (Boone)
7. Occasional Man (J. Southern)
8. Longest Walk (J. P. Morgan)
9. Seventeen (Fontanes)
10. Black Denim Trousers (Cheers)

Johnny Argo
WWOK—Charlotte, N. C.

1. Only You (Platters)
2. No Arms (Jeffery Clay)
3. At My Front Door (Boone)
4. I Hear You Knockin' (Storm)
5. You Are My Love (J. James)
6. My Boy—Flat Top (Collins)
7. When You Dance (Turbans)
8. Moments To Remember (Four Lads)
9. Feel So Good (Shirley & Lee)
10. You Win Again (T. Edwards)

Bob Maxwell
WWJ—Detroit, Mich.

1. Suddenly A Valley (G. Grant)
2. Someone You Love (Nat Cole)
3. I Want You (Lillian Briggs)
4. Same Old Saturday Night (Frank Sinatra)
5. Yellow Rose (J. Desmond)
6. Bonnie Lassie (Ames Bros.)
7. Love And Marriage (Sinatra)
8. Moments To Remember (Four Lads)
9. Pennies From Heaven (Greco)
10. You Are My Love (J. James)

Jerry Williams
WIP—Philadelphia, Pa.

1. I Want You (Lillian Briggs)
2. Someone To Love (Nat Cole)
3. Fairy Tale (Frank Sinatra)
4. Song That Brought Us Together (Four Coins)
5. Zindy Lou (Chimes)
6. Give Me A Band And My Baby (Lillian Briggs)
7. All This Is Mine (R Hamilton)
8. Autumn Leaves (R. Williams)
9. Suddenly A Valley (Four Aces)
10. When The Streets Are Dark (Somethin' Smith)

Sammy Taylor
KWJJ—Portland, Ore.

1. Only You (Platters)
2. Never Stop Loving You (Day)
3. Someone On Your Mind (Champ Butler)
4. I Hear You Knockin' (Storm)
5. Suddenly A Valley (LaRosa)
6. Black Denim Trousers (Vaughn Monroe)
7. Love Is Many-Splendored (Four Aces)
8. Yellow Rose (J. Desmond)
9. Tina Marie (Perry Como)
10. Moments To Remember (Four Lads)

Gene Edwards
WRIT—Milwaukee, Wisc.

1. Autumn Leaves (R. Williams)
2. Shifting, Whispering Sands (Draper/Vaughn)
3. Moments To Remember (Four Lads)
4. Black Denim Trousers (Cheers)
5. You Win Again (Paulettes)
6. Love Is Many-Splendored (Four Aces)
7. Suddenly A Valley (Grant/La Rosa)
8. Someone On Your Mind (Champ Butler)
9. Hawk-Eye (Frankie Laine)
10. Same Old Saturday Night (Frank Sinatra)

Shel Horton
WKMC—Roaring Springs, Pa.

1. Domani (Julius La Rosa)
2. Yellow Rose (J. Desmond)
3. Bonnie Lassie (Ames Bros.)
4. Hawk-Eye (Frankie Laine)
5. Bible Tells Me (Nick Noble)
6. Gum Drop (Crewcuts)
7. He (McGuires)
8. Darkness On The Delta (Norman Petty)
9. Pepper Hot Baby (MacKenzie)
10. Happy Days Are Here Again (Ferko Band)

Donald Leedy
WRWB—Kissimmee, Fla.

1. Shifting, Whispering Sands (Billy Vaughn)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Autumn Leaves (R. Williams)
5. Longest Walk (J. P. Morgan)
6. Yellow Rose (Mitch Miller)
7. He (Al Hibbler)
8. Maybellene (Chuck Berry)
9. Bible Tells Me (Don Cornell)
10. Rock Around The Clock (Bill Haley)

Walt Gaines
WCSS—Amsterdam, N. Y.

1. Yellow Rose (J. Desmond)
2. Autumn Leaves (R. Williams)
3. Tina Marie (Perry Como)
4. Bible Tells Me (N. Noble)
5. Wake The Town (Les Baxter)
6. Suddenly A Valley (G. Grant)
7. Black Denim Trousers (Cheers)
8. Bonnie Lassie (Ames Bros.)
9. Lovely Lies (Manhattan Bros.)
10. Ma Chere Amie (Valentine)

Dick Gilbert
KTYL—Phoenix, Ariz.

1. Autumn Leaves (Williams/Galian)
2. Bible Tells Me (Don Cornell)
3. Fair Dinkum (Sunnysiders)
4. Wake The Town (Carson/Baxter)
5. Love And Marriage (Grayco)
6. Domani (Martin/LaRosa)
7. Someone On Your Mind (Champ Butler)
8. I Hear You Knockin' (Storm)
9. Miracle Of The Rain (Raine)
10. Angel Bells (Morgan/Gordon)

Joe Finan
WJW—Cleveland, Ohio

1. At My Front Door (El Dorados)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Shifting, Whispering Sands (Billy Vaughn)
5. Moments To Remember (Four Lads)
6. Yellow Rose (Mitch Miller)
7. Black Denim Trousers (Cheers)
8. He (Al Hibbler)
9. Suddenly A Valley (G. Grant)
10. Only You (Platters)

Aubrey Bullard
WDCF—Dade City, Fla.

1. Love Is Many-Splendored (Four Aces)
2. Moments To Remember (Four Lads)
3. Yellow Rose (Stan Freberg)
4. Autumn Leaves (Allen & Cates)
5. Shifting, Whispering Sands (Billy Vaughn)
6. Ain't That A Shame (Boone)
7. Black Denim Trousers (Cheers)
8. My Boy—Flat Top (B. Bennett)
9. Maybellene (Chuck Berry)
10. Rock Around The Clock (Bill Haley)

Mike Woloson
WNOR—Norfolk, Va.

1. Love Is Many-Slendored (Four Aces)
2. I Want You (Georgia Gibbs)
3. Yellow Rose (Mitch Miller)
4. Moments To Remember (Four Lads)
5. Fooled (Perry Como)
6. You Are My Love (J. James)
7. Shifting, Whispering Sands (Draper/Vaughn)
8. Every Time I Kiss Carrie (Julius La Rosa)
9. Forty-Five Men In A Telephone Booth (Tophatters)
10. That's All I Ask Of You (Mills Bros.)

Mort Nusbaum
WBBE—Rochester, N. Y.

1. Arrivederci Roma (Three Suns)
2. Love Is Many-Splendored (David Rose)
3. Autumn Leaves (R. Williams)
4. Wake The Town (Les Baxter)
5. Longest Walk (J. P. Morgan)
6. Shifting, Whispering Sands (Billy Vaughn)
7. Suddenly A Valley (K. Armen)
8. Bring Me A Bluebird (Mason)
9. You Are My Love (J. James)
10. Learnin' The Blues (F. Sinatra)

Pete Johnson
WKBR—Manchester, N. H.

1. Autumn Leaves (Williams)
2. Yellow Rose (Desmond/Miller)
3. Moments To Remember (Four Lads)
4. Love Is Many-Splendored (Four Aces)
5. Shifting, Whispering Sands (Rusty Draper)
6. Black Denim Trousers (Cheers)
7. You Are My Love (J. James)
8. Give Me Love (McGuires)
9. Fooled (Perry Como)
10. Hawk-Eye (Frankie Laine)

Bob Watson
WQXI—Atlanta, Ga.

1. Someone You Love (Nat Cole)
2. Tina Marie (Perry Como)
3. Love Is Many-Splendored (Four Aces)
4. Now Is The Time (E. Rodgers)
5. Suddenly A Valley (G. Grant)
6. Magic Melody (Les Paul)
7. You Are My Love (J. James)
8. I'll Never Stop Loving You (Doris Day)
9. Yellow Rose (Mitch Miller)
10. Longest Walk (J. P. Morgan)

Gary Lesters
WVNJ—Newark, N. J.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Autumn Leaves (R. Williams)
4. Wake The Town (Les Baxter)
5. Moments To Remember (Four Lads)
6. He (Al Hibbler)
7. Gina (Richard Hayman)
8. Suddenly A Valley (LaRosa)
9. You Are My Love (J. James)
10. There Should Be Rules (Betty Madigan)

Ken Johnston
WNRC—New Rochelle, N. Y.

1. Longest Walk (J. P. Morgan)
2. Listen To The Mocking Bird (Bobby Dukoff)
3. Love Is Many-Splendored (Four Aces)
4. Moments To Remember (Four Lads)
5. So Doggone Lonely (Brewer)
6. Born To Sing The Blues (Vic Damone)
7. Girl I Left Behind (Mooney)
8. Book Of Love (R. Maltby)
9. Croce Di Oro (Patti Page)
10. I Want You (Briggs/Gibbs)

Bob Gotsch
KXOK—St. Louis, Mo.

1. Autumn Leaves (Williams)
2. Love Is Many-Splendored (Four Aces)
3. He (McGuires)
4. Shifting, Whispering Sands (Billy Vaughn)
5. You Are My Love (J. James)
6. I Want You (L. Briggs)
7. When All The Streets Are Dark (Somethin' Smith)
8. When You're In Love (Helen Grayco)
9. I Hear You Knockin' (Storm)
10. If You Don't Want My Love (J. P. Morgan)

Tom Edwards
WERE—Cleveland, Ohio

1. He (Hibbler/McGuires)
2. Moments To Remember (Four Lads)
3. Love Is Many-Splendored (Four Aces/Rose)
4. You Are My Love (J. James)
5. Forgive My Heart (Nat Cole)
6. Song Of Pearlfishers (Werner Muller)
7. Rice (Kitty White)
8. Love And Marriage (Sinatra/Lauries)
9. Suddenly A Valley (Grant/LaRosa)
10. If You Don't Want My Love (Jaye P. Morgan)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below ore reprinted exoctly as submitted by leading disk jockeys throughout the nation for the week ending October 22 without any chonges on the port of THE CASH BOX.

Bob 'Coffeehead' Larsen
WEMP—Milwaukee, Wisc.

1. Moments To Remember (Four Lads)
2. He (Hibbler/McGuires)
3. At My Front Door (Pat Boone)
4. Autumn Leaves (R. Williams)
5. Love Is Many-Splendored (Four Aces)
6. You Are My Love (J. James)
7. I Want You (Georgia Gibbs)
8. Bonnie Blue Gal (M. Miller)
9. Croce Di Oro (Patti Page)
10. Pepper Hot Baby (Morgan)

Stan Burns
WINS—New York, N. Y.

1. Love And Marriage (Sinatra)
2. Stop What You're Doin' (Macks)
3. Hard To Get (G. MacKenzie)
4. If You Knew Susie (Crazy Otto)
5. Puddin' 'n' Pie (S. Graham)
6. Por Favor (Vic Damone)
7. I Want You (Lillian Briggs)
8. Longest Walk (J. P. Morgan)
9. Autumn Leaves (R. Williams)
10. Black Denim Trousers (Cheers)

Art Hellyer
WCFL—Chicogo, Ill.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Suddenly A Valley (G. Grant)
4. Moments To Remember (Four Lads)
5. Bible Tells Me (Nick Noble)
6. He (McGuires)
7. Black Denim Trousers (Cheers)
8. Bonnie Lassie (Ames Bros.)
9. Kwela Kwela (Bill Hayes)
10. Remembering (Hayes & Healy)

Jim Ameche
KLAC—Hollywood, Calif.

1. I Hear You Knockin' (Storm)
2. At My Front Door (El Dorados)
3. Remembering (Hayes & Healy)
4. Bonnie Blue Gal (M. Miller)
5. Love And Marriage (Grayco)
6. Young Abe Lincoln (Cornell)
7. Someone You Love (Nat Cole)
8. If You Don't Want My Love (Jaye P. Morgan)
9. Mad About The Boy (M. Kaye)
10. That Do Make It Nice (Bill Hayes)

Dick Covington
WHBQ—Memphis, Tenn.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Seventeen (Fontanes)
4. House Of Blue Lights (Miller)
5. I Want You (Lillian Briggs)
6. Hummingbird (Frankie Laine)
7. Same Old Saturday Night (Frank Sinatra)
8. Man In A Raincoat (Wright)
9. Moments To Remember (Four Lads)
10. Autumn Leaves (R. Williams)

Dick Kline
WPON—Pontioc, Mich.

1. John And Julie (R. Marterie)
2. He (McGuires)
3. Sweet Kentucky Rose (J. Clay)
4. Love Is Many-Splendored (David Rose)
5. Moments To Remember (Four Lads)
6. While You're Away (4 Joes)
7. Toy Tiger (Ralph Marterie)
8. Love And Marriage (Lauries)
9. Shifting, Whispering Sands (Rusty Draper)
10. Yellow Rose (J. Desmond)

Bill Walker
WGH—Norfolk, Va.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Autumn Leaves (R. Williams)
5. Bible Tells Me (Don Cornell)
6. Seventeen (Fontanes)
7. Maybellene (Chuck Berry)
8. Only You (Platters)
9. He (McGuires)
10. Feels So Good (Shirley & Lee)

Mike Eriksen
WJLB—Detroit, Mich.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (J. Desmond)
3. Suddenly A Valley (G. Grant)
4. Seventeen (B. Bennett)
5. Autumn Leaves (Williams)
6. You Are My Love (J. James)
7. Ain't That A Shame (Boone)
8. Bible Tells Me So (Noble)
9. This Must Be Wrong (Valente)
10. Wake The Town (M. Carson)

Gene Stuart
WNTM—Vero Beach, Fla.

1. He (McGuires)
2. Love Is Many-Splendored (Four Aces)
3. You Are My Love (J. James)
4. Wake The Town (Les Baxter)
5. Seventeen (B. Bennett)
6. At My Front Door (Boone)
7. Black Denim Trousers (Cheers)
8. Tina Marie (Perry Como)
9. Longest Walk (J. P. Morgan)
10. Song Of The Dreamer (Eddie Fisher)

Art Tacker
WHIL—Medford, Mass.

1. You Are My Love (J. James)
2. Give Me Love (McGuires)
3. Goodnight, Sweet Dreams (Gordon Jenkins)
4. Bonnie Blue Gal (L. Welk)
5. Croce Di Oro (Patti Page)
6. Love Is Many-Splendored (Four Aces)
7. Love And Marriage (Sinatra)
8. Dancing In My Socks (Hood)
9. Black Denim Trousers (Cheers)
10. Young Abe Lincoln (Cornell)

Jay Clark
WAVZ—New Hoven, Conn.

1. Yellow Rose (J. Desmond)
2. Love Is Many-Splendored (Four Aces)
3. Suddenly A Valley (LaRosa)
4. Longest Walk (J. P. Morgan)
5. My Bonnie Lassie (Ames Bros.)
6. Same Old Saturday Night (Frank Sinatra)
7. Sixteen Tons (T. Ernie Ford)
8. Forgive My Heart (Nat Cole)
9. Black Denim Trousers (Cheers)
10. Autumn Leaves (R. Williams)

Bob Adkins
KLAN—Renton-Seattle, Wash.

1. Love Is Many-Splendored (Four Aces)
2. Moments To Remember (Four Lads)
3. Ain't That A Shame (Boone)
4. Autumn Leaves (R. Williams)
5. Maybellene (Johnny Long)
6. Only You (Platters)
7. Yellow Rose (Mitch Miller)
8. Suddenly A Valley (Stafford)
9. Tina Marie (Perry Como)
10. Wake The Town (L. Baxter)

Milt Lawrence
WAPI—Birminghom, Ala.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Wake The Town (Les Baxter)
4. Tina Marie (Perry Como)
5. Autumn Leaves (R. Williams)
6. Someone You Love (Nat Cole)
7. Moments To Remember (Four Aces)
8. Longest Walk (J. P. Morgan)
9. Black Denim Trousers (Vaughn Monroe)
10. Suddenly A Valley (LaRosa)

Gene Piatt
KELO—Sioux Falls, S. Dak.

1. Suddenly A Valley (G. Grant)
2. He (Al Hibbler)
3. Love Is Many-Splendored (Cornell Four Aces)
4. Same Old Saturday Night (Frank Sinatra)
5. Follow That Man (L. Sonn)
6. Midnight Mood (R. Maltby)
7. I'll Know My Love (D. Jacobs)
8. No Arms (Georgie Shaw)
9. Forgive My Heart (Nat Cole)
10. Moments To Remember (Four Lads)

Frank Gordon Tucker
WCOV—Montgomery, Ala.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Early Autumn (Ray Charles)
5. Suddenly A Valley (Mills Bros.)
6. Longest Walk (J. P. Morgan)
7. Bible Tells Me (Don Cornell)
8. Ain't That A Shame (Boone)
9. This Is No Laughing Matter (Bob Manning)
10. Seventeen (Boyd Bennett)

Dick Corbin
WOTW—Nashuo, N. H.

1. Love Is Many-Splendored (Cornell Four Aces)
2. He (Al Hibbler)
3. Shifting, Whispering Sands (Rusty Draper)
4. I Hear You Knockin' (Storm)
5. You Are My Love (J. James)
6. Black Denim Trousers (Cheers Monroe)
7. Yellow Rose (Mitch Miller)
8. Only You (Platters)
9. Forgive My Heart (Nat Cole)
10. Love And Marriage (Lauries Sinatra)

Sandy Singer
KCRG—Cedor Rapids, Iowa

1. Moments To Remember (Four Lads)
2. Love Is Many-Splendored (Four Aces)
3. I Hear You Knockin' (Storm)
4. At My Front Door (Boone)
5. Black Denim Trousers (Cheers)
6. Down In The Meadow (Norman Leyden)
7. Yellow Rose (J. Desmond)
8. Shifting, Whispering Sands (Billy Vaughn)
9. Only You (Hilltoppers)
10. My Boy—Flat Top (Bennett)

Dave Walshak
KCTI—Gonzoles, Tex.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (J. Desmond)
3. Moments To Remember (Four Lads)
4. Shifting, Whispering Sands (Rusty Draper)
5. Bonnie Lassie (Ames Bros.)
6. Never Leave Me (G. Storm)
7. Black Denim Trousers (Vaughn Monroe)
8. You Are My Love (J. James)
9. Suddenly A Valley (G. Grant)
10. He (McGuires)

Al Radka
KFRE—Fresno, Calif.

1. Suddenly A Valley (G. Grant)
2. Love Is Many-Splendored (Four Aces)
3. Song That Brought Us Together (Four Coins)
4. You Are My Love (J. James)
5. Someone On Your Mind (Champ Butler)
6. I Hear You Knockin' (Storm)
7. Moments To Remember (Four Lads)
8. Shifting, Whispering Sands (Rusty Draper)
9. Fair Dinkum (Sunnysiders)
10. I Like Them All (D. Martin)

Bob Clark
KOWB—Laramie, Wyo.

1. Moments To Remember Four Lads)
2. Yellow Rose (Mitch Miller)
3. Black Denim Trousers (Cheers)
4. Ain't That A Shame (Boone)
5. Love Is Many-Splendored (Four Aces)
6. Suddenly A Valley (Andrews)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Song Of The Dreamer (Eddie Fisher)
9. Seventeen (Boyd Bennett)
10. I'll Never Stop Loving You (Les Baxter)

"Did" Dwyer
KAMO—Rogers, Ark.

1. Moments To Remember (Four Lads)
2. Black Denim Trousers (Monroe Cheers)
3. Learning To Love (P. King)
4. Suddenly A Valley (LaRosa)
5. Bible Tells Me (Kay Armen)
6. Fooled Tina Marie (P. Como)
7. Love Is Many-Splendored (Four Aces Rose)
8. My Boy—Flat Top (B. Bennett)
9. There Should Be Rules (Betty Madigan)
10. I'd Better Be Careful (Bob Manning)

Myers Acquires "Pleasuredome" Score

NEW YORK—Jimmy Myers, head of Myers Music, inks pact with producer Jack Segasture to publish the score of the new musical "Pleasuredome" that is scheduled to open at the Shubert Theater in Washington, D. C. December 1st before it makes its Broadway debut. Looking on are the female leads of the show and TV and radio star Red Benson. Left to right (standing): Lila King, Josephine Premice, Red Benson, Patti Spangler, and Bernice Parks. Seated are Jimmy Myers and Jack Segasture.

Davis Promotes Tune Via TV Cartoon Film

NEW YORK—Joe Davis, who has been one of Tin Pan Alley's most active music publishers since 1918, is using a new cartoon film technique to promote a new song, "Mommy's Little Angel", which has been recorded by Ginny Gibson and which is being published by his Beacon Music Co.

Davis has prepared a 16mm film in cartoon form of "Mommy's Little Angel" and is offering it, free of charge, to television stations throughout the country. This film runs about two minutes and thirty-eight seconds and is aimed at the children's as well as adults' TV programs.

He also has prepared copies of the film for use by motion picture theatres, and is offering it, too, without charge, to theatre operators all over the country.

This is the first time that a song publisher has attempted to promote a popular song via the use of TV films, along with motion picture theatres and recordings, and if the experiment is successful, other Tin Pan Alleyites will soon follow suit.

New Decca Catalogues

NEW YORK — Decca is making available three new consumer gift catalogs in color. Within the next week, a million catalog pieces will be distributed to the field.

The catalogs are in three categories: one is an illustrated brochure of all of Decca's 12 inch popular albums; the second covers Decca's complete phonograph line; and the third is a brochure listing and illustrating Decca's extensive Gold Label (classical) catalog.

A Son To The Bennetts

NEW YORK—Tony Bennett, Columbia record star, became the proud poppa of son number two last week when his wife Sandy presented him with a 7 pound 12 ounce baby boy at the Lebanon Hospital, this city. He is being named Daegal.

RCA Victor Signs Jimmie Komack

NEW YORK—Joe Carlton announced this week that RCA Victor had signed Jimmie Komack to an exclusive recording contract.

Komack is currently being featured in the musical smash "Damn Yankees" and has made a sensational name for himself in New York nightclubs, having just completed a six weeks stay at Le Cupidon.

Carlton said that Komack demonstrated such great power in his theater and nightclub performances that he's certain it could be captured on records.

Success Story:

Tillinghast Gets Shorter

CHICAGO—A few years ago, Jerry Blaine left Cosmo Records to open his own label called Jubilee. He told Cash Box then that a new sensational singer had arisen. The name? Sonny Tillinghast, no less. Jerry was advised that "Tillinghast will never do. It's more a medical term that a name, and what about the marquees across the country, if this guy appears. The name will frighten theatre managers. Knock off three-quarters of it."

Jerry and his find disappeared for awhile, and suddenly turned up without encumbrances. Jerry's singer began to go places, and last week appeared as a headliner at the Chicago Theatre. His name is now Sonny Till. Those who arranged the marquee billing felt grateful for the change.

A SMASH Song from
A HIT Picture
"DOGFACE SOLDIER"
recorded by
RUSS MORGAN — Decca
JOE LIPMAN Ork & Chorus — MGM
STEPHEN MAKE Band — Original
published by
SHAWNEE PRESS, INC.
1270 - 6th Ave. (Rm. 507) N. Y.

Top 15 Best Selling Pop Albums

1.	LOVE ME OR LEAVE ME	Doris Day (Columbia CL 710; EPB 540)
2.	PETE KELLY'S BLUES	Jack Webb & Various Artists (RCA Victor LPM 1126; EPB 1126) / Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269)
3.	OKLAHOMA	Original Movie Cast (Capitol SAO 595; SDM 595)
4.	IN THE WEE SMALL HOURS	Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5.	LONESOME ECHO	Jackie Gleason (Capitol W 627; EBF 1-627)
6.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
7.	JUST FOR LOVERS	Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)
8.	MISS SHOW BUSINESS	Judy Garland (Capitol W 676; EDM 1, 2, 3, 4-676)
9.	SONGS OF THE WEST	Norman Luboff Choir (Columbia CL 657; B 2003)
10.	SO SMOOTH	Perry Como (RCA Victor LPM 1085; EPB 1085)
11.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)
12.	SOMETHING COOL	June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)
13.	I LOVE PARIS	Michel LeGrand (Columbia CL 555; B 441, 2)
14.	STARRING SAMMY DAVIS, JR.	Sammy Davis, Jr. (Decca DL 8118; ED 2214, 5, 6)
15.	HOLIDAY IN ROME	Michel LeGrand (Columbia CL 647; B 497, 8)

TOP SELLING PROMOTIONAL ALBUMS

1.	POP SHOPPER	Various Artists (RCA Victor SPL 12-13; SPC 7-13)
2.	MEET ANDRE KOSTELANETZ	Andre Kostelanetz (Columbia KZ1)
3.	RED SEAL SELECTOR	Various Artists (RCA Victor SRL 12-14)

Real Records Sets Distribution In Mexico, Brazil And Argentina

PASADENA, CALIF.—Paul Landwehr, president of Real Records, this week announced the signing of a deal with Mike Kestler, of Discos Columbia de Mexico, whereby the latter label will distribute Real's Spanish output in Mexico, Brazil and Argentina.

The two South American countries will be merchandised with Real Records via tie-ins with Discos Columbia de Brazil and Discos Columbia de Argentina. Bill Marquard, sales manager for Columbia Records, handled all of the details on the transaction.

Real Records had two big selling platters in "Pancho Lopez" and "My Rosita From Texas," recorded by Lalo Guerrero. Both of these disks are part of the Spanish catalogue that Real is offering to the Latin American market.

Another Smash!
"DEEP IN THE HEART OF TEXAS"
and
"HAPPY DAYS ARE HERE AGAIN"
Media 1016
MEDIA RECORDS
3208 So. 84th St. Phila., Pa.

"HE"
Al Hibbler ..... Decca
McGuire Sisters ..... Coral
Kay Armen ..... MGM
George Beverly Shea ..... RCA Victor
AVAS MUSIC PUB. CO., INC.
607 FIFTH AVE., N. Y. C.

Columbia Waxes Jazz Session On Mississippi Steamboat

NEW YORK—The most unusual recording session in recent Columbia history took place this weekend on the Mississippi River, aboard the authentic old Steamboat "President." Occasion was the New Orleans Jazz Festival. Aboard ship, in addition to Captain Joe Streckfus' usual personnel and 3000 jazz fans, were a Columbia recording crew with jazz expert George Avakian at the helm. Their objective—the recording of authentic Dixieland jazz on its home grounds.

Recording star of the trip—a midnight cruise—was Turk Murphy who, with his jazz band, is a celebrated purveyor of authentic Dixieland music. The results will be issued shortly under the tentative Columbia album title, "Turk Murphy On A Mississippi Steamboat."

Darnel Signs Exclusive Pact With British Decca

LONDON, ENG.—The British Decca Recording Company did the unusual a few weeks ago when it signed American crooner, Bill Darnel, to an exclusive recording contract with the label. This is the first time the diskery has made such a move. Darnel went to Britain recently to complete negotiations.

His first session was scheduled for October 21 and his first waxing will be released simultaneously on the Decca label in England and the London label in the U.S.

If the move is successful, other artists will probably be involved in similar deals.

English Decca's Dick Rowe is responsible for the transactions that brought Bill to England.

In the U.S., Darnel recorded for Decca, Coral and label "X".

Trepel In New London Post

NEW YORK—Mimi Trepel of London Records, has been put in charge of the Copyright Department of the diskery. Miss Trepel was formerly music librarian with a number of stations in the N. Y. area and has been with the London label for approximately a year.

THE CASH BOX The Nation's TOP 50

COMPILED BY "THE CASH BOX"

Comprising **100** Selections

AA—Double A
AB—Abbott
AL—Aladdin
AP—Apollo
AR—Arcade
AT—Atlantic
AU—Audivacs
BE—Bell
BN—Benida
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CV—Clearview
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
4 Star—Four Star
GN—Golden
GR—Groove
GS—Gold Star
GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LO—London
MA—Marble
MD—Media
ME—Mercury
MG—MGM
MO—Modern
ND—New Disk
NG—Norgran
OK—Okeh
OL—Olympic
OR—Originol
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RB—R & B
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SO—Sound
SP—Specialty
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VI—RCA Victor
VJ—Vee Jay
WD—Waldorf
WI—Wing
"X"—Label "X"

Pos. 10/22 | Pos. 10/15

1—Autumn Leaves
3 | 3

CA-3223 (F-3223)— JACKIE GLEASON — *Ooh What You Do To Me*
CD-1421 (45-1421)— JOHN SEBASTIAN — *Stranger In Paradise*
CR-61485 (9-61485)—STEVE ALLEN & GEO. CATES O. — *High And Dry*
DE-29653 (9-29653)— VICTOR YOUNG — *Toy Tiger*
★KA-116 (45-116)— ROGER WILLIAMS — *Take Care*
ME-70686 (70686x45)— MAYNARD FERGUSON — *Finger-Snappin'*
MG-12068 (K12068)— RAY CHARLES SINGERS — *Early Autumn*
PM-1123A (45-1123A)— LOU GARISTO — *Day By Day*
X-0161 (4X-0161)— GERI GALIAN — *Yellow Rose Of Texas* / *Mambo*

2—Love Is A Many-Splendored Thing
1 | 1

CA-3202 (F-3202)— WOODY HERMAN — *House Of Bamboo*
CO-40591 (4-40591)— JOE LOCO — *Love And Marriage*
CR-61467 (9-61467)— DON CORNELL — *Bible Tells Me So*
CW-165 (45-165)— DON, DICK & JIMMY — *In Madrid*
★DE-29625 (9-29625)— FOUR ACES — *Shine On Harvest Moon*
DE-29633 (9-29633)— ERNEST TUBB — *A Million Miles From Here*
MG-30883 (K-30883)— DAVID ROSE O. — *You And You Alone*
PM-1120A (45-1120A)— THE ROCKETS — *I'll Never Stop Loving You*

3—Yellow Rose Of Texas
2 | 2

★CA-3249 (F-3249)— STAN FREBERG — *Rock Around Stephen Foster*
★CR-61476 (9-61476)— JOHNNY DESMOND — *You're In Love With Someone*
★CO-40540 (4-40540)— MITCH MILLER — *Blackberry Winter*
DE-29633 (9-29633)— ERNEST TUBB — *A Million Miles From Here*
PM-1122A (45-1122A)— MAURY LAWS CH. & O. — *Ain't That A Shame*
VI-20-6241 (47-6241)— HOMER & JETHRO — *Listen To The Gooney Bird*
X-0161 (4X-0161)— GERI GALIAN — *Autumn Leaves*

4—Moments To Remember
4 | 4

★CO-40539 (4-40539)— FOUR LADS — *Dream On, My Love, Dream On*
DE-29694 (9-29694)— LOUIS ARMSTRONG — *Only You*

5—He
8 | 10

★CR-61501 (9-61501)— McGUIRE SISTERS — *I Believe*
★DE-29660 (9-29660)— AL HIBBLER — *Breeze*
MG-12078 (K-12078)— KAY ARMEN — *Suddenly There's A Valley*

6—Shifting, Whispering Sands
5 | 9

★DO-15409 (45-15409)— BILLY VAUGHN — *Shifting, Whispering Sands (Pt. 2)*
★ME-70696 (70696x45)— RUSTY DRAPER — *Lost Frontier*
VI-20-6243 (47-6243)— JOHNSON FAMILY SINGERS — *Shifting, Whispering Sands (Pt. 2)*

7—Only You
10 | 14

DE-29694 (9-29694)— LOUIS ARMSTRONG — *Moments To Remember*
★DO-15423 (45-15423)— HILLTOPPERS — *Until The Real Thing Comes Along*
★ME-70633 (70633x45)— THE PLATTERS — *Bark, Battle And Ball*
WI-90015 (90015x45)—LOLA DEE — *Paper Kisses*

8—The Bible Tells Me So
7 | 8

★CR-61467 (9-61467)— DON CORNELL — *Love Is A Many-Splendored Thing*
DE-29615 (9-29615)— RALPH YOUNG — *Man From Laramie*
MG-12045 (K-12045)— KAY ARMEN — *I Wonder When We'll Ever Know*
ND-5182 (45-5182)— ROY ROGERS & DALE EVANS — *Lonesome Valley*
★WI-90003 (90003 x 45)— NICK NOBLE — *Army Of The Lord*

9—Suddenly There's A Valley
12 | 13

CA-3228 (F-3228)— PATTY ANDREWS — *Booga-Da-Woog*
★CD-1270 (45-1270)— JULIUS LA ROSA — *Everytime That I Kiss Carrie*
★CO-40559 (4-40559)— JO STAFFORD — *The Night Watch*
DE-29686 (9-29686)— MILLS BROS. — *Gum Drop*
★ER-1003 (45-1003)— GOGI GRANT — *Love Is*
MG-12078 (K12078)— KAY ARMEN — *He*

10—Black Denim Trousers
6 | 12

★CA-3219 (F-3219)— THE CHEERS — *Some Night In Alaska*
CR-61502 (9-61502)— DIAMONDS — *Nip Sip*
DE-29684 (9-29684)— JACKIE BROOKS — *The $64,000 Question*
★VI-20-6260 (47-6260)— VAUGHN MONROE — *All By Myself*

11—Ain't That A Shame
9 | 5

★DO-15377 (45-15377)— PAT BOONE — *Tennessee Saturday Night*
★IM-5348 (45-5348)— FATS DOMINO — *La-La*
PM-1122B (45-1122B)— BILL MARINE & ROCKETS — *Yellow Rose Of Texas*
WI-90000 (90000x45)— RONNIE GAYLORD — *Chee Sera Sera*

12—Seventeen
11 | 6

CA-3199 (F-3199)— ELLA MAE MORSE — *Razzle-Dazzle*
★DO-15386 (45-15386)— FONTANE SISTERS — *If I Could Be With You*
★KI-1470 (45-1470)— BOYD BENNETT — *Little Ole You-All*
★ME-70651 (70651x45)— RUSTY DRAPER — *I Can't Live Without Them Anymore*

13—You Are My Love
15 | 18

★MG-12066 (K12066)— JONI JAMES — *I Lay Me Down to Sleep*
JU-5218 (45-5218)—FOUR TUNES — *At The Steamboat River Ball*

14—At My Front Door
19 | 21

CR-61513 (9-61513)— MODERNAIRES — *Alright, Okay, You Win*
★DO-15422 (45-15422)— PAT BOONE — *No Arms Can Ever Hold You*
★VJ-147 (45-147)— EL DORADOS — *What's Buggin' You*

15—The Longest Walk
14 | 16

PM-1124B (45-1124B)— LAURA LESLIE — *I Want You To Be My Baby*
VI-20-6182 (41-6182)— JAYE P. MORGAN — *Swanee*

16—My Bonnie Lassie
20 | 25

★VI-20-6208 (47-6208)— AMES BROTHERS — *So Will I*

17—Tina Marie
13 | 11

★VI-20-6192 (47-6192)— PERRY COMO — *Fooled*
PM-1121A (45-1121A)— GABE DRAKE — *Wake The Town*

18—Someone You Love
18 | 20

★CA-3234 (F-3234)— NAT KING COLE — *Forgive My Heart*

19—Wake The Town And Tell The People
16 | 15

★CA-3120 (F-3120)— LES BAXTER — *I'll Never Stop Loving You*
★CO-40537 (4-40537)— MINDY CARSON — *Hold Me Tight*
CR-61477 (9-61477)— LAWRENCE WELK — *I Hear Those Bells*
PM-1121B (45-1121B)— ARGYLES — *Tina Marie*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising **100** Selections

Pos. 10/22 Pos. 10/15

20—I Hear You Knockin' 25 37
★DO-15412 (45-15412)—GALE STORM
Never Leave Me
IM-5356 (45-5356)—SMILEY LEWIS
Bumpity Bump

21—Love And Marriage 29 44
★CA-3260 (F-3260)—FRANK SINATRA
The Impatient Years
CO-40591 (4-40591)—JOE LOCO
Love Is A Many-Splendored Thing
ME-70705 (70705x45)—LAURIE SISTERS
Angels' Tears
VI-20-6266 (47-6266)—DINAH SHORE
Compare

22—Croce Di Oro 27 40
★LO-1605 (45-1605)—JOAN REGAN
Evermore
★ME-70713 (70713x45)—PATTI PAGE
Search My Heart

23—Forgive My Heart 22 24
★CA-3234 (F-3234)—NAT KING COLE
Someone You Love

24—Maybellene 17 7
★CH-1604 (45-1604)—CHUCK BERRY
Wee, Wee Hours
CR-61478 (9-61478)—JOHNNY LONG
Toy Tiger
DO-15407 (45-15407)—JIM LOWE
Rene La Rue
ME-70682 (70682 x 45)—RALPH MARTERIE
Toy Tiger
PM-1125A (45-1125A)—JERRY DUANE
House Of Blue Lights

25—My Boy—Flat Top 32 33
★CR-61510 (9-61510)—DOROTHY COLLINS
In Love
★KI-1494 (45-1494)—BOYD BENNETT
Banjo Rock And Roll

26—No Arms Can Ever Hold You 35 45
CR-61434 (9-61434)—JEFFREY CLAY
Come Back, Come Back
★DE-29679 (9-29679)—GEORGIE SHAW
Look To Your Heart
★DO-15422 (45-15422)—PAT BOONE
At My Front Door
★ME-70706 (70706x45)—GAYLORDS
Bring Me A Bluebird
OL-503 (45-503)—HERB JEFFRIES
Whistling Blues

27—Amukiriki 24 29
★CA-3248 (F-3248)—LES PAUL & MARY FORD
Magic Melody

28—Rock Around The Clock 21 17
AR-123 (45-123)—SONNY DAE
Movin' Guitar
BE-1098 (45-1098)—FOUR BELLS & JIMMY CARROLL O.
Happy Holiday
★DE-29124 (9-29124)—BILL HALEY & COMETS
Thirteen Woman
MG-12028 (K-12028)—CHARLES WALCOTT
Love Theme
PM-1118A (45-1118A)—GABE DRAKE
Chee Chee-oo Chee

29—Dog Face Soldier 36 —
★DE-29703 (9-29703)—RUSS MORGAN
Don't Cry, Sweetheart
MG-12102 (K12102)—JOE LIPMAN
Street Scene
OR-523 (45-523)—STEPHEN MAKE
Go 'Way, Don't Bother Me

30—Sweet Kentucky Rose 37 —
★DE-29708 (9-29708)—KITTY KALLEN
How Lonely Can I Get?
UQ-314 (45-314)—JACK CARROLL
Half-Heartedly

31—Then I'll Be Happy 26 28
★VI-20-6264 (47-6264)—EDDIE FISHER
Magic Fingers

32—The Bonnie Blue Gal 39 —
★CO-40575 (4-40575)—MITCH MILLER
Bel Sante
★CR-61515 (9-61515)—LAWRENCE WELK
Sam, The Old Accordion Man

33—Song Of The Dreamer 30 23
CA-3178 (F-3178)—BUNNY PAUL
For The Very First Time
★CO-4-0528 (4-40528)—JOHNNY RAY
I've Got So Many Million Years
DU-142 (45-142)—BILLY BROOKS
Mambo Is Everywhere
★VI-20-6196 (47-6196)—EDDIE FISHER
Don't Stay Away Too Long

34—Pepper-Hot Baby 44 —
DE-29718 (9-29718)—BONNIE DAVIS
For Always, Darling
★VI-20-6282) (47-6282)—JAYE P. MORGAN
If You Don't Want My Love
X-0172 (4X-0172)—GISELE MacKENZIE
That's The Chance I've Got To Take

35—Gum Drop 23 19
DE-29686 (9-29686)—MILLS BROS.
Suddenly There's A Valley
DL-6090 (45-6090)—OTIS WILLIAMS
Save Me, Save Me
KI-1496 (45-1496)—THE GUM DROPS
Don't Take It So Hard
★ME-70668 (70668 x 45)—CREWCUTS
Present Arms

36—I Want You To Be My Baby 28 22
DE-29655 (9-29655)—LOUIS JORDAN O.
Come And Get It
★EP-9115 (5-9115)—LILLIAN BRIGGS
Don't Stay Away Too Long
★ME-70685 (70685x45)—GEORGIA GIBBS
Come Rain Or Come Shine
PM-1124A (45-1124A)—LAURA LESLIE
Longest Walk

37—Day By Day 43 36
★CA-3154—FOUR FRESHMEN
How Can I Tell Her
CO-40565 (4-40565)—FRANK SINATRA
Sheila
PM-11238 (4S-1123B)—THE ROCKETS
Autumn Leaves

38—Hard To Get 31 26
★X-0137 (4X-0137)—GISELE MacKENZIE
Boston Fancy

39—Magic Fingers 33 34
★VI-20-6264 (47-6264)—EDDIE FISHER
Then I'll Be Happy

40—Same Old Saturday Night 34 27
★CA-3218 (F-3218)—FRANK SINATRA
Fairy Tale

41—Hawk-Eye 38 30

42—Thirty Days — —

43—The Wedding 46 —

44—Por Favor 47 47

45—Magic Melody 49 43

46—I'll Never Stop Loving You 40 32

47—Learning To Love — —

48—Searching — —

49—Are You Having Any Fun — —

50—It's Almost Tomorrow — —

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"NO ARMS CAN EVER HOLD YOU"
Pat Boone
Georgie Shaw
THE CASH BOX DISK OF THE WEEK 9/24
THE CASH BOX BEST BETS 9/24
Dot 15422; 45-15422
Decca 29679; 9-29679

"BONNIE BLUE GAL"
Mitch Miller
THE CASH BOX DISK OF THE WEEK 10/8
Columbia 40575; 4-40575

"PEPPER-HOT BABY"
Jaye P. Morgan
THE CASH BOX DISK OF THE WEEK 10/15
RCA Victor 20-6282; 47-6282

Norm Reissman Named Cash Box' Chicago Editor

CHICAGO—Norman Reissman has been named Chicago editor of *The Cash Box*.

He was previously associated with sports enterprises as public-relations man.

Also with newspapers and magazines on the West Coast and in Chicago.

He wrote three sports books. Including the popular life of Sid Luckman.

Wrote articles for more than 25 national magazines.

King Reissues Revised "Daddy-O"

CINCINNATI, O.—Due to the excitement on the song "Daddy-O," King Records is re-issuing a new rendition of the Bonnie Lou original waxing of the tune. To give the number a more commercial sound, now that it's breaking, Bonnie Lou was called into the King studios where she dubbed in two additional vocal parts and added a clarinet to the instrumental. The resulting sound is expected to up the sales.

Victor Issues Sneak Preview of Future Disks

NEW YORK—Always hunting for a new and interesting gimmick to attract attention to Victor records, Bernie Miller has come up with a clever idea that the dee jays should enjoy. It's a stunt which is probably a first in the record business.

Enclosed in a dee jay package being sent out this week will be a 45 rpm disk called a "trailer" record—a disk containing 30-second excerpts (sneak previews) of the next RCA release.

The 30-second bits are arranged as a medley with no breaks and no bands, so that the jockey can preview the entire release. And since the total trailer is only about 2:40, the record does not exceed the normal playing time of a pop single.

The bits featured are from Hugo Winterhalter's two sider "Serenade To A Wealthy Widow" b/w "Melancholy Serenade"; Sunny Gale's "C'est La Vie" b/w "Looking Glass" and Terri Stevens "All I Want Is You" b/w "I've Always Loved You." All of these are on one side of the record.

On the flip side is a complete recording of the Three Suns release "Arrivederci Roma."

WANTED - POP LABELS FOR THE CHICAGO AREA
WRITE! WIRE! PHONE!
PAUL GLASS
ALL-STATE RECORD DISTRIBUTING CO.
2033 SO. MICHIGAN AVE., CHICAGO, ILL. (Tel.: CA 5-0925)

WANTED FOR IMMEDIATE DISTRIBUTION
POPS—RHYTHM & BLUES—COUNTRY—PACKAGE GOODS Of All Types, including JAZZ, PROGRESSIVE, SWING, and anything else that will sell.
WRITE — WIRE — PHONE
CENTURY DISTRIBUTORS, INC.
137 GLASS STREET (Phone Prospect 6506) DALLAS 7, TEXAS

Decca Makes Promotion Tie-In With Variety of Business Firms

NEW YORK—The great number of albums released by Decca Records this season has provided the diskery with the opportunity to make tie-ups with a variety of firms both in and out of the entertainment industry. Decca has carried on joint promotions this season with the Austin Motor Company, Holiday Magazine, the Harmony Guitar Company and others.

This week Decca announces a joint campaign with the Hammond Organ Company. Decca has an extensive catalog of 27 organ LPs and the current promotion with Hammond is geared to spur sales on those LPs that have been a part of the catalog for some time, as well as new organ packages. The promotion is spearheaded by the release of two new sets by Jesse Crawford, "Beautiful Dreamers," played on the Hammond Chord Organ, and "Now The Day Is Over."

The promotion includes window displays developed with the Hammond company featuring a photo of the Hammond and photos of three of Decca's top organists, Crawford, Ethel Smith and Lenny Dee; record carrying bags that will feature Hammond Organ music; advertising in consumer publications, etc.

New Releases From Epic

NEW YORK—Marvin Holtzman, A & R head of Epic Records, announces a trio of releases of which he says, "I am positive we have three top selling records here."

The three are Roy Hamilton, "Without A Song" and "Cuban Love Song"; DeJohn Sisters' "C'est La Vie" and "Uninvited Love"; the Four Coins' "Memories Of You" (from the coming Benny Goodman flic) and "Tear Down The Fences."

Holtzman, who admits to being slightly superstitious, sees a good omen in the fact that just one year ago the same trio were all possessors of hits. Hamilton was in the charts with "Hurt"; the DeJohns all the way up with "No More"; and the Four Coins with "I Love You Madly."

Their Biggest Ever!

"DADDY-O"

ond

"ADORABLE"

by

THE FONTANE SISTERS

Dot # 15428

DOT RECORDS, INC.
GALLATIN, TENNESSEE Phone: 1600

Brand New

"ZINDY LOU"

by

THE MARINERS

1278

cadence RECORDS

CANADIAN CAPERS

TORONTO TOPICS:

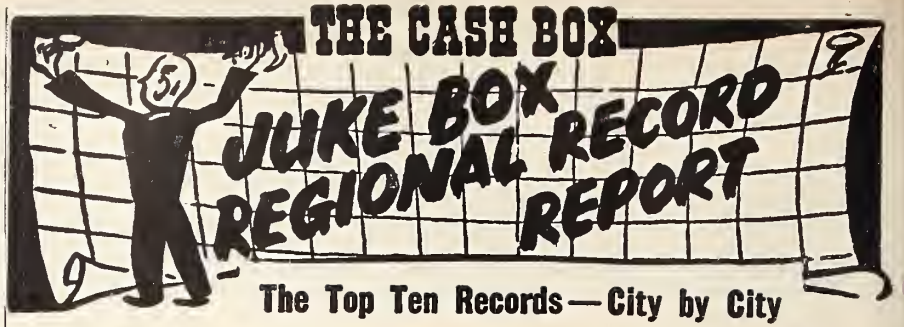
Toronto overflowed last week with successful home grown talent all appearing simultaneously. We had The Four Diamonds (Coral) after a smasheroo engagement at the Palace Theatre in New York arriving home for personal appearances on CBC's-TV "Cross-Canada Hit Parade, Tabloid", the General Motor Exhibition show and all the DJ programs. October 24th starts their new adventure at Quebec's Chaudiere Golf and Country Club, then its back to New York again for more recording sessions with Coral. . . . Our roving Rover Boys (Coral) dittoed big biz at the Town Casino in Buffalo after one week at TO's Club One-Two. . . . And the ever popular Four Lads (Columbia) were back home for a rest between trips to Montreal and New York. . . . Bruce Davis, one of the youngest singing impersonators and past winner of The Red Feather (Repeat The Feat) contest holds forth at the Barclay's Indigo Room for two weeks and then gives his teen-age following a chance to catch his new act at the Casino. We hear all the boys had grand reunions with Barry Nesbitt (CKFH), one of their earliest and best promoters. . . . Last week, the Jackie Rae (CBC-TV) Show hosted Capitol Records' sensational new thrush in the person of Mickie Marlowe. The "DD" (dimpled doll) wowed 'em. . . . Nary a week goes by anymore without a "Direct from Scotland" show and this one coming up tonight (Oct. 24th) to a sell-out throng in Massey Hall presents Jimmy Shand (Parlaphone & Beltonia) and Robert Wilson (HMV Victor) as headliners. Looks as if it too will be as big a smash as its predecessors. . . . Cross Canada Hit Parade as presented over CBC-TV every Wednesday evening lists the following as the current crop of high riding hits on this side of the border:—

1. YELLOW ROSE OF TEXAS
2. LOVE IS A MANY-SPLENDORED THING
3. AUTUMN LEAVES
4. SHIFTING, WHISPERING SANDS
5. WAKE THE TOWN AND TELL THE PEOPLE
6. MOMENTS TO REMEMBER
7. SUDDENLY THERE'S A VALLEY
8. BONNIE LASSIE
9. HE
10. AIN'T THAT A SHAME

Coming up fast but remaining as border line cases are:—TINA MARIE; BLACK DENIM TROUSERS; BIBLE TELLS ME SO.

Let's Harmonize

HOLLYWOOD, CAL. — TV star George Gobel gives trumpet ace Ralph Marterie some vocal tips in the event Ralph decides to do some singing on some future Mercury records. Marterie's latest release couples "John And Julie", one of England's top hits, with "Ring Dang Doo". Gobel was recently signed by RCA Victor.



The Top Ten Records—City by City

New York, N. Y.
1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose of Texas (Mitch Miller)
4. Only You (Platters)
5. He (Al Hibbler
6. Tina Marie (Perry Como)
7. Moments To Remember (Four Lads)
8. Ain't That A Shame (Boone)
9. Bonnie Lassie (Ames Bros.)
10. Black Denim Trousers (Cheers)

Cincinnati, Ohio
1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. Love Is Many-Spendored (Four Lads)
4. Only You (Platters)
5. Yellow Rose Of Texas (Mitch Miller)
6. You Are My Love (J. James)
7. Black Denim Trousers (Cheers)
8. Ain't That A Shame (Boone)
9. Shifting, Whispering Sands (Rusty Draper)
10. He (Al Hibbler)

Pittsburgh, Pa.
1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. At My Front Door (El Dorados)
4. Autumn Leaves (R. Williams)
5. Black Denim Trousers (Cheers)
6. Shifting, Whispering Sands (Rusty Draper)
7. Moments To Remember (Four Lads)
8. He (McGuires)
9. Come Home (B. Johnson)
10. Forgive My Heart (Nat Cole)

Detroit, Mich.
1. Love Is Many-Splendored (Four Aces)
2. Moments To Remember (Four Lads)
3. Autumn Leaves (R. Williams)
4. No Arms Can Ever Hold You (Georgia Shaw)
5. Shifting, Whispering Sands (Billy Vaughn)
6. Only You (Platters)
7. He (Al Hibbler)
8. Bonnie Lassie (Ames Bros.)
9. Black Denim Trousers (Cheers)
10. Yellow Rose Of Texas (Mitch Miller)

Seattle, Wash.
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. I Hear You Knockin' (Storm)
4. Moments To Remember (Four Lads)
5. Yellow Rose Of Texas (Mitch Miller)
6. Shifting, Whispering Sands (Vaughn/Draper)
7. Suddenly There's A Valley (Gogi Grant)
8. Wake The Town (Les Baxter)
9. Death Of An Angel (Woods)
10. Black Denim Trousers (Cheers)

Kansas City, Mo.
1. Autumn Leaves (R. Williams)
2. Shifting, Whispering Sands (Billy Vaughn)
3. Moments To Remember (Four Lads)
4. He (Al Hibbler)
5. Why Don't You Write Me (Jacks)
6. At My Front Door (P. Boone)
7. Yellow Rose (Mitch Miller)
8. Suddenly A Valley (G. Grant)
9. Only You (Platters)
10. Bible Tells Me (Don Cornell)

Miami, Fla.
1. Ain't That A Shame (Boone)
2. Yellow Rose (Mitch Miller)
3. Love Is Many-Splendored (Four Aces)
4. It's Almost Tomorrow (Dream Weavers)
5. Autumn Leaves (R. Williams)
6. I Hear You Knockin' (Storm)
7. Seventeen (Boyd Bennett)
8. At My Front Door (Boone)
9. Love And Marriage (Sinatra)
10. Someone You Love (Nat Cole)

Atlanta, Ga.
1. Love Is Many-Splendored (Four Aces)
1. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. He (Al Hibbler)
5. Ain't That A Shame (Boone)
6. Shifting, Whispering Sands (Billy Vaughn)
7. Someone You Love (N. Cole)
8. Moments To Remember (Four Lads)
9. Suddenly A Valley (Stafford)
10. Song Of The Dreamer (Fisher)

New Orleans, La.
1. Autumn Leaves (R. Williams)
2. Only You (Platters)
3. Yellow Rose (Desmond/Miller)
4. Tina Marie (Perry Como)
5. As I Love And Breathe (Frank Verna)
6. He (Al Hibbler)
7. You Win Again (Paulettes)
8. Love Is Many-Splendored (Four Aces)
9. You Are My Love (Nat Cole)
10. Shifting, Whispering Sands (Rusty Draper)

Minneapolis, Minn.
1. Autumn Leaves (R. Williams)
2. Yellow Rose (Desmond/Miller)
3. Shifting, Whispering Sands (Billy Vaughn)
4. Moments To Remember (Four Lads)
5. I Hear You Knockin' (Storm)
6. Love Is Many-Splendored (Four Aces)
7. Bonnie Lassie (Ames Bros.)
8. Gum Drop (Crewcuts)
9. Black Denim Trousers (Cheers)
10. Only You (Platters)

St. Louis, Mo.
1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Shifting, Whispering Sands (Vaughn/Draper)
5. He (Hibbler/McGuires)
6. I Hear You Knockin' (Storm)
7. Longest Walk (J. P. Morgan)
8. When All The Streets Are Dark (Somethin' Smith)
9. Yellow Rose Of Texas (Mitch Miller)
10. Croce Di Oro (Patti Page)

Philadelphia, Pa.
1. Autumn Leaves (R. Williams)
2. Yellow Rose Of Texas (Desmond/Miller)
3. Bible Tells Me (Noble/Cornell)
4. Love Is Many-Splendored (Four Aces)
5. He (Al Hibbler)
6. Paper Roses (Lola Dee)
7. Black Denim Trousers (Cheers)
8. Moments To Remember (Four Lads)
9. Suddenly There's A Valley (Gogi Grant)
10. Seventeen (Fontanes)

Denver, Colo.
1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Autumn Leaves (R. Williams)
4. Shifting, Whispering Sands (Rusty Draper)
5. Moments To Remember (Four Lads)
6. Day By Day (Four Freshmen)
7. Ain't That A Shame (Boone)
8. Suddenly A Valley (Stafford)
9. Longest Walk (J. P. Morgan)
10. Tina Marie (Perry Como)

Chicago, Ill.
1. Autumn Leaves (R. Williams)
2. Shifting, Whispering Sands (Rusty Draper)
3. Love Is Many-Splendored (Four Aces)
4. Only You (Platters)
5. Moments To Remember (Four Lads)
6. Yellow Rose Of Texas (Mitch Miller)
7. Suddenly There's A Valley. (Gogi Grant)
8. I Hear You Knockin' (Storm)
9. Seventeen (Bennett/Fontanes)
10. Remembering (Hayes & Healy)

Milwaukee, Wisc.
1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. Shifting, Whispering Sands (Rusty Draper)
4. Love Is Many-Splendored (Four Aces)
5. Black Denim Trousers (Cheers)
6. You Are My Love (J. James)
7. You Win Again (Paulettes)
8. Yellow Rose (Mitch Miller)
9. Tina Marie (Perry Como)
10. Suddenly A Valley (G. Grant)

Shoals, Ind.
1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Wake The Town (Les Baxter)
4. Maybellene (Jim Lowe)
5. Seventeen (Boyd Bennett)
6. Tina Marie (Perry Como)
7. Suddenly A Valley (Mills Bros.)
8. Shifting, Whispering Sands (Rusty Draper)
9. Ain't That A Shame (Boone)
10. Rock Around The Clock (Bill Haley)

San Francisco, Calif.
1. Yellow Rose Of Texas (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Seventeen (Fontanes)
5. Tina Marie (Perry Como)
6. Ain't That A Shame (Boone)
7. Rock Around The Clock (Bill Haley)
8. Wake The Town (Les Baxter)
9. Longest Walk (J. P. Morgan)
10. Suddenly There's A Valley (Gogi Grant)

Cleveland, Ohio
1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. At My Front Door (El Dorados)
4. Yellow Rose Of Texas (Mitch Miller)
5. Moments To Remember (Four Lads)
6. Only You (Platters)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Black Denim Trousers (Cheers)
9. He (Al Hibbler)
10. I Hear You Knockin' (Storm)

Los Angeles, Calif.
1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose of Texas (Mitch Miller)
4. Tina Marie (Perry Como)
5. Suddenly There's A Valley (Gogi Grant)
6. Moments To Remember (Four Lads)
7. Black Denim Trousers (Cheers)
8. Ain't That A Shame (Boone)
9. Longest Walk (J. P. Morgan)
10. Shifting, Whispering Sands (Rusty Draper)

Boston, Mass.
1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Yellow Rose (Mitch Miller)
5. Ain't That A Shame (Boone)
6. How Many Others (D. Roman)
7. He (Hibbler/McGuires)
8. Only You (Platters)
9. Sweet Kentucky Rose (Kitty Kallen)
10. Black Denim Trousers (Cheers)

San Antonio, Texas
1. Yellow Rose (Miller/Desmond)
2. Love Is Many-Splendored (Four Aces)
3. Ain't That A Shame (Boone)
4. Autumn Leaves (R. Williams)
5. Maybellene (Chuck Berry)
6. Seventeen (Fontanes)
7. Suddenly A Valley (Stafford/Grant)
8. Shifting, Whispering Sands (Rusty Draper)
9. Moments To Remember (Four Lads)
10. Song Of The Dreamer (Eddie Fisher)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Just about the hottest record in the country right now is **The Platters'** "Only You" on Mercury. It is number one in the R & B field and currently number seven in the pop sales. **Buck Ram**, who manages the group, as well as the **Penguins**, who only last year had the great "Earth Angel," wrote "Only You" and another, "Adorable," that is currently causing a great deal of excitement. Did you know that **Tony Williams**, first tenor of the group is the brother of **Linda Hayes**—and that **Herb Reed**, bass-baritone of the group, was the tenor of the "Wings Over Jordan" choir. His voice changed to the bass range while in the army. . . . **Stan Pat** advises he cut **Dave Martin** and his all stars, and **Ray Rivera**, vocal, last week and that Grand will release the record soon. . . . His group, **The Tritones**, open at the Harlem Club, Chester, Pa., on October 24. . . . **Carl Van Moon** is scheduled to fly to Houston to cut his second session for Duke Records. . . . **Billy Brooks** "Donna" on Duke is breaking pop. It seems to be headed in the same direction, and may eventually outsell his "Song of the Dreamer." . . . Atlantic Records out with a new Cat release that features **The Sh-Booms** (formerly the Chords) with "Could It Be" and "Pretty Wild"; and **Margie Day** singing "Pitty Pat Band" and "Ho Ho." This is Miss Day's first release for the Cat label. . . . **Ruth Brown** in town to record. . . . **Zilla Mays**, who just finished her first session for Groove, has, of all things, an ambition to go into mortuary science. Her first record will be released next week. Both **Ray Clark** and **Bob Rolontz** out of town visiting distribs and searching for talent. Ray is visiting Pittsburgh, Cleveland, Detroit, Chicago, St. Louis and Cincinnati. Bob working Richmond, Baltimore, Washington, Charlotte and Raleigh. . . . **Herman Lubinsky** out on the coast. His **Brownie McGhee's** "Anna Mae" and "I'd Love To Love You" doing great advises **Freddie Mendelson**. Savoy signed **David Baugham**, former head of **The Drifters**. . . . **Chris Forde** signed a spiritual group out of Philly, **The Capital City Stars**, and a male blues singer, **Leroy Christy**, to his Tuxedo label. Chris feels he has two good items in his newest releases, **Prof. Charles Taylor's** "Keep On Trusting" and **Phyllis Branch** singing "Be Still My Heart." . . . **Jerry Winston**, Mardi-Gras, has two sock releases according to the initial reaction. His **La Playa Sextet** has a fascinating "An Evening of Cha-Cha-Cha" backed with an exciting "Batakum." The latter tune has already taken off but Winston feels "An Evening" will be the side over the long run. The other is an intriguing two-sider, "Merengue Pie" and "Cha Charama" by **Al Castellanos**. . . . George Goldner back in action with a chart item, **The Valentines'** "Lily Maebelle." Platter has shown tremendous strength in Philadelphia and New York. . . . October 26 will be the 2nd anniversary of WCIN-Cincinnati, O. The station covers a market of some 125,000 negroes and provides them with such jockeys as **Larry Dean**, "Bugs" **Scruggs**, **George White**, **Herman Griffith** and **Johnny Shaw**. . . . **Jockey Jack** (WERE-Atlanta, Ga.) reports **Chuck Willis**, Epic star, is in the hospital there with ulcers. Jack just finished a booklet, "So You Want To Be A Disc Jockey," which will be sold throughout the country. . . . **Stan Pat**, manager of the Castelles, announces the sale of the Grand Record recording contract to Atlantic Records. . . . George C. Fennell (WGUY-Bangor, Me.) sends in his top ten. 1) Only You, **The Platters**; 2) Maybellene, **Chuck Berry**; 3) Thirty Days, **Chuck Berry**; 4) Greenbacks, **Ray Charles**; 5) We'll Be Together, **McPhatter & Brown**; 6) Hand Clappin', **Red Prysock**; 7) All By Myself, **Fats Domino**; 8) Devil That I See, **Penguins**; 9) Blackjack, **Ray Charles**; 10) Steamboat, **The Drifters**.

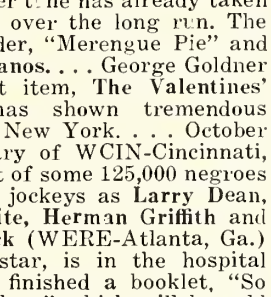
ZILLA MAYS

PENGUINS

THE SH-BOOMS

CHICAGO:

Some 30 days have passed since release, and **Chuck Berry's** "30 Days" for Chess Records "is moving up with gusto," reports **Phil Chess**. . . . Brother **Lenny Chess** is on tour down south with **Jimmy Witherspoon** on "Ain't No Secret" b/w "What My Baby Can Do." . . . **Dinah Washington** is on a tour of one-niters. **Henry Friedman** of Midwest Mercury is mighty thrilled over Dinah's smoothie "I Concentrate." Also advises **The Platters** were in to visit deejays. . . . **Abner** of the Vee-Jay label says: "All hands are on 'Hands Off' these days. It's hot in St. Looie. And we're rushing records by air Eastward." Incidentally the boss of Vee-Jay, **Jim Bracken**, appeared with **Mitch Thomas** on WILM-TV in Wilmington, Del. in promotion for 'Hands Off'. "Terrif!", Abner concluded. . . . According to **Len Allen** of United & States, **Tab Smith** won't be mean to that firm with the cutting of "Mean to Me," released just last week. . . . **Al Benson**, of the Parrot label, is rolling up a Rock n' Roll Show for the Regal theatre Nov. 25. . . . He's got **Red Prysock**, **Big Maybelle**, **Nappy Brown**, **The Cardinals**, **Nutt n' Eggs**, and others lined up. . . . "They're begging for more of 'You Tickled Me, Baby' by **Royal Jokers**," shouts **Ernie Leaner**. Also, "How Come My Dog Don't Bark," has been nicking the Pop as well as R & B marts. . . . Bill Nielsen of Epic was around visiting the Leaners on wax-affairs. . . . **Billy Brooks**, a Duke artist, was chasing through the deejay studios here, on behalf of "Donna." . . . Sam Evans threw a dance at which a host of R&B crews came to chin about new records. **Gene & Eunice** with their "Flim Flam" told Sam about the progress of their waxing in other parts of the U. S. . . . The Shirley & Lee combine feelin' good over "Feel So Good." . . . **The Blazers**, featuring Tommy Bracdon, were afire on "She Needs To Be Loved" . . . and Memphis banned the disk. . . . The **El Dorados** on fast stopover from Apollo in New York to cut another Vee-Jay session. "At My Front Door" is their best current seller. . . . R&B business so mixed up with Pop here that it's getting to the point where the boys ask, "Which is which"—and mean it. T'other day one topnotch R&B'er fell flat on many of his own tunes—trying to remember which artists cut which on what label and what was the R&B disking of the tune. **Maurice** and **Charlie Myers** of King are probably the only father-son team in distrib family. They're keen on "Walkin' The Blues" with **Jack Dupree** and "All Around The World" with **Little Willie John**, right now. . . . Capitol's better R&B's, says mgr. **George Gerkin**, are "Burn The Candle" with **The Cues**, and a nifty Cheers number, "Black Denim Trousers." Jazz is goin' more commercial, Gerkin adds, with melodies heard ever clearer, even in jam-session.



NAPPY BROWN

LOS ANGELES:

Another indication of the importance that R&B has assumed is the announcement that **Zeke Manners** was named the most popular disc-jockey on KFWB and was the winner of the all-expense trip to Europe for he and his wife. KFWB is one of the big disc-jockey stations in the area, and Zeke is the only jockey playing R&B. . . . **Oscar Mc'Lollie's** "Convicted," which is taking off in the L. A. market, features **Christine Chapman** on piano and organ. . . . **The Platters** head East for a disc-jockey tour with stops scheduled in Oklahoma City, St. Louis, Chicago and Cleveland—then to New York for their Apollo Theatre date. . . . Hottest of the new R&B tunes, "Adorable," being covered in the pop field by the **Fontane Sisters**. . . . **Hunter Hancock** kicked off his new TV series last Saturday night on KNXT at 11 P.M. A Rhythm and Blues Variety show, the program features **Johnny Watson**, **Gene and Eunice**, and the **Maxwell Davis band**. . . . **The Barons**, who are currently hot with their Imperial record of "I Knew I Was Wrong," have been signed by Shaw Artists and go East for personal appearances. . . . **Lowell Fulsom** played the 54 Ballroom last weekend, and R&B fans are looking forward to the October 28 appearance of **Fats Domino** at the popular L.A. spot. . . . **Irv Shorten** reports that his brother **Paul** just completed a very successful second year of independent distribution in the San Francisco area. . . . Okeh records has signed **Eddie Curtis** and released his first sides with orchestra by **Quincy Jones**. . . . "True Love" by the **Ermines** on Loma and "Believe Me" by a new group called the **Chromatics** on Blend are both beginning to show up. . . . Dootone Records president, **Dootsie Williams** leaves this week for the South and Midwest to call on distributors and disc-jockeys with his new releases of "Don't Take Your Love From Me" by the **Calvanes**, and "Woojamacooja" by **Helen Humes**—both big in the L.A. and San Francisco areas.

GENE & EUNICE

HELEN HUMES

JAZZ JOTS

Leo Mesner, Jazz West Records, advises the label is issuing its second and third Jazz West album. One is The Jack Sheldon Quintet with **Zoot Sims** and the other is titled Jazz Trio for voice, piano and string bass. The latter features **Lou Levy**, **Red Mitchell** and **Jane Fielding**. . . . **Al Silver** tells us the session with **Anthony Artega** was tremendous. Artega, who plays the alto sax, is also accomplished on the tenor, baritone, flute clarinet and bass clarinet, and uses them all on the session. In fact, on one band, a track job is done in which Artega is practically the whole band. The Herald crew is very excited about the results and expects a good sales reaction when it is released, about November 1. . . . **Betty Bennett** finished her first Atlantic LP last week in Hollywood. The thrush had the expert collaborative assistance of her husband, **Andre Previn** and Atlantic's musical director **Shorty Rogers**.

DUKE RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

POPPING "POP"

"DONNA"

by

Billy Brooks

THE "POP" BOX

b/w

"I'M GONE"

DUKE # 145

His Sensational Follow-Up to:

"SONG OF THE DREAMER"

and

LITTLE JUNIOR PARKER Has 2 "A" Sides

"THERE BETTER NOT BE NO FEET"

(In Them Shoes)

B+

b/w

"DRIVING ME MAD"

B+

DUKE # 147

SISTER JESSIE MAE RENFRO

"DELIVER ME"

b/w

"HOLD MY HAND"

PEACOCK # 1756

"THE EAGLE STIRRETH HER NEST"

b/w

"THE CHAPEL"

featuring

THE SOUTHERN WONDERS

PEACOCK # 1751

PEACOCK RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

THE CASH BOX HOT-O

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1	ONLY YOU *Platters* *(Mercury 70633)*	ONLY YOU *Platters* *(Mercury 70633)*
2	I KNOW I WAS WRONG *Barons* *(Imperial 5359)*	DON'T START ME TALKIN' *"Sonny Boy" Williamson* *(Checker 824)*
3	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*	ALRIGHT, OKAY, YOU WIN *Basie & Williams* *(Clef 89152)*
4	I HEAR YOU KNOCKIN' *Smiley Lewis* *(Imperial 5356)*	I HEAR YOU KNOCKIN' *Smiley Lewis* *(Imperial 5356)*
5	PLAY IT FAIR *Lavern Baker* *(Atlantic 1075)*	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
6	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*	MAYBELLENE *Chuck Berry* *(Chess 1604)*
7	MAYBELLENE *Chuck Berry* *(Chess 1604)*	HOW COME MY DOG DON'T BARK *Prince Partridge* *(Crest 1006)*
8	ADORABLE *Drifters* *(Atlantic 1078)*	HANDS OFF *McShann & Bowman* *(Vee-Jay 155)*
9	I CONCENTRATE ON YOU *Dinah Washington* *(Mercury 70694)*	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*
10	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*	HE *Al Hibbler* *(Decca 29660)*

1	ONLY YOU *Platters* *(Mercury 70633)*
2	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
3	I HEAR THOSE BELLS *Dinah Washington* *(Mercury 70653)*
4	BLACKJACK *Ray Charles* *(Atlantic 1076)*
5	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*
6	PLAY IT FAIR *Lavern Baker* *(Atlantic 1075)*
7	DON'T START ME TALKIN' *"Sonny Boy" Williamson* *(Checker 824)*
8	MAYBELLENE *Chuck Berry* *(Chess 1604)*
9	HIDE AND SEEK *Joe Turner* *(Atlantic 1069)*
10	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*

in DETROIT

1	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*	ONLY YOU *Platters* *(Mercury 70633)*
2	IT'S LOVE, BABY *Brooks & Gaines* *(Excello 2056)*	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*
3	WALKING THE BLUES *Dupree & Bear* *(King 4812)*	MAYBELLENE *Chuck Berry* *(Chess 1604)*
4	TEN LONG YEARS *B. B. King* *(RPM 437)*	I HEAR YOU KNOCKIN' *Smiley Lewis* *(Imperial 5356)*
5	MAYBELLENE *Chuck Berry* *(Chess 1604)*	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*
6	AT MY FRONT DOOR *El Doradas* *(Vee-Jay 147)*	THE WEDDING *Solitaires* *(Old Town 1014)*
7	HE *Al Hibbler* *(Decca 29660)*	ADORABLE *Colas (Vita 112)* *Drifters (Atlantic 1078)*
8	THE WAY YOU DOG ME AROUND *Diablos* *(Fortune 518)*	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*
9	EVERY DAY *Basie & Williams* *(Clef 89149)*	PAINTED PICTURE *Spaniels* *(Vee-Jay 154)*
10	ONLY YOU *Platters* *(Mercury 70633)*	WALKING THE BLUES *Dupree & Bear* *(King 4812)*

in NEWARK

1	ONLY YOU *Platters* *(Mercury 70633)*
2	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*
3	WPLJ *Four Deuces* *(Music City 790)*
4	DON'T TAKE YOUR LOVE FROM ME *Calvanes* *(Deotone 371)*
5	ADORABLE *Colts* *(Vita 112)*
6	WALKING THE BLUES *Dupree & Bear* *(King 4812)*
7	TELL ME DARLING *Gaylarks* *(Music City 792)*
8	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*
9	THOSE LONELY, LONELY NIGHTS *Earl King* *(Ace 509)*
10	TEN LONG YEARS *B. B. King* *(RPM 437)*

in SAN FRANCISCO

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX HOT 10

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dollas, Los Angeles and Other Cities Listed.

1. ZINDY LOU — *Chimes* — *(Specialty 555)*
2. PLAY IT FAIR — *Lavern Baker* — *(Atlantic 1075)*
3. I'M SO GLAD — *Mickey & Sylvia* — *(Rainbow 316)*
4. HE — *Al Hibbler* — *(Decca 29660)*
5. PARADISE PRINCESS — *Al Savage* — *(Herald 460)*
6. ONLY YOU — *Platters* — *(Mercury 70633)*
7. MAYBELLENE — *Chuck Berry* — *(Chess 1604)*
8. LILY MAEBELLE — *Valentines* — *(Rama 171)*
9. PAINTED PICTURE — *Spaniels* — *(Vee-Jay 154)*
10. AT MY FRONT DOOR — *El Dorados* — *(Vee-Jay 147)*

in LOS ANGELES

1. ADORABLE — *Colts* — *(Vita 112)*
2. EMILY — *Turks* — *(Money 211)*
3. AT MY FRONT DOOR — *El Dorados* — *(Vee-Jay 147)*
4. MAYBELLENE — *Chuck Berry* — *(Chess 1604)*
5. ONLY YOU — *Platters* — *(Mercury 70633)*
6. ALL BY MYSELF — *Fats Domino* — *(Imperial 5357)*
7. I HEAR YOU KNOCKIN' — *Smiley Lewis* — *(Imperial 5356)*
8. TRUE LOVE — *Ermines* — *(Loma 701)*
9. CONVICTED — *Oscar McLollie* — *(Modern 970)*
10. SMOKEY JOE'S CAFE — *Robins* — *(Spark 122)*

in ST. LOUIS

1. ALL AROUND THE WORLD — *Little Willie John* — *(King 4818)*
2. DON'T START ME TALKIN' — *"Sonny Boy" Williamson* — *(Checker 824)*
3. AT MY FRONT DOOR — *El Dorados* — *(Vee-Jay 147)*
4. HANDS OFF — *McShann & Bowman* — *(Vee-Jay 155)*
5. 30 DAYS — *Chuck Berry* — *(Chess 1610)*
6. WHY DON'T YOU WRITE ME — *Jacks* — *(RPM 428)*
7. I HEAR YOU KNOCKIN' — *Smiley Lewis* — *(Imperial 5356)*
8. TOO LATE — *Little Walter* — *(Checker 825)*
9. TEN LONG YEARS — *B. B. King* — *(RPM 437)*
10. ONLY YOU — *Platters* — *(Mercury 70633)*

in DALLAS

1. MAYBELLENE — *Chuck Berry* — *(Chess 1604)*
2. ALL BY MYSELF — *Fats Domino* — *(Imperial 5357)*
3. ALL AROUND THE WORLD — *Little Willie John* — *(King 4818)*
4. THOSE LONELY, LONELY NIGHTS — *Johnny "Guitar" Watson* — *(RPM 436)*
5. WHY DON'T YOU WRITE ME — *Jacks* — *(RPM 428)*
6. MARY LOU — *Young Jesse* — *(Modern 961)*
7. GREENBACKS — *Ray Charles* — *(Atlantic 1076)*
8. I HEAR YOU KNOCKIN' — *Smiley Lewis* — *(Imperial 5356)*
9. AT MY FRONT DOOR — *El Dorados* — *(Vee-Jay 147)*
10. ONLY YOU — *Platters* — *(Mercury 70633)*

in ATLANTA

1. ALL BY MYSELF — *Fats Domino* — *(Imperial 5357)*
2. I HEAR YOU KNOCKIN' — *Smiley Lewis* — *(Imperial 5356)*
3. TEN LONG YEARS — *B. B. King* — *(RPM 437)*
4. AT MY FRONT DOOR — *El Dorados* — *(Vee-Jay 147)*
5. MAYBELLENE — *Chuck Berry* — *(Chess 1604)*
6. ONLY YOU — *Platters* — *(Mercury 70633)*
7. HIDE AND SEEK — *Joe Turner* — *(Atlantic 1069)*
8. $64,000 QUESTION — *Bobby Tuggle* — *(Chess 823)*
9. CALLING ALL COWS — *Blues Rockers* — *(Excello 2062)*
10. NIP SIP — *Clavers* — *(Atlantic 1073)*

in MEMPHIS

1. AT MY FRONT DOOR — *El Dorados* — *(Vee-Jay 147)*
2. ALL AROUND THE WORLD — *Little Willie John* — *(King 4818)*
3. DON'T START ME TALKIN' — *"Sonny Boy" Williams* — *(Checker 824)*
4. GOOD ROCKIN' DADDY — *Etta James* — *(Modern 962)*
5. I HEAR YOU KNOCKIN' — *Smiley Lewis* — *(Imperial 5356)*
6. MAYBELLENE — *Chuck Berry* — *(Chess 1604)*
7. ALL BY MYSELF — *Fats Domino* — *(Imperial 5357)*
8. ONLY YOU — *Platters* — *(Mercury 70633)*
9. WALKING THE BLUES — *Dupree & Bear* — *(King 4812)*
10. EVERYONE'S LAUGHING — *Clyde McPhatter* — *(Atlantic 1070)*

Coming Up In R & B

Listed Alphabetically

ADORABLE
Colts
(Vita 112)
Berkeley, Los Angeles, Newark, Philadelphia, St. Louis, San Francisco

Drifters
(Atlantic 1078)
Columbia & Jackson (Tenn.), Memphis, Nashville, Newark, New York, Philadelphia, St. Louis

HOW COME MY DOG DON'T BARK
Prince Patridge
(Crest 1006)
Berkeley, Chicago, Cincinnati, Los Angeles, Memphis, Newark, New York, Oakland, Philadelphia, St. Louis

Another Smash for the "Tweedlee Dee" Girl!

"PLAY IT FAIR"
Lavern Baker
Atlantic 1075
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19 N Y

"BE STILL, MY HEART"
b/w
(I'm In A)
"Low-Down Mood"
PHYLLIS BRANCH
Tuxedo # 906
TUXEDO RECORDS
132 NASSAU ST., N. Y. 38, N. Y.

A BIG NEW HIT!
BREAKING IN NEW YORK
"CRAZY FOR YOU"
by
THE HEARTBEATS
HULL H-711
HULL RECORD CO.
1595 Broadway
New York 19, N. Y.
COlumbus 5-9621

BIG R&B FROM EXCELLO
"IT WON'T BE THIS WAY, ALWAYS"
By LARRY BIRDSONG
EXCELLO 2064
"CALLIN' ALL COWS"
By THE BLUES ROCKERS
EXCELLO 2062
"I CAN'T BE SUCCESSFUL"
By LIGHTNIN' SLIM
EXCELLO 2066
Write—Wire—Phone (42-2215)
NASHBORO RECORD CO., INC.
177 3rd Ave. Nashville, Tenn.

BREAKING IN ALL FIELDS
Chuck Berry's
"30 DAYS"
(TO COME BACK HOME)
CHESS # 1610
CHESS RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

new BIG HITS!
1. "WOOJAMACOOJA" b/w "ALL I ASK" — HELEN HUMES # 374
2. "YOU'RE HEAVENLY" b/w "HONEY GEE" — THE SAIGONS # 375
3. "MY PRETTY BABY" b/w "I'LL NEVER LOVE" — THE MEDALLIONS # 373

NEW EP ALBUM RELEASES

4. "HELEN HUMES SINGS AND SWINGS" — HELEN HUMES EPD 206
5. "VOICES FOR LOVERS" — THE CALVANES EPD 205

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

HOT!
"HANDS OFF"
JAY McSHANN'S ORK
WITH
PRISCILLA BOWMAN
VEE-JAY # 155
Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

The Cash Box RHYTHM 'N BLUES REVIEWS

A AWARD & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

LARRY DALE
(Herald 463)

B "FEELIN' ALL RIGHT" (2:34) [Angel BMI—L. Dale] Dale sings his exuberance set to a middle beat rhythm piece effected as a modified jump. Horn drives in the break. Lively side well done.

B+ "NO TELLIN' WHAT I'LL DO" (2:54) [Progressive BMI—Taylor, Kirkland] Larry Dale wails a romantic blues-ballad with a fine feeling filed performance. Dale has an individual style of his own that is warm and penetrating. Wonderful melody that could catch on and go all the way up. It's definitely pop material.

MR. BEAR
(Groove 0125)

B+ "HOW COME" (2:32) [Monument BMI—Bear, Wyche] Mr. Bear, currently co-featured on "Walkin' The Blues," stars on his initial Groove disk, offering a similar type talky-sing piece of material that brought him to the public's attention. Slow beat rhythmic effort describes his woman troubles in humorous vein. Should gather a good record sale.

B "I'M GONNA KEEP MY GOOD EYE ON YOU" (2:35) [Monument BMI—Bear] Similar etching with the beat upped slightly. The man is still on the woman trouble kick and the deck has a lot of laughs in it. Good kick-off for the artist.

ROLLEE McGILL
(Mercury 70725)

B+ "THERE'S MADNESS IN MY HEART" (2:41) [Drexel BMI] Rollee McGill offers a warm reading of a rhythmic blues ballad. Easy reading of the melodic floater comes through nicely and should grab strong sales.

B "BLUE MELODY MOON" (2:40) [Drexel BMI] Backing is another slow, pretty ballad offered in McGill's effortless style. Pleasing wax.

JOE MILLER
(Herald 464)

B "I FOUND THE ONE I LOVE" (2:05) [Angel BMI—Miller] Joe Miller chants a rhythmic country blues with romantic lyrics. The deck moves with an energetic drive.

B "DUMPLIN' DARLIN" (2:15) [Angel BMI—J. Miller] The flip is a slow country flavored love ditty with a cute approach. Melodic ditty that could come out pop if retouched just a bit. Has a simple appealing tune. Ok deck.

THE CASH BOX ★AWARD O' THE WEEK★

"DON'T MESS WITH MY BABY" (2:41)
[Arc BMI—Graham]

"COME TO ME BABY" (2:39)
[Arc BMI—Burnett]

HOWLIN' WOLF
(Chess 1607)

● Howlin' Wolf has a powerful side in "Don't Mess With My Baby," a middle beat rhythmic country blues. Wolf wails the low down tune with a delivery that sells the platter. Wolf tells his best friend he knows he's been trying to steal his baby. Vocal gimmic and down home instrumental help nail the side down. The flip, "Come To Me Baby," is a rhythmic bouncer that comes off well, but not with the same potent appeal "Don't Mess With My Baby" winds up with.

"GEE WHITTAKERS!" (2:31)
[Lowell BMI—Winfield Scott]

" 'CAUSE YOU'RE MY LOVER" (2:19)
[Roxbury ASCAP—Feller, Tyler]

THE FIVE KEYS
(Capitol 3267)

● The Five Keys have a strong two-sided release in their latest offering. "Gee Whittakers!" is a middle beat rhythmic effort with a cute lyric expertly mouthed by the smooth working group. Deck jumps and should get a quick reaction. The flip, "Cause You're My Lover," is a slow blues ballad, smoothly and softly performed. It's a romantic tune that will appeal to the starry eyed youngsters. Lead is mellow and velvety. Both sides are pop as well as r&b possibilities.

PANAMA FRANCIS ORCH.
(Apollo 824)

C+ "BESSIE'S BLUES" (3:07) [Bess BMI—Francis] The Panama Francis Orchestra etches a moody slow beat blues, featuring a wailing, hot sax. Moving listening.

C+ "12 O'CLOCK HIGH" (2:41) [Bess BMI—David Francis] Flip is a quick beat jump for a good Lindy dance side.

LIGHTNIN' SLIM
(Excello 2066)

B "LIGHTNIN' BLUES" (2:54) [Excellorec BMI—J. West] Lightnin' Slim wails a down home slow blues depicting his down in the mouth feeling. This lad is really dejected. Good country market wax.

C+ "I CAN'T BE SUCCESSFUL" (2:58) [Excellorec BMI—Hicks, West] Similar material and similar interpretation.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "HOW COME"	Mr. Bear	Groove 0125
★ "THERE'S MADNESS IN MY HEART"	Rollee McGill	Mercury 70725
★ "DON'T DO IT" / "THE WOMEN"	Elmore Nixon	Post 920

NITA LORE
(King 4831)

C+ "HAVE YOU EVER HAD THE BLUES" (2:39) [Jay & Cee BMI—Jennings, Lenoir] Nita Lore, new fem thrush with King, sings a rhythmic blues with feeling. Gal handles the tune well.

B "BETTER ASK SOMEBODY" (2:43) [Jay & Cee BMI—Bill Jennings] Miss Lore waxes a similar piece of material on the flip. Easy delivery with lots of torch in the voice. Ok deck.

PIANO RED
(Groove 0126)

B+ "GORDY'S ROCK" (2:25) [Hill & Range BMI—Willie Perryman] Piano Red rocks out a big jump side that has decided sales appeal. Red hits the keys here and he evolves an exciting beat. This is great juke box material.

B "RED'S BLUES" (2:41) [Lowery Music BMI—Dora Rutledge] The flip is another top-flight etching showcasing Red's nimble piano and ok chanting. Good two sider.

THE CADETS
(Modern 971)

C+ "DO YOU WANNA ROCK" (2:48) [Modern BMI—Taylor, Davis, Josea] The Cadets sock out a rocking jump ditty for the dance-happy kids.

B "IF IT IS WRONG" (2:52) [Modern BMI—Collins, Davis, Ling] The Cadets move smoothly through a slow beat pretty with a warm and emotional lead. Good listening—comes out the stronger side.

JEANNIE BARNES
(Aladdin 3300)

B "MY LOVE SONG" (2:40) [Gallo Otis—Johnny Otis] Jeannie Barnes sings a slow beat love ditty. A good side. Gal sings much like Dinah Washington in voice and style.

B+ "CAN'T GET YOU OFF MY MIND" (2:43) [Gallo Otis—Otis, Johnson] Flip is a middle beat jump infectiously performed. Gal sings of her disillusioning love affair. Very good side aided by good instrumental backing. Should do a great deal to establish the gal.

ELMORE NIXON
(Post 920)

B+ "DON'T DO IT" (2:29) [Commodore BMI—King, Nixon] Elmore Nixon wails a slow, rocking blues in smooth fashion and a gutty horn in the break helps dress the side up. Good side.

D "THE WOMEN" (2:54) [Commodore BMI—E. Nixon] Nixon drives on this side. A middle beat jump ditty given a socko reading that excites. Nixon comes through great on both decks.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK A SLEEPER — C GOOD
B EXCELLENT — C FAIR
D VERY GOOD — D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"THE WAY YOU DOG ME AROUND" (2:57)
[Trianon BMI—Strong]

"JUMP, SHAKE AND MOVE" (2:25)
[Trianon BMI—Strong]

THE DIABLOS
(Fortune 518)

● The Diablos, flirting with the big listing on the charts for some time now, may have it in their latest, "The Way You Dog Me Around." Nolan Strong, handling the lead in fine fashion, sings with a great deal of feeling and sensitivity as he fashions the romantic ballad. The group comes up with a solid arrangement. Watch it carefully. The flip, "Jump, Shake and Move," is the inevitable coupler. As indicated by the title, the deck jumps. The Diablos make it a happy sounding bouncer and it will strengthen the overall effectiveness of the release. For the real action, it should be "The Way You Dog Me Around."

"LET ME EXPLAIN" (2:51)
[Rush BMI—Chuck Willis]

"SPEEDOO" (2:27)
[Rush BMI—Esther Navarre]

THE CADILLACS
(Josie 785)

● The Cadillacs follow their "Down The Road" with a slow, moving ballad, "Let Me Explain." The romantic pretty is delivered with warmth and good styling. It comes out a strong piece of wax that should further the fortunes of the group. The flip, "Speedoo," is an infectious jump side delivered with gusto and verve by the Cadillacs. The group's quick beat reading will please the kids who like their music to abound with life and beat. Good two-sider.

BRUNO SISTERS
(Imperial 906)

B "DREAMING" (2:15) [Commodore BMI—J. Oliver] The Bruno Sisters chant a slow, soft romantic ballad effortlessly. Dreamy side.

C+ "DON'T LEAVE" (1:55) [Commodore BMI—J. Oliver] The gals change pace and rock out with a hard hitting side. Deck jumps and the gals pull out all the stops.

TAB SMITH
(United 1547)

B "SPIDER'S WEB" (2:50) [Pamlee BMI—Smith] Tab Smith blows a middle beat rhythmic horn with a solid beat for the kids. Ok dance deck.

B "MEAN TO ME" (2:50) [DeSylva, Brown and Henderson ASCAP—Turk, Ahlert] On the flip Smith rides sweetly through the melodic standard. Lovely listening with a beat. Should grab good action.

THE CATS
(Federal 12238)

B "AFTER I GAVE YOU MY HEART" (2:45) [Gallo Otis BMI—Ford, Boyd] The Cats move slowly but dramatically through a rhythmic ballad-blues. Group has a distinctive sound and handles the tune well.

B "I DON'T CARE NO MORE" (2:00) [Valjo BMI—Ford, Boyd] The Cats dish up a quick beat jump ditty with a very familiar melody. Good bouncer performed in lively fashion.

SPIRITUAL

THE ORIGINAL GOSPEL HARMONETTES
(Specialty 887)

B+ "I WOULDN'T MIND DYING" (2:15) [Venice BMI—Love] The Original Gospel Harmonettes join voices on a quick beat jubilee exciter that comes off in excellent style. Good religious offering.

B "YOU BETTER RUN" (2:15) [Hill & Range BMI—T. Dorsey] The Harmonettes blend with a syncopated effort that has a pop appeal. Group keeps up an exciting pace throughout.

THE CONSOLERS
(Nashboro 564)

B "NOBODY KNOWS" (2:55) [Excellorec BMI] Male and female duo shout a middle beat jubilee style reading. Simple organ backing sets the proper flavor. Stirring side.

B "GIVE ME MY FLOWERS" (2:32) [Excellorec BMI—Pugh] The pair change on the flip and deliver a sincere slow paced item. Ok coupling.

THE HIGHWAY Q-C's
(Vee-Jay 273)

B "PRAY" (2:20) [Conrad BMI—Taylor] The Highway Q-C's wax a syncopated religious tune with a pop flavor that could appeal to both markets.

B "SOMEWHERE TO LAY MY HEAD" (2:20) Flip is the more conventional religious tune and delivery. Sincere offering.

Planning

NEW YORK—Zilla Mays (second from left), new Groove Records artist, discusses her first recording session with tunesmith LeRoy Kirkland (left); Groove A & R head Bob Rolontz (center) and Ray Clark, head of the diskery. The thrush is an experienced performer, having worked in a choir and with a sister trio. She formerly recorded for Mercury and Savoy.

Columbia Acquires Original Version of "I Never Knew"

NEW YORK—When Columbia outbid the other diskeries for the original sound track of "I Never Knew," tune from the picture "Pete Kelly's Blues," it won the side but lost its advantage over competing firms in a delay that postponed the release until two other versions were also ready for release.

The cause for the delay was a clause in the purchase agreement, insisted upon by Jack Webb, that the flip side be "Pete Kelly's Blues" performed on an orchestrion. The orchestrion, as described by Webster, is "a large music box like an elaborate barrel organ, with stops imitating orchestral instruments." It became necessary to make involved arrangements to cut "Pete Kelly's Blues." Lawrence Cook, one of the few artists capable of doing this, did the session on Wednesday, October 12, and the completed two-sided release was available by Tuesday, October 18.

Mercury Records has issued a Jan August version and Dot Records is on the market with one by Johnny Maddox.

The race for top honors by the three records may be the initial shots that will launch a new sound craze in the music business. And—it was all started by Bill Randle, WERE-Cleveland, O. disk jockey, when he put a dubbed version of the original sound track on the air.

New Imperial Distrib

ST. LOUIS, MO.—Paul Levy, president of the Midwest Distributing Company in this city, announced this week that his firm has acquired the Imperial Records line for his territory.

Breaking for a Hit!
"WHEN YOU DANCE"
The Turbans
458
Heading for the top!
"SHIP OF LOVE"
Nutmegs
459
Herald RECORDS 1697 B'way, New York City, N.Y.

SAVOY SAVOY
ONE RECORD-TWO SIDES-TWO HITS
"ANNA MAE"
b/w
"I'D LOVE TO LOVE YOU"
by
BROWNIE McGHEE
on SAVOY 1177
SAVOY RECORD CO. 58 MARKET ST. NEWARK, N. J.

Hitting Big!
"Convicted"
Oscar McLollie
and the Honeyjumpers
Modern # 970
Modern RECORDS
9317 W. Washington Blvd., Culver City, Calif.

"KEEP ON TRUSTING"
b/w
"I've Got A New Born Soul"
PROF. CHARLES TAYLOR
TUXEDO # 904
TUXEDO RECORDS
132 NASSAU ST., N. Y. 38, N. Y.

Conducting The Session

NEW YORK—Joe Reisman points to the instrument he wants to hear as he conducts the session which produced his latest record "Robin Hood" and "His Name Was Judas". Reisman, who gained renown for his great arrangements, is now a member of Victor's A&R department as well as a performing artist.

Musical TNT

FORT MADISON, IOWA—Frank Roberts, KXGI, Fort Madison, Iowa, is inaugurating, with the cooperation of one of the local juke box operators, Gerdes Distributors, a feature designed to promote records. The feature will be called "Frank Roberts' Musical TNT, KXGI Record of the Week".

A board of judges consisting of local high-school youngsters will sit in on a listening session and decide which one of the current week's releases they like best. This record will get the TNT title and will then be featured in the juke boxes throughout Roberts' listening area.

A GREAT NEW STAR
with a great hit!
ANDRE WILLIAMS
with The DON JUANS
"GOING DOWN TO TIAJUANA"
FORTUNE 824

THE DIABLOS
GREAT NEW SMASH!
"THE WAY YOU DOG ME AROUND"
b/w "JUMP, SHAKE & MOVE"
FORTUNE 518

FORTUNE
11629 LINWOOD
DETROIT 6, MICHIGAN

Capitol Acquires Carson's "Band Of Gold"

NEW YORK—With Kit Carson's "Band of Gold" record coming up strong in Cincinnati and other midwestern areas as well as Hartford, five major labels bid for the original Mars record with Capitol Records getting the package that includes the master, an exclusive recording contract with Kit Carson and a "first" release on the song.

Capitol's acquisition of Kit Carson included initial orders for almost 50,000 records.

Hollis Music, Inc. via the Mars label issued the record itself a couple of weeks ago. Almost immediately a powerful reaction developed in Cincinnati, which is the first time in several years this area has been identified with breaking a national hit. Ron Dunn, of WCPO, received strong "live" audience reactions from "remote" d. j. broadcasts at Capri's Restaurant and Ford agency showroom and continued multi-programming for two weeks warranted by increasing listener response. Likewise, Bill Dawes of WCPO, kept "Band of Gold" spinning as did Paul Dixon of WLW, Nelson King of WCKY, and Rex Dale of WCKY. "Band of Gold" marks the first hit to break in Cincinnati in almost two years.

As a result of Capitol's acquisition of Kit Carson's "Band of Gold" disk, King, Cadence, Mercury and Columbia are contemplating "coverage" of song with own artists.

#5366
"Witchcraft"
THE SPIDERS
Going "POP"
Imperial Records

Columbia Announces Kiddie Line-Up

NEW YORK—Hecky Krasnow, director of Children's A & R at Columbia Records, this city, this week announced the department's Fall and Christmas line-up.

A 12" LP titled "Songs From Walt Disney's Magic Kingdom", aimed at both the kiddie and adult markets in its selection of material and jacket design.

A series titled "Happy Instruments" written by George Kleinsinger and Paul Tripp. Eight tunes have been written and recorded about various instruments. They will be released as four singles on 78's and 45's, ep's and lp's.

A single available on both 78 and 45, is "Santa The Happy Wanderer." It is comprised of a new lyric written exclusively for Columbia by Al Stillman to the tune of last year's hit, "Happy Wanderer."

Alan Reed, who created the "Kewtee Bear" character, is the narrator of "Santa's Kewtee Bear". A large promotion is planned to tie in with this record and the Kewtee Bear toy. Department stores will feature the album and Reed will cover 48 principal cities to promote the record and set up "Kewtee Bear" clubs. The clubs will collect toys from children, repair them, and redistribute them to the less fortunate. Columbia has also released the "Kewtee Bear Song" by the Honeydreamers for the pop market.

An album which could be one of the most active this coming fall and Christmas season is "Davy Crockett and Mike Fink" featuring Fess Parker. It will be the combined Davy Crockett story that will be featured on the Walt Disney TV programs, one in November, "The Great Keelboat Race", and one in December, "Their Fight With The River Pirates."

"I'm Gettin' Nuttin'" and "Something Barked On Christmas Morning" by 9-year-old Ricky Zahnd will be released both kiddie and pop.

On October 30, "Let's Take A Trip", a CBS-TV educational program seen every Sunday afternoon 4:30 to 5, will take its audience on a trip to Columbia Records 30th Street Studio to see how a record is made. Pud Flanagan and Ginger MacManus, young stars of the show, will arrive near the finish of an Art Carney recording session, with whom they will discuss their own Columbia record, "Let's Take A Trip" and "Whoopsy-Doo". A five-minute film will be shown in which the highlights of the manufacturing process will be shown. A closeup of the labeling process will show the label of "Let's Take A Trip". The record will be released for sale the following day, Monday, October 31.

Krasnow also announced the closing of a two-year deal with options with the Captain Kangaroo show, shown every morning, 8-9 a. m., on CBS, for a minimum of sixteen sides. The star of the show, Bob Keeshan, who is Captain Kangaroo, will be featured.

Also signed, for the 98c "Introduction to Masterworks" series, was the Philadelphia Philharmonic Orchestra with Eugene Ormandy. The series, which brings good music to children performed by select classical orchestras, also includes the orchestras of Andre Kostalonetz, Thomas Beecham, and Efrem Kurtz.

The Nation's Rhythm & Blues TOP 15

Pos. Last Week		
1	ONLY YOU *Platters* *(Mercury 70633)*	1
2	MAYBELLENE *Chuck Berry* *(Chess 1604)*	2
3	ALL BY MYSELF *Fats Domino* *(Imperial 5357)*	3
4	AT MY FRONT DOOR *El Dorados* *(Vee-Jay 147)*	5
5	I HEAR YOU KNOCKIN' *Smiley Lewis* *(Imperial 5356)*	4
6	ALL AROUND THE WORLD *Little Willie John* *(King 4818)*	7
7	WHY DON'T YOU WRITE ME *Jacks* *(RPM 428)*	6
8	DON'T START ME TALKIN' *'Sonny Boy' Williamson* *(Checker 824)*	8
9	WALKING THE BLUES *Jack Dupree & Mr. Bear* *(King 4812)*	9
10	TEN LONG YEARS *B. B. King* *(RPM 437)*	12
11	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*	13
12	HE *Al Hibbler* *(Decca 29660)*	15
13	PLAY IT FAIR *Lavern Baker* *(Atlantic 1075)*	—
14	AIN'T IT A SHAME *Fats Domino* *(Imperial 5348)*	11
15	IT'S LOVE, BABY *Louis Brooks & Earl Gaines* *(Excello 2056)*	10

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS

CLIFF RODGERS
WHKK—Akron, Ohio

1. Just Call Me Lonesome (Eddy Arnold)
2. Temptation, Go Away (Wilburn Bros.)
3. Satisfied Mind (P. Wagoner)
4. All Right (Faron Young)
5. No, No, John (Al Terry)
6. Born To Be Happy (H. Snow)
7. Love, Love, Love (Pierce)
8. Don't Blame The Children (Huskey — Coon Creek Girls)
9. Yellow Rose of Texas (Tubb)
10. You Thought, I Thought (J. E. & M. Brown)

JIMMY HUTSELL
WLAR—Athens, Tenn.

1. I Don't Care (W. Pierce)
2. Cattle Call (Eddy Arnold)
3. Your Good For Nothing Heart (Webb Pierce)
4. Yellow Roses (Hank Snow)
5. Somebody Stole My Gal (Chet Atkins)
6. Live Fast, Love Hard (Young)
7. Makin' Believe (Anita Carter)
8. Little Pioneer (Geo Morgan)
9. Yellow Rose of Texas (Tubb)
10. Just Call Me Lonesome (Foley)

JOHN HAEBERLE
WAGG—Franklin, Tenn.

1. Love, Love, Love (W. Pierce)
2. I Thought of You (Shepard)
3. What A Fool I've Been (Davis)
4. Just Call Me Lonesome (Eddy Arnold)
5. Make A Little Time (Davis)
6. Yellow Rose of Texas (Tubb)
7. Who Put Those Tears In Your Eyes (Benny Martin)
8. If You Were Me (W. Pierce)
9. Just Dropped In To Say Goodbye (Carl Smith)
10. Maybellene (Marty Robbins)

STEVE DONOGHUE
WSPR—Springfield, Mass.

1. I Don't Care (Webb Pierce)
2. All Right (Faron Young)
3. Yellow Rose Of Texas (Tubb)
4. Yellow Roses (Hank Snow)
5. I'll Never Stop Loving You (Slim Whitman)
6. Satisfied Mind (P. Wagoner)
7. Honey Bun (Charlene Arthur)
8. Are You Mine (Sovine & Hill)
9. Cattle Call (Eddy Arnold)
10. Drunken Driver (F. Huskey)

BILL LONG
CHML—Hamilton, Canada

1. Cattle Call (Eddy Arnold)
2. Satisfied Mind (P. Wagoner)
3. Just Call Me Lonesome (Eddy Arnold)
4. Yellow Roses (Hank Snow)
5. I Don't Care (Webb Pierce)
6. All Right (Faron Young)
7. That Do Make It Nice (Arnold)
8. Kentuckian (Eddy Arnold)
9. Kansas City Railroad Blues (Wally Traugott)
10. There She Goes (Carl Smith)

HAL HARRIS
KRCT—Bay Town, Texas

1. When I Stop Dreaming (Louvins)
2. Just Call Me Lonesome (Eddy Arnold)
3. Yellow Rose of Texas (Tubb)
4. Here Today, Gone Tomorrow (8rowns)
5. So Lovely 8aby (Rusty & Doug)
6. I Just Dropped In To Say Goodbye (Carl Smith)
7. All Right (Faron Young)
8. Love, Love, Love (W. Pierce)
9. Never Fall In Love (Newman)
10. All Alone (Justin Tubb)

THOM HALL
WKYW—Louisville, Ky.

1. Just Call Me Lonesome (Eddy Arnold)
2. All Right (Faron Young)
3. I Just Dropped In To Say Goodbye (Carl Smith)
4. I Guess I'm Crazy (Fairburn)
5. I Stole My Neighbor's Wife (Tommy Downs)
6. Temptation, Go Away (Wilburns)
7. If You Were Me (W. Pierce)
8. Here Today, Gone Tomorrow (8rowns)
9. Beautiful Lies (Jean Shepard)
10. I Wouldn't Hurt You (Jimmie Williams)

"NERVOUS NEPHEW" NED NEEDHAM
WMOP—Ocala, Fla.

1. I Forgot To Remember To Forget (Elvis Presley)
2. Maybellene (Marty Robbins)
3. Mixed Up Medley (Wilburn Bros.)
4. Why, Baby, Why (G. Jones)
5. Love, Love, Love (W. Pierce)
6. That's What I Like (T. Fell)
7. Dear Mr. Brown (F. Huskey)
8. I've Lived A Lot In My Time (Jim Reeves)
9. Hunky-Dory (Merle Travis)
10. All Right (Faron Young)

MACK SANDERS
KFBI—Wichita, Kansas

1. I Don't Care (Webb Pierce)
2. Yellow Rose of Texas (Tubb)
3. All Right (Faron Young)
4. Satisfied Mind (P. Wagoner)
5. Just Call Me Lonesome (Eddy Arnold)
6. Daddy, You Know What (Jim Wilson)
7. That Do Make It Nice (Arnold)
8. Yellow Roses (Hank Snow)
9. Taller Than Trees (J. Davis)
10. All Your Love (Ted Raines)

DICK KLINE
WPON—Pontiac, Mich.

1. Maybellene (Marty Robbins)
2. Daddy, You Know What (Rosalie Allen)
3. All Right (Faron Young)
4. Satisfied Mind (P. Wagoner)
5. I Don't Care (W. Pierce)
6. Cattle Call (Eddy Arnold)
7. Yellow Roses (Hank Snow)
8. There She Goes (Carl Smith)
9. Yonder Comes A Sucker (Jim Reeves)
10. That Do Make It Nice (Arnold)

TOMMY EDWARD WILSON
WKDK—Newberry, S. C.

1. Never (R. & B. Foley)
2. I Don't Care (Webb Pierce)
3. Satisfied Mind (P. Wagoner)
4. There She Goes (Carl Smith)
5. Don't Tease Me (C. Smith)
6. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
7. Yellow Rose (Bill Strength)
8. A Million Miles (Ernest Tubb)
9. Within Your Arms (J. Tubb)

JOHNNY RION
KSTL—St. Louis, Mo.

1. Temptation, Go Away (Wilburns)
2. Cry, Cry, Cry (T. B. Strength)
3. All Alone (Justin Tubb)
4. We Could (Jimmy Dickens)
5. All Right (Faron Young)
6. Kiss The Baby Goodnight (Charline Arthur)
7. Daydreaming (J. Newman)
8. Who Put Those Tears (Martin)
9. Love, Love, Love (Pierce)
10. Beautiful Lies (J. Shepard)

BOB JENNINGS
WLAC—Nashville, Tenn.

1. Maybellene (M. Robbins)
2. When I Stop Dreaming (Louvins)
3. Satisfied Mind (P. Wagoner)
4. Mixed-Up Medley (Wilburns)
5. Turn Around (Rusty & Doug)
6. Jesus, Savior Pilot Me (George Morgan)
7. Don't Blame The Children (Huskey & Coon Creek Girls)
8. God Was So Good (Newman)
9. You Can Feel It In Your Soul (Flatt & Scruggs)
10. Orange Blossom Special (Stanley Bros.)

CHUCK DOUGHERTY (CHUCKY From KENTUCKY)
WKDA—Nashville, Tenn.

1. I Thought Of You (Shepard)
2. It's A Great Life (F. Young)
3. I Don't Care (Webb Pierce)
4. Just Call Me Lonesome (Eddy Arnold)
5. Don't Blame The Children (Huskey & Coon Creek Girls)
6. When I Stop Dreaming (Louvins)
7. Temptation, Go Away (Wilburns)
8. Yonder Comes A Sucker (Jim Reeves)
9. Most Of All (H. Thompson)
10. There She Goes (C. Smith)

SMILIN' JIM'S WESTERN CARAVAN
WHAT—New Britain, Conn.

1. Here Today, Gone Tomorrow (Browns)
2. Satisfied Mind (P. Wagoner)
3. Most Of All (H. Thompson)
4. All Right (Faron Young)
5. You Thought, I Thought (J. E. & M. Brown)
6. Albino Stallion (Rainwater)
7. Are You Mine (Wright & Tall)
8. Beautiful Lies (J. Shepard)
9. Yellow Roses (Hank Snow)
10. Will This Dream Come True (Wright & Tall)

BOB McKENNY
KTKT—Tucson, Ariz.

1. Out Of Gasoline (Rogers)
2. Satisfied Mind (P. Wagoner)
3. Too Much (Sonny James)
4. No, No, John (Al Terry)
5. Maybellene (Marty Robbins)
6. You Can't Divorce My Heart (Chuck Rogers)
7. I Don't Care (Webb Pierce)
8. Go Back You Fool (F. Young)
9. There' She Goes (C. Smith)
10. Here Today, Gone Tomorrow (Browns)

SAM BRADLEY
KUDL—Kansas City, Mo.

1. Love, Love, Love (W. Pierce)
2. I Thought Of You (Shepard)
3. Most Of All (H. Thompson)
4. Take Possession (Shepard)
5. Cattle Call (Eddy Arnold)
6. Sweet Little Miss Blue Eyes (Ray Price)
7. I Don't Care (Webb Pierce)
8. Hey Porter (Johnny Cash)
9. Yonder Comes A Sucker (Jim Reeves)
10. Satisfied Mind (P. Wagoner)

HARRY GAINES
KTAE—Taylor, Texas

1. Yellow Rose Of Texas (Tubb)
2. Love, Love, Love (Pierce)
3. Don't Leave Me (Carl Smith)
4. Blue Denim Trousers (Hill)
5. If You Were Me (Pierce)
6. Sag, Drag And Fall (King & Five Strings)
7. God Was So Good (Newman)
8. My First Love (Jimmy Heap)
9. Baby, I'm Ready (Carl Smith)
10. But I Don't Care (5 Strings)

DONN TIBBETTS
WMUR—Manchester, N. H.

1. Cattle Call (Eddy Arnold)
2. I Don't Care (Webb Pierce)
3. All Right (Faron Young)
4. Love, Love, Love (W. Pierce)
5. Satisfied Mind (P. Wagoner)
6. Daddy, You Know What (Jim Wilson)
7. The Richest Man (E. Arnold)
8. Shifting, Whispering Sands (Johnsons)
9. Yellow Rose Of Texas (Tubb)
10. Living It Up (D. Williams)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. All Right (Faron Young)
2. Cry, Cry, Cry ("Texas" Bill Strength)
3. A One Sided Love Affair (Hylo Brown)
4. Strollin' (Skeets McDonald)
5. Love, Love, Love (Reed)
6. I Wouldn't Hurt You For The World (Jimmie Williams)
7. 'Til The Last Leaf Shall Fall (Sonny James)
8. I Stole My Neighbor's Wife (Tommy Downs)
9. That's What I Like (T. Fell)
10. Here Today, Gone Tomorrow (Browns)

AUBREY BULLARD
WDCF—Dade City, Fla.

1. All Right (Faron Young)
2. Hawk-Eye (Bobby Lord)
3. Mystery Train (E. Presley)
4. Learning To Love (M. Lynn)
5. Just Call Me Lonesome (Eddy Arnold)
6. Kiss The Baby Goodnight (Charlene Arthur)
7. Yonder Comes A Sucker (Jim Reeves)
8. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
9. Jolly Captain Huddlestead (Jimmy Dolan)
10. You Thought, I Thought (J. E. & M. Brown)

Time Out With The Jockeys

GREENSBORO, N. C.—Faron Young is pictured here as he takes time out to pose with a couple of his disk jockey friends. Pictured left to right are: Henry Tuck of WREV, Reidsville, N. C., Johnny Gee of WHPE, High Point, N. C. and Faron. Occasion was during Faron's recent visit to Greensboro, N. C. for a personal appearance.

CINCINNATI CUT-UPS

The Joints are jumping around the town this week with Jazz taking over the Queen City. Even our distinguished visitor the **Rev. Alvin Kershaw** from Oxford, Ohio, who gained national fame on TV's "$64,000 Question", was in town getting a cheerful little earful from **Turk Murphy's** trombone. Let's hope the **Rev. Kershaw** found the answer to the big question while in town.

Looks like the folks from our capitol city Columbus will get a chance to see **Ruth Lyons** in person which they have been asking for now for several years. **Ruth Lyons, Willie Thall** and the entire 50-50 club cast will make the trip and originate the popular TV-radio show from the new Franklin County Veterans Memorial Hall on Oct. 28th. . . . They tell me that **Sue Topmoeller** who sang with **Clyde Trask's** orchestra around town, is getting her big break on CBS "Young Ideas" in the big city. . . . **Walter Rehbaum** and wife **Helen** are the parents of a boy, **Douglas Walter**, born Thursday at Jewish Hosp. **Rehbaum** is station manager at WZIP. . . . **Eydie Gorme** of NBC-Tonight show will be starred at the annual dance and floor show of the Fraternal Order of Police dance at Castle Farm with **Barney Rapp's** Band.

Marty Roberts (Coral), **Hylo Brown** (Capitol), **Jimmie Skinner** (Decca), and **"Texas" Bill Strength** (Capitol) are teaming up to do shows around this area, their first being Glan Vally Show Barn in Ky. . . . The Davis Sisters (Victor) can be heard on "Tennessee Barn Dance" over KNOX, Knoxville. . . . **Roy Strakey** has resigned from Midwestern Hay Ride.

Pierce Starts Saturday Night TV Show

SPRINGFIELD, MO.—From all indications it appears that Webb Pierce is all set to do his share of Saturday night television. Pierce bowed in with his own half hour of the "Ozark Jubilee" television show from this city (Saturday, October 15) at 5:30 P. M.

Pierce had a warm, sincere and convincing delivery and his 'starter' show provided a well-rounded half hour of country music entertainment. His special guest was Jim Reeves, RCA Victor recording artist, who registered well.

Although the strength of the show was definitely shown in the vocal department, there were a few chuckle bits during the thirty minute period. Aiding Pierce and his guest was Bill Wimberly and his band.

Victor Signs Dave Rich

NEW YORK—Dave Rich has been signed by RCA Victor records and the diskery is preparing a heavy drive on the 19 year old artist who hails from Central City, Kentucky. Rich was brought to the label by Steve Sholes, who in the recent organization at RCA Victor became head of the Specialty department which includes Country, Western, Sacred, International and Groove records.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. LOVE, LOVE, LOVE ..... Webb Pierce (Decca)
2. ALL RIGHT ..... Faron Young (Capitol)
3. SATISFIED MIND ..... Porter Wagoner (RCA Victor)
4. I DON'T CARE ..... Webb Pierce (Decca)
5. JUST CALL ME LONESOME ..... Eddy Arnold (RCA Victor)
6. YONDER COMES A SUCKER ..... Jim Reeves (RCA Victor)
7. THAT DO MAKE IT NICE ..... Eddy Arnold (RCA Victor)
8. YELLOW ROSE OF TEXAS ..... Ernest Tubb (Decca)
9. WHEN I STOP DREAMING ..... Louvin Brothers (Capitol)
10. MAYBELLENE ..... Marty Robbins (Columbia)

11) HERE TODAY, GONE TOMORROW. 12) CATTLE CALL. 13) THERE SHE GOES. 14) MOST OF ALL. 15) I FORGOT TO REMEMBER TO FORGET. 16) I THOUGHT OF YOU. 17) YELLOW ROSES. 18) CRY, CRY, CRY. 19) DON'T BLAME THE CHILDREN. 20) TEMPTATION, GO AWAY. 20) I JUST DROPPED IN TO SAY GOODBYE.

Announcing

A Special Section of

THE CASH BOX

(Dated November 12th)

Celebrating the

4th

Annual Country Disk Jockey Convention

Held in conjunction with

The 30th Anniversary of

WSM's GRAND OLE OPRY

Recording Artists, Publishing Firms and Record Companies Are Invited to Participate With Congratulatory Ads

Last Date On Which Ads Can Be Accepted Is

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Rush Your Ad NOW to: THE CASH BOX
26 West 47th Street
New York 36, N. Y.

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

POS. LAST WEEK		
1	**I DON'T CARE** *Webb Pierce* *(Decca 29480; 9-29480)*	1
2	**ALL RIGHT** *Faron Young* *(Capitol 3169; F3169)*	2
3	**JUST CALL ME LONESOME** *Eddy Arnold* *(RCA Victor 20-6198; 47-6198)*	5
4	**SATISFIED MIND** *Porter Wagoner* *(RCA Victor 20-6105; 47-6105)* *Red & Betty Foley* *(Decca 29526; 9-29526)* *Jean Shepard* *(Capitol 3118, F3118)*	3
5	**CATTLE CALL** *Eddy Arnold & Hugo Winterhalter* *(RCA Victor 20-6139; 47-6139)*	4
6	**LOVE, LOVE, LOVE** *Webb Pierce* *(Decca 29662; 9-29662)*	7
7	**THAT DO MAKE IT NICE** *Eddy Arnold* *(RCA Victor 20-6198; 47-6198)*	6
8	**YONDER COMES A SUCKER** *Jim Reeves* *(RCA Victor 20-6200; 47-6200)*	8
9	**I FORGOT TO REMEMBER TO FORGET** *Elvis Presley* *(Sun 223; 45-223)*	—
10	**THERE'S POISON IN YOUR HEART** *Kitty Wells* *(Decca 29577; 9-29577)*	—

Grand Ole Opry Makes Network TV Debut

NASHVILLE, TENN. — WSM's Grand Ole Opry made its coast-to-coast television debut with a well-rounded, star-tudded cast and a solid hour of entertainment last Saturday (October 15) via ABC-TV. The 'Opry' is set to do an hour show on a once a month basis under the sponsorship of the Ralston Purina Company.

Format of the 'Opry' TV'er was centered around an outdoor social, with a Harvest season setting.

The initial show proved to be a real success and served as a solid "get acquainted" showcase for the vast line-up of top Country names on the bill, which included: Ernest Tubb, Carl Smith, Cousin Minnie Pearl, Rod Brasfield, Martha Carson, Little Jimmy Dickens, Justin Tubb, Goldie Hill, The Wilburn Brothers, Chet Atkins, Lonzo and Oscar, Tommy Jackson, and The Grand Old Opry Square Dancers.

The 'Opry' uncorked a new twist for its opener, for in addition to the already strong roster of Country talent, Les Paul and Mary Ford were engaged for the special guest star spots. Les and Mary dominated their portion of the show and their homespun chatter rang the bell with the audience that jammed the historic Ryman Auditorium. Their musical repertoire included two standard favorites "Hold That Tiger," "The World Is Waiting For The Sunrise" and their current disk, "Amukiriki." Besides Les Paul and Mary Ford, the guest roster included Judy Lynn, vocalist, who recently competed in the "Miss America" contest as "Miss Idaho."

In addition to the guest star bits, the regular Grand Ole Opry performers were present and took over with their country-flavored talents, which provided plenty of comedy, song and music. Production-wise, the 'Opry' no doubt astonished many with the smooth operation, the setting, lighting, and close-up camera work. The entire format of the show employed a friendly, informal atmosphere, with a relaxed presentation which has played so important a part in the success of the 'Opry's' radio show . . . now in its 30th year.

Capitol Hosts Paul & Ford At Grand Ole Opry Show

NASHVILLE, TENN. — Capitol Records last week hosted a party at the Andrew Jackson Hotel here in honor of Les Paul and Mary Ford who were in town for their guest appearance on the first coast-to-coast Grand Ole Opry show over ABC-TV (Saturday, October 15).

In attendance at the cocktail party were leading Nashville disk jockeys, executives of radio station WSM, publicity agency reps, and from Capitol were: promotion man Bob Burrell, A&R topper Ken Nelson, and from the sales staff John Towles.

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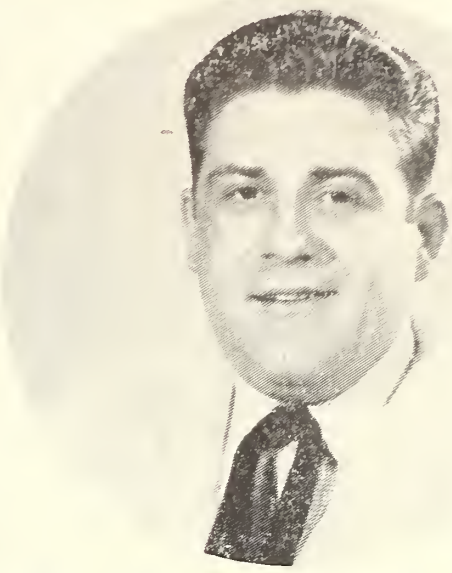

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A GREAT NEW COUNTRY HIT
"I'M RIGHT, YOU'RE WRONG"
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THE 10 TOP THE CASH BOX Country Best Sellers

(PLUS THE NEXT FIVE)

1. JUST CALL ME LONESOME
   Eddy Arnold
   (RCA Victor 20-6198; 47-6198)
2. LOVE, LOVE, LOVE
   Webb Pierce
   (Decca 29662; 9-29662)
3. I DON'T CARE
   Webb Pierce
   (Decca 29480; 9-29480)
4. SATISFIED MIND
   Porter Wagoner
   (RCA Victor 20-6105; 47-6105)
   Red & Betty Foley
   (Decca 29526; 9-29526)
   Jean Shepard
   (Capitol 3118; F-3118)
5. ALL RIGHT
   Faron Young
   (Capitol 3169; F3169)
6. CATTLE CALL
   Eddy Arnold & Hugo Winterhalter
   (RCA Victor 20-6139; 47-6139)
7. THAT DO MAKE IT NICE
   Eddy Arnold
   (RCA Victor 20-6198; 47-6198)
8. I FORGOT TO REMEMBER TO FORGET
   Elvis Presley
   (Sun 223; 45-223)
9. IF YOU WERE ME
   Webb Pierce
   (Decca 29662; 9-29662)
10. YONDER COMES A SUCKER
    Jim Reeves
    (RCA Victor 20-6200; 47-6200)
11. THERE SHE GOES
12. THERE'S POISON IN YOUR HEART
13. THE KENTUCKIAN SONG
14. MOST OF ALL
15. DON'T TEASE ME

BIG COUNTRY DUET!
"BROKEN HEARTED MEANS NOTHING TO YOU"
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IT'S TERRY TIME AGAIN!
AL TERRY
SINGS
(Dear God) I LOVE HER SO
c/w
GOODBYE, MR. SUNSHINE
(Hello, Mr. Rain)
HICKORY 1037

JIMMIE WILLIAMS
Singing star on WWVA's "World's original Jamboree"
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MGM
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The Cash Box Country Reviews

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"WEARY MOMENTS" (2:32)
[Cedarwood BMI—B. Martin]

"S. O. S." (2:07)
[Hill & Range BMI—J. Wright, J. & J. Anglin]

JOHNNIE & JACK
(RCA Victor 20-6295; 47-6295)

● The fine manner of song delivery that the Johnnie and Jack duet has to offer is evident, once again, on two sides that spell a-c-t-i-o-n for the jukes, retail outlets and over the airwaves. On one end, a contagious, middle tempo piece, the boys tell that they would lose their "Weary Moments" if they were sure that their gal was true. The artists are in romantic distress on the other half as they send out an "S. O. S." for a gal who has left them. Their polished mountain harmony shows its quality on both ends of this new pairing. Two more hits for the two hitmakers.

"LOOK AROUND" (2:03)
[Acuff-Rose BMI—Kershaw, Miller, Kershaw]

"CAN I BE DREAMING" (2:40)
[Acuff-Rose BMI—J. D. Miller]

RUSTY & DOUG
(Hickory 1036; 45-1036)

● It looks as though Rusty and Doug are here to stay. The chanters made their presence felt when they broke through with their waxing of "So Lovely, Baby" and now they have a double-barreled chance to click again. Top end of their latest coupling, tagged "Look Around (Take A Look At Me)", is a sparkling, quick beat romantic pleaser that the duo spins in enchanting fashion. The artists send up a soft, inviting reading on a most appealing, love ballad labeled "Can I Be Dreaming." Nod goes to the upper lid but both halves can make the grade.

THE COON CREEK GIRLS
(Capitol 3264; F3264)

B+ "TO HECK WITH THE GOOD OLD DAYS" (2:13) [Murray Nash BMI—J. Lair] The Coon Creek Girls, who divided honors with Ferlin Huskey on their waxing of "Don't Blame The Children," send up a captivating performance on a real cute, quick beat novelty item. Could step out and click big.

B "I'LL NOT WORRY OVER YOU" (2:27) [Murray Nash BMI—J. Lair] Under lid is a moderate paced, heartfelt ballad that the gals portray in convincing fashion.

TABBY WEST
(Decca 29698; 9-29698)

B+ "THEY ACCUSED ME" (2:55) [Northern ASCAP—J. Whitney, A. Kramer] The soft and polished chords of Tabby West come through in top drawer manner on this lovely, multiple track, romantic lament. Intriguing blending of melody, beat and lyrics. Great sound. Big hit potential.

B "CHAT - CHAT - CHATTANOOGA" [Copar BMI—Z. Clements] Here the lark swings out on a colorful slicing with delectable lyrics. Slick instrumental support.

MR. SUNSHINE (CARL SWANSON)
(MGM 12100; K12100)

B+ "ALONG THE CHINA COAST" (2:50) [Cenora BMI—Swanson] Mr. Sunshine, Carl J. Swanson, WRUN-Utica, N. Y., deejay lends his appealing vocal stylings to a fetching, middle tempo sentimental tale about a sailor away at sea.

B+ "TWO CAR GARAGE" (2:00) [Northern ASCAP — Moraine] Mrs. Sunshine, Jane Swanson, takes vocal honors on this end as she delivers a first rate reading on a quick moving blues item. Flavorful two-sider.

TOMMY SPURLIN
(Perfect 107; 45-C-107)

B "DANGER" (2:23) [Jiffy BMI—Spurlin] Tommy Spurlin offers a grade "A" reading as he debuts for the diskery with a moderate paced, crying towel item.

C+ "AIN'T HAD NO LOVIN'" (2:38) [Jiffy BMI—Spurlin] Here's a middle beat platter on which the artist complains of a 'long, dry romantic spell.' Southern Boys back nicely.

SLIM RHODES
(Sun 225; 45-225)

B "THE HOUSE OF SIN" [Hi-Lo BMI — Suggs, Rhodes] Slim Rhodes supplies a potent instrumental showcase for Dot, Dusty and Brad's heartfelt vocalizing on a very sad, middle tempo piece. Keep close tabs on this side.

C+ "ARE YOU ASHAMED OF ME" [Hi-Lo BMI — Suggs, Rhodes] Bradd Suggs solos in persuasive style on this tearful, moderate beat lover's tale.

JOHNNY HORTON
(Mercury 70707; 70707x45)

B+ "BIG WHEELS ROLLIN'" (2:14) [Farm & Bayou BMI—Orea, Wilson] The pleasing tones of Johnny Horton shine on this fast moving, sentimental train tune. Top flight performance. Should rack up the sales and spins.

B "HEY SWEET, SWEET THING" (2:27) [Acuff-Rose BMI—Odell] Under portion is an up-beat romantic charmer. Enticing harmonica and string support.

RAINBOW VALLEY BOYS
(Excello 2067; 45-2067)

B "BROKEN HEARTED MEANS NOTHING TO YOU" (2:55) [Excellorec BMI—B. Owens] The Rainbow Valley Boys, spotlighting an infectious vocal duet by Billy and Joe, dish up a quick beat weeper in attractive fashion.

B "CULLEOKA" (2:04) [Excellorec BMI] On the bottom half, the boys featuring Hubert Binkley on the banjo, race over a terrific, fast paced instrumental piece. Should make the boxes jingle.

SID KING & THE FIVE STRINGS
(Columbia 21449; 4-21449)

B+ "SAG, DRAG AND FALL" [Peer Int'l BMI — Massey, Gilliland] The King Brothers, Sid King and the Five Strings, could have a winner on their hands as they effectively run through a fast moving, rhythmic piece in solid rock 'n roll style. It's country, pop and r&b all rolled up into one.

B "BUT I DON'T CARE" (2:13) [Peer Int'l BMI—White] Here the group knocks out a dandy, up-tempo ditty in light-hearted manner. A catchy country biscuit.

DAVE DUDLEY
(King 1508; 45-1508)

B "CRY BABY CRY" (2:35) [Lois BMI—D. Dudley] Dave Dudley hands in a warm, sincere reading on a pretty, middle tempo, tear-compelling tune. Deck has good possibilities.

B "THIS IS THE LAST TIME" (2:37) [Mar-Kay BMI—Innis, Glover, Mann] On this end a sentimental tune, taken at a brisk tempo, is treated to a neat vocal effort by the mellow-toned warbler. A tantalizing platter.

MARTHA CARSON (Sacred)
(RCA Victor 20-6293; 47-6293)

B+ "LET THE LIGHT SHINE ON ME" (1:50) [Valley BMI—M. Carson] Martha Carson turns in a sensational performance on her initial solo effort for the diskery. A rousing, fast paced spiritual with an enthusiastic choral and instrumental assist. Good sacred side for all markets.

B "LAUGH A LITTLE MORE" (1:55) [Tannen BMI—B. & F. Bryant] Flip is a tasty, up-tempo waxing complete with happiness and chuckles. Should win sales, spins and smiles.

MYRNA LORRIE
(Abbott 185; 185-45)

B+ "LIFE'S CHANGING SCENE" (2:33) [Dandelion BMI—D. Grashey, D. Petrunka] Myrna Lorrie has a wonderful quality in her voice as she renders a middle tempo, romantic weeper in distinctive fashion. Excellent blending of melody and lyrics. Could break through.

B+ "LISTEN TO MY HEART STRINGS" (2:30) [Dandelion BMI—D. Grashey, R. Coran] Here the thrush delightfully belts out a punchy, quick beat rhythmic piece. A two-sided money-maker for ops and dealers.

THE DAVIS SISTERS
(RCA Victor 20-6291; 47-6291)

B+ "BABY BE MINE" (2:05) [Trinity BMI—F. Ebb, P. Klein] The Davis Sisters, Skeeter and Georgie, deck out a bright and lively rendition of a happy-go-lucky romantic novelty. Should stir up a heap of excitement.

B+ "IT'S THE GIRL WHO GETS THE BLAME" (2:34) [Valley BMI—F. Wilson] A powerful piece of heartbreaking material, tailor-made for the gals' beautiful harmony is waxed in a manner that could send it way up the charts.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Big talk around in Country music circles last week was about the huge success of the first national coast-to-coast television show of the Grand Ole Opry over the ABC-TV network (Saturday, October 15th). Most impressive was the great line-up of talent who paraded before the TV cameras, including: **Ernest Tubb, Carl Smith, Cousin Minnie Pearl, Rod Brasfield, Martha Carson, Little Jimmy Dickens, Justin Tubb, Goldie Hill, The Louvin Brothers, Chet Atkins, Lonzo and Oscar, Tommy Jackson** and The **Grand Ole Opry Square Dancers.** The 'Opry' left no stones unturned to present a top television show. **Les Paul** and **Mary Ford**, popular Capitol recording team, were engaged as the special guest stars for this particular night. Les and Mary, who have been appropriately called "The Hit Makers", really lived up to this title as they 'sold out solidly' to the packed historic Ryman Auditorium. Also featured on the guest artist roster was **Judy Lynn,** who was voted Miss Idaho for 1955, and who recently competed in the "Miss America" contest in Atlantic City. Judy is a professional country music entertainer. From this writer's standpoint, the 'Opry' really put their shoulder to the wheel . . . and if this first show is something to gauge by, it looks as if the Grand Ole Opry on television is going to be a champion! **Faron Young** (Capitol) who has been under a very heavy schedule of late is reported to have taken ill while on a personal appearance tour last week. Young, as most everyone knows, has just completed two motion pictures, and has been working a series of one-nighters. Although it is believed that Faron's illness is slight, it is true he will be resting for a few days. Negotiations were set up by **Hubert Long,** Young's personal manager, for **Justin Tubb** to fulfilll some of his current personal appearance dates!

GOLDIE HILL

HAYRIDE HAPPENINGS . . . "Here Today, Gone Tomorrow" is beginning to take on the aspects of a 'big' seller for **Maxine, Jim Ed** and **Bonnie Brown.** In the event you haven't heard, **Bonnie Brown,** young sister to Maxine and Jim Ed has joined the group. The group recently visited the **Big "D"** Jamboree in Dallas, and have made appearances on the **Red Foley** "Ozark Jubilee" from Springfield, Mo. **Slick Norris,** personal manager of **Jimmy Newman** (Dot) getting out lots of mailers and promotion on Jimmy's "God Was So Good To Me" and "I Thought I'd Never Fall In Love Again."

SONNY JAMES

BIG "D" JAMBOREE . . . Johnny Dolan reports from Dallas and the "Big D" that **Hank Thompson** and band and his partner **Merle Travis** were guest stars on October 8th. The boys put on a tremendous show and did the same for the Dallas fair there. On October 15th, **Porter Wagoner** and his band, along with **Jim Edward, Maxine** and **Bonnie Brown** were guests. On October 22nd, **Al Terry** made his second appearance on the show. **Sonny James, Charline Arthur,** The **Belew Twins, Lafawn Paul** and the Big "D" band worked the State Fair in San Angelo recently. And, on October 20th thru 24th the same group worked the Beaumont Fair. **Hank Locklin** (RCA Victor) now on tour . . . thru the 28th and is accompanied by **Lawrence Thacker,** Big "D" road agent. **Slim Whitman, Marty Robbins, Hank Locklin, Mitchell Torok, Autry Inman, Wanda Jackson** and **Porter Wagoner** set for touring through Colorado, Utah, Nevada, California, Arizona, New Mexico and Texas. **Ed McLemore,** producer-owner of the Big "D" lining up more TV time. On Sundays now on KRLD-TV the Big "D" is on from 12:15 to 1:00 with "The Belew Twins Western Frolics". **Paul Blunt** emcees and the show is currently featuring Steve **Steven's** "Round-Up" club band headed by **Dub Dickerson.**

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Big news here last week was the first national television show by **Webb Pierce** from the Crossroads of Country Music. Webb will do a half tour television show over the ABC-TV network every fourth Saturday from Springfield, Mo. Special guests on Webb's first TV'er were **Jim Reeves,** RCA Victor recording artist, and **Bill Wimberly** and his band. **Red Foley** continues to do his share of television, appearing three Saturday nights to the month over the ABC-TV network from Springfield, Mo.

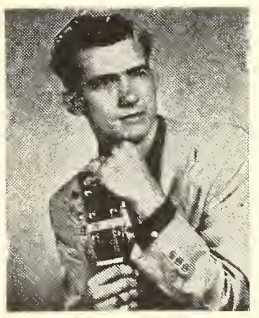
MIMI ROMAN

COUNTRY SMATTERINGS . . . **Charlie Lamb,** who recently opened his own agency in Nashville, has added to his staff **Tubby Williams,** well known accountant in Country music circles. **Webb Pierce** in for a visit with Country wax spinner **Paul Kallinger** and wife Anne. Kallinger had a special "Webb Pierce Night" on his show over XERF. It's reported that Kallinger plans to attend the WSM Disk Jockey Festival here in Nashville this year. **Oscar Davis** and **Frankie More** back in Nashville last week for a few days. **Frankie** manages **Johnnie** and **Jack** and **Kitty Wells**; Davis promotes the package, including **Roy Acuff. Jim Wilson,** of WAVE, Louisville, Ky. reports that **Fred Stryker** of Fairway music dropped by on a goodwill tour recently. He's pluggin' **Billy Walker's** "The Record", **Redd Stewart's** "Don't Ever Fall In Love", and others. **Potato Pete Hunter** expected to be back at the turntables real soon. **Pee Wee King** and his band are sporting a new 25-passenger greyhound type bus! The **Geer Sisters, Bonnie Lou,** the **Willis Brothers, Mimi Roman, Clay Eager,** Skeeter **Bonn,** the **Hayriders** and the **Midwesterners** recently worked the Kentucky State Fair and visited with **Jim Wilson.** The **Blackwood Brothers** (RCA Victor) continue to do heavy personal appearance schedules. The quartet is currently booked through November 15th. The group will cover Indiana, Arkansas, Georgia, Alabama, Mississippi, and Tennessee and Texas during this tour. **Wade Ray** has started a new television show with **Hank Penny.** It's an hour, 8-9, every Tuesday over KHJ-TV. **Martha Carson** visited Hollywood again recently and appeared as a special guest on the "Tennessee Ernie Ford Show" on October 19th. Treated at a Macon, Ga. hospital for lacerations and bruises received in an automobile accident October 21st were **Rod Brasfield** and three members of **Little Jimmy Dickens'** "Country Boys." **Rod, Jimmie Gosset, Buddy Emmons,** and **Johnny Johnson** were traveling to Albany, Ga. when their car collided head-on with a truck. **Billy Worth** (MGM) was one of the featured artists during the Hillbilly Homecoming Day held in Madison Tennessee recently. Billy is a newcomer to the recording field and is managed by **Doug Williams. Merle Moore** and **Margaret Marsh** into Nashville recently visiting with Gabe and **Sunshine Tucker. Ray Scrivner** and **Charlie Bingham** partners in the Murray Nash Associates firm into Nashville for a visit recently. Also visiting from Jacksonville, Fla. were **Mae B. Axton,** and **Glenn Reeves** and wife. **Gary Williams** (Capitol) is reported to be starting on the "Louisiana Hayride". His first appearance on the show was October 22nd. **Al Flores,** personal manager of **Ray Price,** has Williams set for some personal appearances with Price this month. The **Davis Sisters, Skeeter** and **Georgia** are back with one of their best recordings since "I Forgot More" . . . the new one is "It's The Girl Who Gets The Blame" and "Baby Be Mine". **Floyd Wilson** is writer of this pair. **Bill Lowery,** of Lowery Music, Atlanta, Ga., into Nashville last weekend to join in the festivities of the Capitol get-together for **Les Paul** and **Mary Ford.** Capitol A&R topper **Ken Nelson** was present along with promotion man **Bob Burrell** and Sales rep **John Towles! "Mr. Sunshine", Carl J. Swanson,** WRUN-Utica, N. Y. deejay out with a new MGM release labeled "Along The China Coast". The other half features "Mrs. Sunshine", **Jane Swanson,** with "Two Car Garage". **Charlie Wright** reports from Dallas that **Buddy Griffin** has his first release out on Ekko Records and is busy touring Texas, Louisiana and Arkansas. Griffin is plugging "A Red Rose, A Bouquet" and "Bartender's Girl". Buddy is brother of songwriter **Rex Griffin, Jimmy Little-John** (Columbia) in huddle with **Don Law** about recording material for his next session. Law recently visited Ft. Worth, Texas and presented the **Chuck Wagon Gang** with a gold record commemorating their 20 years on Columbia Records. . . . **Tom Edwards,** WERE-Cleveland, now in the second year of putting out his weekly newsletter Happy Anniversary, Tom! . . . **Clarence Kneeland,** WICH-Jewett, Conn., one of the first country deejays in his area, celebrated his 6th year on the air. Oct. 5th, playing strictly Country music all this time. Congratulations, Clarence! **Cliff Rodgers,** WHKK-Akron, Ohio, invites people from all parts of the country to talk to him over the air direct from the phone. His number is Blackstone 3-7101. Columbia's **Don Law** did a rush recording session with Gene Autry on the West Coast. Autry recorded a new Christmas song written by **Fred Stryker** of Fairway Music called "Round Round The Christmas Tree" and Columbia is hoping it will follow Autry's "Rudolph". **Eddie Bond** (Ekko) very happy the way his new record, "Double Duty Loving" and "Talking Off The Wall" is doing. Eddie says his new record is going very good in La., Texas, Ark., Mo., and Miss. **Dick Stuart,** KWEM-Memphis, deejay and personal manager of **Johnny Cash** (Sun), reports that Johnny and his **Tennessee Two** just completed a tour with **Bob Neal** in West Texas. Stuart says, "according to all reports the entire tour was a huge success with the fans taking to Johnny's style of singing." Johnny has a big one in "Cry, Cry, Cry". Another Sun star, breaking in the Memphis area, is **Carl Perkins** with his waxing of "Gone, Gone, Gone" and "Let The Jukebox Keep On Playing". Deejay samples can be obtained by contacting Stuart at the station. **George Jones'** Starday etching of "Why Baby, Why" is starting to make noise. Steve **Donoghue,** WSPR-Springfield, Mass., feels that Western Mass. would be a good territory for personal appearances by bands and singers. **George T. Popkins,** deejay and mgr. of "Pop's Country Store" tells us that two new 'live groups' have been added to the roster of acts at the store. They include **Curley Jenkins** and the **Melody Masters** and **Don Reno** and **Red Smiley** of King Records and the Old Dominion Barn Dance.

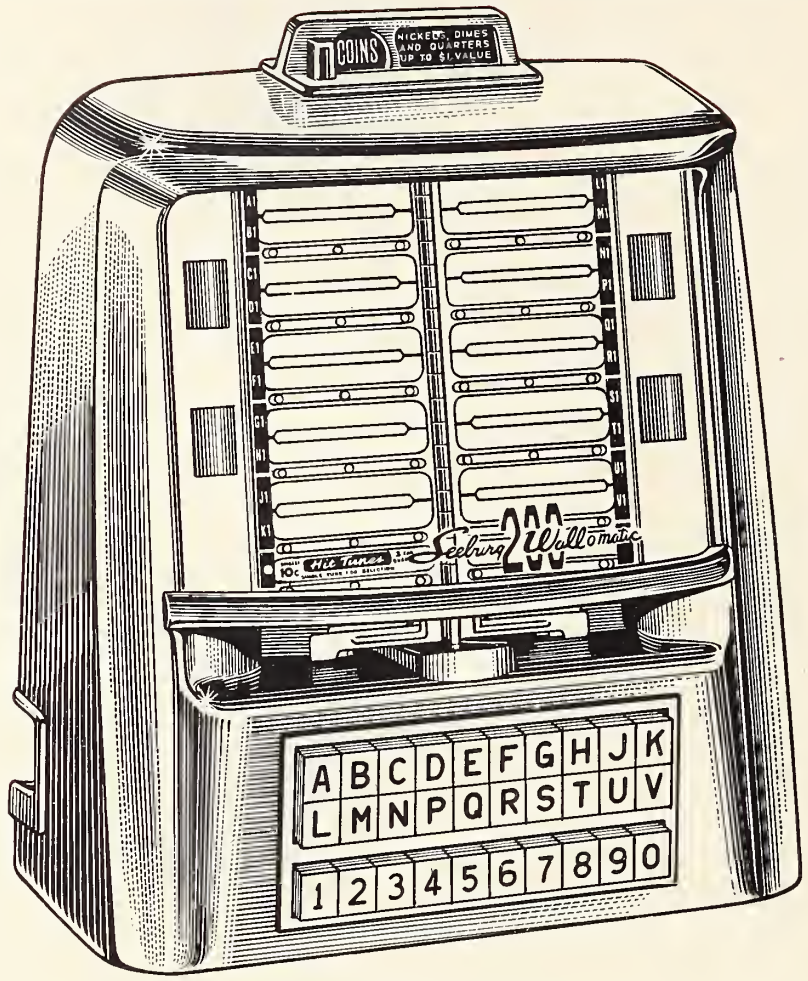
GEER SISTERS

"MR. SUNSHINE"

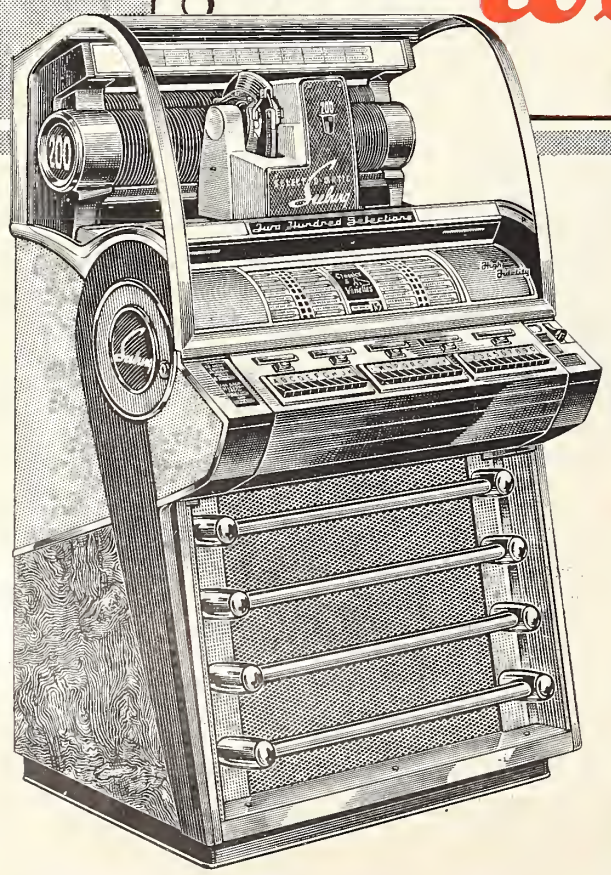
WAX-WISE . . . **Eddy Arnold** and **Hugo Winterhalter** (RCA Victor) out with another great tune . . . "I Walked Alone Last Night" and "The Richest Man." Arnold's current disk popularity is at a high peak and from the sound of this new one it's quite likely to soar even higher. Another new release that has the nod is the **Rusty** and **Doug** (Hickory) new one . . . "Look Around" and "Can I Be Dreaming." **Chuck Dougherty** (Chucky From Kentucky) of WKDA, Nashville, says about **Audrey Williams'** new one . . . "Windows Of The Past" . . . "It's Audrey's best yet". **Hawkshaw Hawkins** (RCA Victor) does a fine job on "Standing At The End Of My World". Same tune is out by **Glenn Douglas** and **Roy Duke** on Dot. **Vic McAlpin** has been promoting the song heavily and it is reported that other labels will probably 'cover' the tune right away. Watch for the new one by **Justin Tubb** . . . it's a rip-roarin' good 'un . . . "Pepper Hot Baby" and "Who Will It Be". **John Haeberle** of WAGG, Franklin, Tennessee doing his share wax-wise promoting country music. **Bob Jennings** of WLAC, Nashville, has now added another quarter hour to his early A.M. show. The show now stretches from 3:00 A.M. 'til 5:45 A.M. **Del Wood** (RCA Victor) has got things goin' again with her recording of "Rocky Mountain Express". The 'Ivory' really moves on this one! **Roy Acuff** (Capitol) back with two new ones . . . "Little Moses" and "Oh Those Tombs". Watch for the new one on **Benny Martin** (Mercury) . . . "I'm Right, You're Wrong," and "Yes, It's True". **Arnold Shaw** of E. B. Marks Music, turning loose all promotion guns on RCA Victor newcomer **Dick Williams,** who has just recorded his first sides . . . "Livin' It Up" and "Robber" (Stealer of Hearts). Williams has already scored top mention from "insiders" and folks are interested to see what's gonna take place with this new boy! **Jim Reeves** (RCA Victor) started as a regular on the 'Opry' last wek and from the looks of things, he's gonna start off with a big record . . . it's called "I've Lived A Lot In My Time" and "Jimbo Jenkins". Decca Records has announced a new series of albums, known as the "Country and Western Dance-O-Rama" series. **Paul Cohen,** Decca's A&R topper, has had the plan in the works for several years. Each series features a different, well-known country name. The line-up includes: **Bob Wills; Spade Cooley; Adolph Hofner, Tex Williams, Grady Martin,** and **Billy Gray.** One album features the music of the late **Milton Brown,** who was a Decca recording artist at the height of his popularity two decades ago. Many will remember Milton's band as: **Milton Brown** and his **Brownies.**



EDDIE BOND



THE NEW **Wall-o-matic 200**



World's First Dual Music System!

SEE YOUR SEEBURG DISTRIBUTOR!

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems

Here and There

WASHINGTON, D. C.—Robert C. Watson, Commissioner of Patents, advised that applications for patents are being filed in the United States Patent Office at a pace the patent examiners are finding difficult to follow. At the present time there are approximately 140,000 applications awaiting action by a staff of 610 examiners. In the last twenty years, Watson pointed out, the number of applications received by the patent office has ranged from a low of less than 44,000 in fiscal 1944, to a new high of almost 79,000 in 1955. The Commissioner states he anticipates that in the next few years applications will be flowing into the Patent Office at a rate of 80,000 a year.

DETROIT, MICH.—When you get caught in a traffic jam, remember that the auto industry, by the end of 1955, will have turned out 8 million new cars. The driver may be inconvenienced momentarily, but he should remember that this tremendous production is primarily responsible for our wonderful economic condition today.

NEW YORK—Looking for the means of stretching your dollar farther than ever before? The West Virginia Pulp & Paper Co. will soon produce a new paper that is said to stretch when pulled. Now, if only the U. S. Government will print its money on this paper, we'll all be in good shape.

WASHINGTON, D. C.—The Office of Business Economics of the Department of Commerce reported this week that the national income was at an annual rate of $321 billion in the second quarter of this year, up $9 billion or 3 per cent from the first quarter of 1955. The $321 billion rate represented a new high, well above the 1953 peak of $308 billion, recorded in the second quarter of that year.

CLEVELAND, O.—Business leaders here visualize a Great Lakes Area Boom with the development of the St. Lawrence Seaway, which it is expected will open in a little more than three years. These leaders state that they are closing the door to the first 100-year era of the Great Lakes and are about to open another door, the enchantment of the next 100 years.

The "Old Timers":

OVER 1,000 OF THEM ARE MEMBERS OF THE "20 YEAR CLUB"

They Pioneered and Paved the Path for the Great Numbers of Men and Women Who Now Earn Their Livelihood in This Industry. They are Continuing Ahead as the Guiding Spirits to Ever Greater Achievements. Their Ingenuity and Industry Helps Keep This Field on Top. On Their Shoulders Rests the Future. The Entire Industry Salutes Them. Their Slogan:

"For A Brighter Tomorrow—Through Knowledge Of Today—Plus The Experience Of Yesterday"

What can be said in praise of the "old timer" as he rapidly fades from the picture?

The man who helped to bring this industry up to its present status.

The man who worked so hard and industriously to help create today's livelihood for so many men and women in this industry.

The man who continued his fight to bring this industry up from sordid misunderstanding to its present position in the entertainment world.

Over 1,000 such men and women, who have given 20 years and more of their lives are, today, members of *The Cash Box*' "*20 Year Club.*"

It is surprising that nowhere in any other field is there a "Club" of men and women who have given so many years to building up an industry.

It was, therefore, the intent and purpose of *The Cash Box* to bring to the fore the tremendous importance of these men.

Men who gave twenty years and more of their lives to develop, promote and bring into being this most outstanding division of the world's entertainment industries—the coin machines field.

It took sweat and blood, heartache and tears. It took fight and intelligence. It took ingenuity and bulldog determination.

Today there exists a new, finer and more profitable field for many, many youngsters. A new, different and growing coin machines business.

A trade that offers the public all-hours of service thru its vending machines. Better music thru its high fidelity phonographs. Finer and more economical amusement thru its games.

All this because the "old timers" stuck to their lasts. Thru thick and thin. Thru good times and bad. Thru sorrow and heartache.

To build what has become so outstanding an industry—today.

***The Cash Box* created the "20 Year Club" so that all in the industry, worldwide, would be able to salute the "old timer."**

This publication doffs its hat to him and says:

"You are the strong backbone that has helped, and that continues to help, this industry to grow greater each year.

"We salute you, Mr. '20 Year Club' member. You are the basis for all this industry reaching the point it has already reached.

"Yours is the strength that is required for all to continue on ahead.

"We, the publishers of *The Cash Box*, are very proud to be members of your '20 Year Club'."

Pick the Ballybowler best for each location . . . your choice of Official Scoring or Speed-Control Scoring . . . with or without match-score features . . . dime-play or three-plays-for-a-quarter. All 4 Ballybowlers are location-proved big money-makers.

Bally®

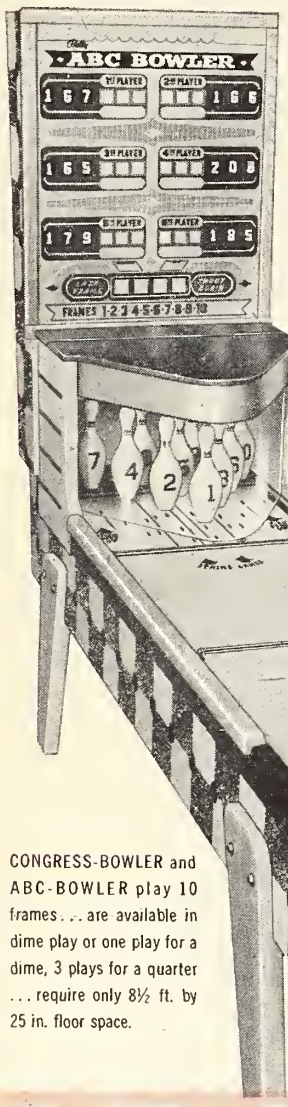
BIG bowlers earn BIG money

POPULAR OFFICIAL BOWLING SCORES

BOWLER earnings climb to a new sensational high . . . as 20,000,000 bowlers and their millions of non-bowling friends . . . discover the fun and fellowship . . . and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play . . . and continuous repeat-play . . . resulting in bigger bowler profits . . . get Bally ABC-BOWLER on location now . . . or CONGRESS-BOWLER for added attraction of match-score features.

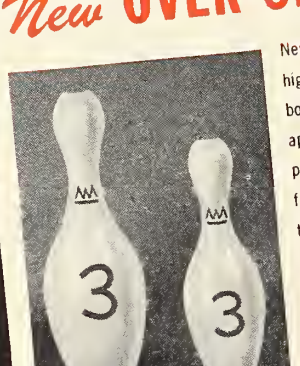
THRILLING SPEED-CONTROL SCORES

NOW popular 4-digit shuffle-bowling . . . with exciting, bell-ringing SUPER-STRIKES and SPEED-CONTROL scoring . . . is more fun than ever . . . on newest Ballybowlers with sensational king-size pins and hefty, he-man giant puck. Get more money out of your bowler-spots by getting Bally JUMBO BOWLER busy for you now—or KING-PIN BOWLER for added play-appeal of triple-match feature. Order Ballybowlers from your Bally Distributor today.

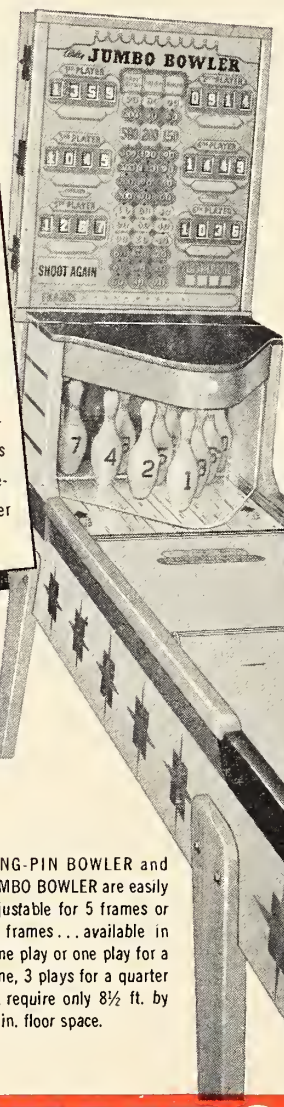


CONGRESS-BOWLER and ABC-BOWLER play 10 frames . . . are available in dime play or one play for a dime, 3 plays for a quarter . . . require only 8½ ft. by 25 in. floor space.

New KING-SIZE Pins New OVER-SIZE Puck



New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play-appeal of all 4 Ballybowlers. Compare new giant pin (left) with old-fashioned pin (right). Matching the new big pin is the new Bally over-size puck with a hefty, husky feel that adds to thrills of skill-shooting. New over-size puck is larger puck on each playfield below. Compare size with smaller old-fashioned pucks.



KING-PIN BOWLER and JUMBO BOWLER are easily adjustable for 5 frames or 10 frames . . . available in dime play or one play for a dime, 3 plays for a quarter . . . require only 8½ ft. by 25 in. floor space.

FAMOUS De Luxe FEATURES

ALL 4 BALLYBOWLERS feature flashy light-up scores with high-speed totalizing, beautiful club-styled cabinets, ruggedly constructed for years of money-making operation; popular 7-10 pickup; genuine Formica playfield; hinged pin-hood, doors and playfield with easy-up elevator; speedy pin reset; quiet operation; sturdy, trouble-proof mechanism.

ABC bowler

WITH MATCH-SCORE FEATURES

Congress bowler

JUMBO BOWLER

KING-PIN BOWLER

WITH TRIPLE MATCH FEATURES

BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago 18, Illinois

COINBIZ BOOM CONTINUES

Manufacturers Step Up Production Schedules to Meet Increased Orders for New Equipment. Report Orders Have Been Hiked from All Areas of Nation. Believe this Fall-Winter Season Will Prove Best in Years

CHICAGO—According to leaders here there is definitely no slowup in sight for the booming business which has taken such strong hold this Fall season.

Some of the manufacturers believed that there might be some sort of a slowup as orders came flooding into their factories.

This belief was based on the fact that a great majority of their distributors were doubling and even tripling initial orders.

The aftermath of such sudden increases, these manufacturers felt, would cause some sort of slowdown while distributors sold the merchandise which was being shipped to them.

Instead, business continues to boom and distributors continue to call for still more machines, even tho many of the distributors have exceeded former quantity purchases by wide margins.

The result is that the manufacturers are stepping up their production schedules to meet this increase of orders.

They report that the increase is from all areas around the nation on a more or less equal basis.

This, in itself, has caused quite a bit of elation in many quarters here. It indicates, these people report, that the entire country is enjoying very fine business, and not just certain sections of the nation.

This past summer, as some pointed out, tho business on an overall level was very good, it was spotty. Many areas fell down either due to the tremendous record-breaking heat waves or else business just slumped. A spotty condition of this kind is never indicative of a boom, these men claim.

This time, one of the reasons all feel joyous here, is due to the fact that the orders are coming in from all areas in the nation on an equal basis. This continues to impress sales managers here.

They say, "This is definitely a boom and it's continuing to grow greater right along."

"What is even more impressive," one sales manager here reports, "is the fact that demand for our games continues to grow, instead of diminish, even after our distributors have purchased more so far this Fall season than they ever did before.

"This means," he claims, "that the sale of new equipment is growing all over the nation.

"The trade realizes it's the new products that assure continued better income for all concerned," he concludes.

One manufacturer here probably covered the entire situation when he said, "I believe, from all present indications, that this Fall-Winter season is going to be the best the industry has enjoyed in years."

Rock-Ola Showing New 50 Selection Model

DAVID C. ROCKOLA

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, announced this past week that a brand new model "1452," 50 selections, 45 rpm phonograph, was now being shown at the factory.

This new model will very soon be in the hands of all the firm's many distributors all over the world.

Model "1452" replaces the model "1442," also 50 selections, and incorporates the features of the new Rock-Ola model "1448."

Reason for the introduction of this new 50 selections phonograph at this time, according to David C. Rockola:

"Demand for a new 50 selection model automatic phonograph from our factory has been very great.

"We realize that there are many, many locations everywhere in the nation where only a 50 selection automatic phonograph can be profitably operated.

"We are, therefore, meeting this demand of the nation's music operators by bringing them a completely new and different model of our former '1442.'

"This new model," he added, "not only incorporates all the outstanding features of our present sensational model '1448', but has added many unique ideas which the operators, themselves, demanded and, from an overall standpoint, is one of the finest automatic phonographs yet presented for those locations where the operators need economy and efficiency in their music equipment to assure themselves continued, steady profits."

Most outstanding feature of this new model "1452" is the 40 selections in the lower panel and the ten selections in the top panel. The top panel, as Rockola explained, allows the operators to feature the ten top tunes of the nation.

"This," he said, "arranges for the most economical phonograph programming. It means that in certain country and college locations, where the operators have to feature the top tunes, they now have the most conspicuous programming arrangement. They can always obtain the complete attention of the players to the very spot they most want and need this attention centered.

"At the very same time," he added, "the operators are now getting all the outstanding mechanical and easier servicing features of the new model '1448' in this new 'Standard Model 1452.'

"Added together," he explained, "the new 50 selection, model '1452,' makes for one of the finest instruments that any operator can purchase and be assured the most complete economy and efficiency of operation at low cost to himself."

New "20 Yr." Members

EARL SENTER
Bakersfield, Calif.

HUELAN A. JACKSON (JACK)
Healdton, Oklahoma

ROBERT A. LYONS
Skowhegan, Maine

GILBERT WM. KITT
Chicago, Ill.

BERNARD WILLIAM LUCHMAN
Omaha, Nebraska

AUTUS D. WAGSTER
Lake Charles, Louisiana

RALPH WAYBRIGHT
Charleston, W. Va.

ELMER F. BENJAMIN
Santa Monica, Calif.

C. B. COURT
Galion, Ohio

M. C. HOPKINS
Galion, Ohio

ARCHIL FRANKLIN JONES
Fort Worth, Texas

FRANK, C. LAMB
Montebello, Calif.

WALTER F. SQUIRES, Sr.
New Haven, Conn.

LOU SEBASTIAN
San Antonio, Texas

NCMDA Meets In Chi. Nov. 6

Press to be Invited

CHICAGO—Al Schlesinger, managing director of NCMDA (National Coin Machine Distributors Association) advised this past week that this organization would hold a dinner meet in this city on Sunday, November 6.

Schlesinger indicated that he would attempt to have members of the trade press invited to speak at this meeting.

He advised that "this was not to be considered the annual meeting of this organization," but rather that it should be considered as an "ordinary dinner meeting."

Whether this is to be considered an "ordinary" meeting or not, some extremely important questions are up for consideration.

For example the very first and most important is a "Distributors' Finance Company."

This is something that many distribs have discussed for some time.

It can prove to be an extremely profitable venture for the organization.

Another point of discussion will revolve around a "Legal And Public Relations Board."

This, too, has a great many facets and will prove of unusual and profound interest to the entire trade.

Another is the "Business Trans-Survey." This is to be conducted from the standpoint of the distributors only.

In short, what are business conditions thruout the field, as far as the distributors are concerned?

Another subject will be "Equipment Financing." This is one of the items that should get much discussion pro and con for this has been a rub item among distribs for many years.

Then there is the "problem" of the "Judge Parker" cartoons, and similar cartoons. "What to do about these in the future?"

It seems that the distribs' organization has outlined a very ambitious program. One that will, in all probability, capture the entire attention of the trade press during the NAMA Convention.

THEY ALL LOOK ALIKE!

BUT ONLY...

EXHIBIT'S SKILL POOL

HAS THE *"QUALITY"* THAT MAKES THE DIFFERENCE

IN PROFITS...IN PERFORMANCE...IN POPULARITY

COMPARE THEM ALL AND YOU'LL KNOW WHY EXHIBIT'S "SKILL POOL" IS THE LEADER WITH SUCH FEATURES AS

BAKED PHENOLIC RESIN BALLS

for extra liveliness, long life and true rolling action

AUTHENTIC BILLIARD TABLE CLOTH

for extra long wear. Rubber backed to give life and accuracy to ball motion

PURE GUM RUBBER RAIL AND BUMPERS

maintains its "bouncy" live-action, does not deaden under the stress of long, hard continuous wear

CHEAT PROOF, POSITIVE ACTION BALL RELEASE

fast, smooth, sure. Speeds up play. Eliminates tampering

RUBBER LINED BALL TROUGH

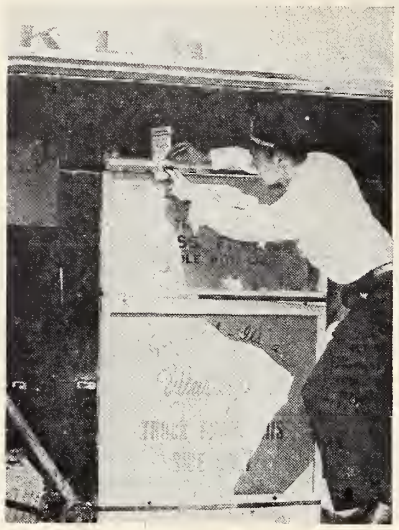
for silent and smooth ball drop

. . . and only EXHIBIT is making *FAST, PROMPT DELIVERIES* to distributors everywhere!

FOR MONEY-MAKING ACTION
CALL YOUR DISTRIBUTOR TODAY!

EXHIBIT SUPPLY COMPANY
Established 1901
4218 W. LAKE ST. CHICAGO
PHONE: VA 6-3100

Wurlitzer Puts Wings on Phonos



NORTH TONAWANDA, N. Y.—The Rudolph Wurlitzer Company, this city, recently received a rush order from John Merrill, their distributor in Vienna, Austria, for twenty-five model "1800" phonographs. Merrill and John Wold, cargo sales manager for KLM Royal Dutch Airlines in New York, worked out a plan to ship the phonographs via air.

A giant DC-4 cargo plane was scheduled to handle the shipment and crews worked round the clock to load and tie down the large crates. The flight took off from New York's International Airport and in a little over 33 hours the cargo was delivered to the consignee in Vienna.

Arthur C. Rutzen, Wurlitzer export sales manager, stated that although there have been occasions to ship phonographs by air transport before. this was the first entire plane load of juke boxes ever to be shipped to Europe. He complimented KLM on the efficient and expert manner in which they handled the transaction.

"We can look forward to more such shipments in the future," stated Rutzen, "because the time element involved often results in economies which discount the increased shipping costs. Whenever such factors present themselves we will be more than happy to make such shipments via air."

Pictured herewith: a KLM Royal Dutch Airlines employee checks shipping instructions.

Mass. Music Ops Hold Meeting

BOSTON, Mass.—Five new members were inducted at the monthly meeting of the Massachusetts Music Operators Association held Thursday night, October 13, at the Hotel Beaconsfield, and a new vice-president was elected to take the place of Bert Howell, who resigned because of his upcoming winter residence in Florida.

Ray Shea, MAC Music Co., Worcester, was elected vice-president. A code of ethics was adopted by the organization and a committee on interpretations and grievances was appointed. The committee comprises: Donald Foote, Dave Gropman, Si Jacobs, Sol Robinson and Arthur Sturgess. The committee will appoint its own chairmen.

The organization, which came into being the first part of this year, now has 27 ops representing 1,181 music machines. Membership is open to music ops only. The association is now managed by the Guild Associates. Meetings have been closed to non-members for some time, but it was voted at this session to allow a member to invite a non-member to attend one meeting.

A discussion of 10c play was held and ops reported new enthusiasm for the dime. Consensus was that renewed interest in 10c play is coming throughout the territory.

Ten cent play, it was reported, had bogged down in some areas in Massachusetts and several ops had cut back to 5c. However, outlook for the coming fall and winter season in juke box play was seen as "bigger than ever" and most ops present were in agreement that 10c play was becoming as standard as the 10c cup of coffee and the 10c telephone call.

The organization, which meets the second Thursday of each month at the Hotel Beaconsfield, deferred its next session from Nov. 10 to Nov. 17 because of the NAMA Convention and the holiday.

Presiding at the session was David J. Baker, Melo-Tone Music, Arlington, president. Plans for the fall and winter social season were discussed and a strong drive for new members was planned.

B & B Novelty Into First Slot In Chi Auto Phono Bowling

CHICAGO — ABC #2 champs knocked out of first place last night by Western Automatic, who beat them for 3 games. High for Western was Bill Nyland with 485. High for ABC was Irv Tyro, 488.

B & B Novelty took over first place by winning 2 from Coral. High for B & B was Fred Dries, 495. High for Coral was Eddie Walker with 501.

Atlas took Oomens for 2. High for Atlas was Mike Blumberg, 457. Carl Latino was high for Oomens with 529. Johnny Oomens was close behind with 507.

Singer One-Stop took 2 from Decca. High for Singer was John Nolan, 521. Two other high scores for Singer were Red Losasso and Al Gienko. Both tied with 503. High for Decca was Frank Dudomase 506 and Eli Phelps 504.

Melody Music and Mercury Records tied. Each winning 1½ games. High for Melody was Vic Jaccino, Sr., 527. Melvin Jones was high for Mercury with 496.

Galgano took 2 from Paschke. High for Galgano was Tony Galgano with 552, high score for the men, and Lenny Christiansen, 521. High for Paschke was Ray Gallet, 520.

Gillette took 2 from Coven. High for Gillette was Bunk Paradee, 495. High for Coven was Jerry Schuman, 460.

ABC #1 took 2 from Star Music. High for ABC was Al Rice, 530. High for Star was Hank Sochacki, 485.

High for ladies was Bonnie Bauer, 409.

NAT'L SURVEY REVEALING

NATIONWIDE SURVEY AMONG INDUSTRY'S OLD TIMERS BRINGS OUT REVEALING FACTS REGARDING GENERAL BUSINESS CONDITIONS PLUS KEEN FUTURE PREDICTIONS.

Big Majority of the 1,000 Members of THE CASH BOX' "20 YEAR CLUB" *(Men and Women Who Have Been Actively Engaged in the Industry for 20 Years and Longer)* Answer Important Questionnaire to Benefit Entire Industry.

IMPORTANT: ALL FIGURES HAVE BEEN COMPILED ON BASIS OF OVERALL NATIONAL AVERAGES GIVING COMPLETE CROSS SECTION OF ENTIRE NATION WITHOUT EMPHASIS ON INDIVIDUAL AREAS AND REPORTED IN PERCENTAGES WITH FIGURES ESTIMATED WHEREVER POSSIBLE.

PREWAR PHONOS STILL ON LOCATIONS IN U. S.	8.6%	According to compilation there are still approximately 47,300 prewar automatic phonographs on locations in the U. S. About 43,000 prewar games still on locations. Approximately 240,000 prewar vending machines remain on U. S. locations. This is an improvement as far as phonos are concerned from former figure of about 72,500 prewar music machines reported in survey some time ago. Games are mostly arcade machines and figure is, therefore, very low. Venders have big job ahead to clear away prewar equipment for new modern merchandisers.
PREWAR GAMES STILL ON LOCATIONS IN U. S.	4.3%	
PREWAR VENDERS STILL ON LOCATIONS IN U. S.	16%	
BUSINESS WAS "POOR" FIRST 6 MONTHS OF '55 SAY	4%	This figure approves the general business condition of the nation at this time. It is a very heartening figure. In short for about 96% of the nation's coin machine people business ranged from "fair" to "excellent". The figure of 47% "good" business is extremely impressive. It indicates that business has been better the first six months of 1955 than many even imagined. There is also no doubt that many reported "fair" who could have easily raised this to "good".
BUSINESS WAS "FAIR" FIRST 6 MONTHS OF '55 SAY	44%	
BUSINESS WAS "GOOD" FIRST 6 MONTHS OF '55 SAY	47%	
BUSINESS WAS "EXCELLENT" FIRST 6 MONTHS OF '55	4%	
MORE MUSIC IN THEIR TERRITORIES REPORT	87%	Extremely interesting is the heavy increase in the numbers of vending machines thruout the U. S. According to this survey 97% of the men and women engaged in the industry found there were more venders on locations in their territories. A noticeable increase in music gives reason why fewer prewar phonos are now on location. Smallest increase was in games.
MORE GAMES IN THEIR TERRITORIES REPORT	63%	
MORE VENDERS IN THEIR TERRITORIES REPORT	97%	
MORE OPERATORS IN THEIR AREAS REPORT	52%	Very minor changes noted in the number of operators. Probably on an overall basis, from figures revealed, an increase of about 1.5% in the number of operators would prove factual. About a 6% increase would be correct in the number of distributors in the U. S. A loss of about 9% of the number of jobbers in the industry is noted here.
MORE DISTRIBUTORS IN THEIR AREAS REPORT	66%	
LESS JOBBERS IN THEIR AREAS REPORT	51%	
MORE LICENSES TO PURCHASE REPORT	97%	This ties in with what *The Cash Box* has been reporting for some time now. The fact is that there are more and more licenses to purchase and costs have jumped anywhere from 5% to over 300% more in some areas. Very few territories where the license situation remains in status quo.
PAYING HIGHER LICENSE FEES REPORT	83%	
BUYING "MORE" MACHINES REPORT	48%	Tieing right in with the report of better business for the greater majority in the nation's coin machines industry are the percentages herein disclosed. Combining the figures of 48% and 38% for a total of 86% of the trade either buying as much or more than before, the entire industry continues to face finer business for the months ahead.
BUYING "SAME" NUMBER OF MACHINES	38%	
BUYING "LESS" MACHINES REPORT	14%	
EXPECT BUSINESS TO BE GOOD REST OF YEAR	83%	The overwhelming figure of 83% expecting business to be "good" the rest of the year, and adding this to the 8% who expect business to be "excellent" the rest of the year, gives a most amazing 91% who look forward to better business for the balance of 1955. Certainly no more could ever be desired by an industry than these revealing, optimistic percentages.
EXPECT BUSINESS TO BE EXCELLENT REST OF YEAR	8%	
EXPECT BUSINESS TO BE BAD REST OF YEAR	9%	
OPERATING ALL TYPES OF MACHINES REPORT	83%	This also ties in with what *The Cash Box* has been reporting for some time now. Diversification is the rule—not the exception anymore. 83% of the nation's industry now operate all types of machines as against 17% who still continue to specialize in but one type of machine.
SPECIALIZING IN ONE TYPE MACHINE	17%	
WOULD RECOMMEND THIS AS A GOOD BUSINESS FOR THEIR FAMILY AND/OR FRIENDS TO ENTER REPORT	60%	As many in the industry realize, this has always been a more or less "delicate" question. There were many answers written and typed where the operator decided to enlarge on this statement. But the figure of 60% is very heartening. It means that the trade can continue on ahead growing ever larger and greater. The fact that 60% would want their family and or friends to enter this field, and the additional new blood that continnues to enter the business regularly, indicates a growing industry.
USE "THE CASH BOX PRICE LISTS" STEADILY	82%	Perhaps this is of more interest to *The Cash Box* itself than to the industry generally. But it does point up a very important fact. That 82% of the members of the entire field today uses *"The Cash Box Price Lists"* on a steady, day-to-day basis. The rest report that they use *"The Cash Box Price Lists"* as they require them when buying, selling or trading, or as described here, on an "infrequent" basis.
USE "THE CASH BOX PRICE LISTS" INFREQUENTLY	12%	

IS PRICE ALONE THE ANSWER?

Pool Games Because of Low Price and Simplified Mechanisms Have Attracted Some Producers Interested in Fast Sales for Quick Profits. Leaders Point to Similarity Between Such Firms and Same Rush of Small Makers of Kiddie Rides Who Have Long Since Passed Out of Field Leaving Ops to Shift for Themselves for Replacement Parts, Returns and Repairs. Distribs Add That Trade-In Values of Such Kiddie Rides are Nil. Now Report That Those Who Buy on Price Alone Will Again Find Themselves in Similar Position Where Pool Games Concerned. Say Extra Few Dollars to Buy Products of Outstanding Producers Certainly Worth Service and Cooperation of Leading Distributors and Long Established Manufacturers to Any Operators.

CHICAGO—"Here we go again—in again—out again—right back to the same old story of a 'bargain price' attracting certain buyers who don't stop to think of the consequences and what the future means to buyers of income-producing equipment", is the statement made by one leader here discussing the sudden inflex of producers of pool games.

"It's just like the sudden rush and crush small producers into the kiddie ride business sometime ago", he continued.

"These men came crashing into the kiddie ride manufacturing field helter-skelter, without any thought for the future, or of setting themselves up so that they could outlast any troubled market conditions.

"All know what resulted", he reminded, "when they passed out of the field. But", he said, "before they passed out of business they not only upset the entire field by being responsible for busting up commissions, by leaving equipment in the hands of operators that needed replacement parts and repairs, but even sent in equipment which they had promised the buyers could return if not 100% satisfied. But there was now no place to return such equipment.

This leader is not the only one, here in this manufacturing center of the industry, who is wondering whether some buyers will ever learn the lesson of buying just for price alone.

One well known distributor here said, "We have to expect this sort of competition everytime something new and different comes to market. Just like those operators who purchased the kiddie rides of unknown manufacturers know, there is no trade-in value on those kiddie rides.

"The same will prove true of the pool games made by such people. They, too, will pass out of the business. Then when the operator needs a replacement part or some major repair or wants to trade the game in, he runs into a very embarrassing situation", he concluded.

The fact remains, leaders here report, that the difference in price is so small that it isn't even a matter of real consideration in the purchase of a product from a well known leading distributor who has a reputation to maintain in his territory and represents a game that is made by a long established and reputable manufacturer.

The few dollars difference is certainly worth the cooperation of a leading distributor whose entire mechanical and service departments are at the beck and call of his customers, leaders here emphatically state.

Another thing, they say, regardless of how long the operator keeps the game he knows that the long established, leading manufacturers will still be in business and will always maintain replacement parts for him.

"Certainly", one leader adds, "this is worth a lot more than just the few dollars difference to the buyer between what these small new producers are asking and what a distributor of a top factory requires for the same type equipment."

One after the other here are astonished at the fact that certain buyers have once again left themselves financially vulnerable by purchasing equipment from makers who aren't planning far ahead so as to be able to last in this field.

"By selling cheap, just to make a fast sale and grab a quick profit, the operator realizes that such a producer definitely isn't planning to remain long in business. Otherwise he would have to place a decent profit on his product, so that he could be in business when the buyer required his services, regardless of how many months or years later this would be", said one man.

The operators, themselves, by adopting dime play, by setting up front money guarantees, by more efficiently conducting their businesses, leaders here state, show that they plan to remain in business for a long time to come.

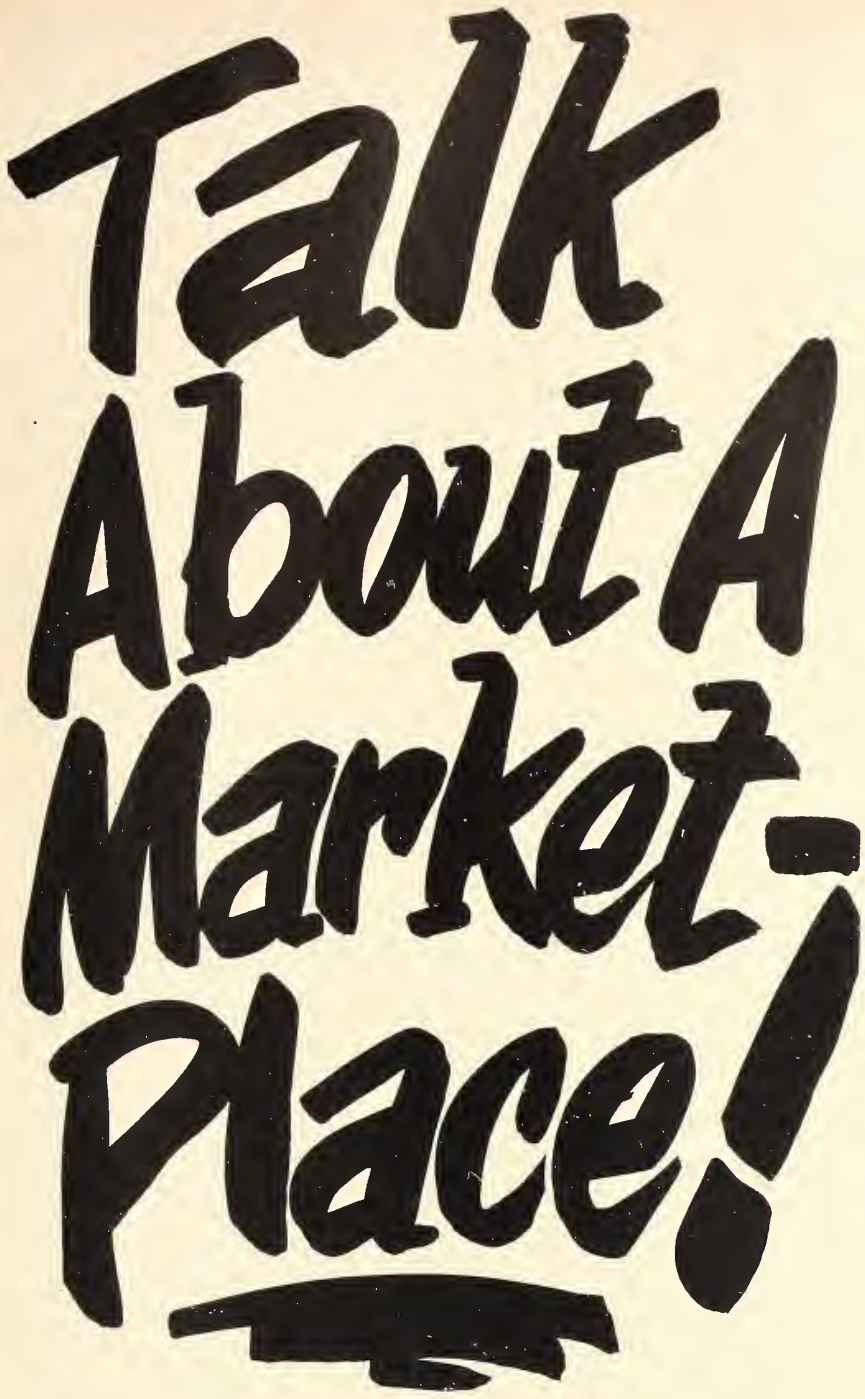
Certainly, then, these men believe, if the operators arrange their plans so that they will remain in business for a long time to come, they don't want to purchase from people, because of a few dollars differential, who don't arrange their plans so that they will also be in business for a long time and be able to service the buyers of their equipment.

"The answer is simply this", one leader here stated, "the very same situation which arose in the kiddie ride field may arise again. For a very short while it will create chaos. Some few buyers will lose out. The great majority are too intelligent to be taken in. Many have already learned their lesson in this sort of thing over the years.

"It's just like buying a bargain suit", he continued, "that shrinks out of size in the first rain. Those who are buying because they think they're getting a 'bargain' will find, in due time, that they actually got stuck.

"There's nothing in the world's history of business", he concluded, "that can replace reputation, prestige and years and years of experience and background. This is what the reliable, leading distributors all over the country, as well as the long established manufactories, have to offer buyers against cut price bargains—that just aren't bargains—which they may later regret."

Talk About A Market-Place!



THE CASH BOX

ESTABLISHED A NEW RECORD

IN THE MONTH OF

SEPTEMBER

BY PUBLISHING OVER

2,800 LINES

MORE THAN

14,000 WORDS

OF

CLASSIFIED ADVERTISING

Gottlieb Presents New Two-Player Game

CHICAGO—"Competitive play is a proven attraction for steadier and ever increasing profits," stated David Gottlieb of D. Gottlieb & Company, this city, in introducing the firm's new two-player pinball, "Marathon."

"Marathon" follows the long run five-ball which has established production records for the firm, "Wishing Well."

Being a two-player game the firm is of the belief that "Marathon" can equal, or even surpass in production the single player, "Wishing Well."

Said Gottlieb, " 'Marathon' is simply packed with features that make it fun for players to compete with each other.

"It has an all new 'Double Number Match Feature' which is a greater earning attraction than the 'Jumbo Match' and the 'Jubilee Diamond Match.'

"In fact," he explained, "both players matching the number at the same time scores a big super special. Regular single number match scores single number special."

Gottlieb also added, "Once again we are featuring our beautiful deluxe 'New Look' cabinet. In addition we have added ten times value bonus feature. And many, many other fabulous new features on 'Marathon'."

Explained Gottlieb, "Demand for a new two-player game continued to grow while we were working on other new ideas. We therefore incorporated all the best new features into this two-player game, 'Marathon.'

"We believe that the operators will find 'Marathon' one of the most outstanding, long-life, steady income producing games they have yet featured on their routes.

"All that is necessary to really prove to every operator why 'Marathon' is just what he needs today, is for him to see it and play it at the showrooms of any of our distributors, anywhere in the country."

" 'The Cash Box' is the one magazine doing a real job for the entire industry."

Max Klein
Yonkers, N. Y.

SAMCO Inventory Closeout!

IN LINE GAMES, MISCELLANEOUS

TROPICS	$100
HAVANA	125
HAWAII	150
NEVADA	225
SINGAPORE	250
TROPICANA	250
GOLDEN NUGGET	50

$25 EACH

TURF KING
FUTURITY
SUNSHINE PARK
WINNER
ACROSS THE BOARD

Club Model
SADDLE & TURF
$250

9-Column
SMOKESHOP LOBOY
$150

DUCK RIDE, MISS AMERICA BOAT, RIDE 'EM COWBOY HORSE, CHOO-CHOO TRAIN, ZOO RIDE, BALLY SPACE SHIP
$200 each

Slightly Used
MIGHTY MIKE
Original Cost $1100
Closeout $250

PHONOGRAPHS

WURLITZERS

1015	$ 25
1500	225
1250	125
1017 HIDEAWAY	50
1080	50
3020 or 25 WALL BOX	10
3031 WALL BOX	5

SEEBURGS

146 or 147	$ 25
148	40
H246	50
H148	75
3W1 PAINTED	50
RS1-8 TEAR DROP SPEAKER	10
RS1-12 LARGE MIRROR SPEAKER	15
3W2 or W1L56	5
W6L56	10
3W5L56	10

ROCK-OLA

1422	$ 25
1426	40
1438	475
1428	70
1538 WALL BOX	15

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735 SO. BROOK STREET, LOUISVILLE, KY. PHONE WABASH 5094

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IN CASE YOU HAVEN'T NOTICED . . .

EXHIBIT IS ON THE MOVE

- We need a top flight electrical circuit man. A man who can layout and design a complete game circuit. This is a *high* pay position.
- We also need several other electrical project engineers. These positions also will be for first class experienced people.

We assure you that all inquiries will be confidential.

If you are capable and interested—call for an appointment at your convenience!

ASK FOR MR. LEWIS — VAN BUREN 6-3100

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IMMEDIATE DELIVERIES!

Keeney's

FASCINATION
DELUXE POOL TABLE

IT'S REALLY WONDERFUL ...THE BEST!

Deluxe Model available with Formica Mouldings

Celeste Ravel
MISS ILLINOIS 1954-55
Recording artist M.C.'s at Unveiling of Keeney's Fascination Pool Table

Mahogany grained moulding—Cork finish body and legs Size: 52" L. x 36" W. x 32" H.

FEATURES INCLUDE: Perfect operating Ball Release can't be cheated • 2 Coins • 2 to 4 Players

- Perfectly squared to entice the professionals
- Green, rubber backed felt
- Simple coin mechanism
- Conventional cushions
- Self-contained Cue Holder
- Rugged, durable construction
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CASINO • BAR • RESTAURANT

The WESTERNER
DOWNTOWN LAS VEGAS

NEW ENGLAND NIBBLES

Southern Mass., R. I. and Conn. ops got another belting from the second flood this year when rampaging rivers, swollen by a three-day rain storm (Oct. 14, 15, 16), spread new flood patterns of property loss and destruction across the three state area. As property damage mounted to $75,000,000, ops began salvaging water logged equipment, and Hub distribs were trying to trace shipments stalled in various parts of Conn. Worst hit spots were Norwalk, Danbury, Winsted, Ansonia, Derby, Hartford, Beacon Falls, Naugatuck, Westport, Stamford, New Canaan, Conn.; Woonsocket and Westerly, R. I.; Northampton, Worcester and Springfield, Mass. Ops in Conn. were just about getting back in action after the damage caused by the flood of hurricane "Diane", when the sneak storm came in. Many complete business sections in the flood stricken towns were completely ruined with resultant loss of many pieces of music and game equipment. Shipments of equipment to ops in areas unscathed by the storm were abruptly halted as Hub distribs waited for stranded and derailed freight trains to come in.

It's news to report that 10c play has begun in Maine, last state in New England to go for the dime, and is spreading. Ops reported high enthusiasm for the dime at a big meeting and show of the new Seeburg, models V-200 and J-100 at the Augusta House in Augusta, Me. Thursday, Oct. 13 put on by Trimount Automatic Sales Corp. It was the biggest music op meeting ever held in the Pine Tree state with 62 in attendance. Ops reporting on the introduction of 10c play to Maine were **Bob Lyons**, Skowhegan; **Buddy Drew**, Winthrop; and **Charlie Stillman**, Augusta. Each reported briefly on experiences with conversion from 5c to 10c and said they were convinced that it is needed and will go strong. The old adage, "As Maine goes, so goes the nation," was quoted at the dinner. Trimount's general manager, **Irwin Margold**, headed the delegation from Boston which included Dave **Riskin** and **Marshall Karas** of Trimount's sales staff, and **Bob Bourque** and **Arthur Shandelmeyer** of Trimount's service department. Many orders were placed at the affair they stated.

Hub experiencing invasion of record artists this week. Among them were **Rusty Draper, Giselle MacKenzie, June Valli, Mel Torme, Count Basie. . . . Bob Jones**, sales manager, Redd Distributors (Wurlitzer) got back from a fast trip through the southern territory, hitting Pittsfield, Springfield and Westfield, just ahead of the big flood. Action still heavy on exhibit's "Skill Pool" games and **Si Redd** and **Bob Jones** term it "phenomenal". Big too is Bally's "Miami Beach" here. Shipments for Redd were stalled down somewhere in Conn. because of the flood. . . . Ops visiting distribs around town this stanza included: **Jim O'Connor**, Danielson, Conn.; **Gene Sweeney**, Buzzards Bay; **Jim Giarusso**, Lawrence; **Mike Daniels**, Danbury, Conn.; **Ed Campagna**, Sanford, Me.; **Martin Oliver**, Portland, Me.; **Bob Peno** and **Art Strahan**, Greenfield. . . . Biz up at **Ed Ravreby's** World Fair and Associated Amusement's with acquisition of the United in-line line. Ed, just back from a north country trip, reports that ops are taking kindly to United's "Pixie," "Derby Roll," "Fifth Inning" and "Super Slugger". Ravreby has sold his Farmer's Market location in Bloomfield, Conn. to Capitol Projectors. . . . Hub distribs were having difficulty getting telephone connections with ops in flood stricken areas this frame and full report of damage to equipment is not known yet. . . . **Louis** and **Barney Blatt**, Atlas Distributors (AMI) busy with showing of the new AMI model "G" had a big affair in Springfield for the western Mass. ops. Louis Blatt is off on a tour of the territory with AMI showings. . . . Ops visiting with the Blatt brothers included **Ray Santarpio**, Fall River; **Louis Taube**, Manchester Music, Manchester, N. H.; **Elmer Laughton**, York Beach, Me.; and **William Halli**, Berlin, N. H.

Birthday Parties for Joe Kline

CHICAGO—Like Wally Finke remarked, "Most surprised guy in Chicago this past week was Joe Kline when he came into our showrooms here at First Coin Machine Exchange and found two birthday cakes awaiting him."

Joe was plenty groggy from the night before when a bunch of friends called on him to tell him they had "something very important" to show him in one of the south side nite spots.

Joe went along eager and anxious to see this new product. When he entered the club a rousing, "Happy Birthday" greeted him. He found a group of friends occupying the top spots in the club. All were there to help him celebrate his birthday.

"Then," gasped Joe, "when I came down to the office the next morning, and believe me I was plenty pooped, there were two birthday cakes waiting for me and another round of merriment started all over again."
P.S. (Joe would not divulge his age). "I'm bashful," he said.

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How's Business?

"20 YEAR CLUB" MEMBERS ASTOUND TRADE IN NAT'L BUSINESS SURVEY

Over 1,000 Men and Women from All Over U. S. Who Have Been Actively Engaged in Coinbiz for 20 Years and Longer Report Surprising Facts Regarding Industry's General Business.

LEADERS ACCLAIM REPORTS AS "MOST TRUTHFUL"!

What Are Your Answers to the Following?...

Before general and open publication of the survey just conducted by THE CASH BOX among its "20 Year Club" members you are being given the opportunity to answer the very same questions which these men and women who have been engaged in the coin machines industry for 20 years and longer, have already answered. Even tho you may be engaged in the industry for only one year your answer will be completely accepted. ***Mail your answers to: THE CASH BOX' "20 Year Club", 32 West Randolph Street, Chicago 1, Illinois, U. S. A.***

1—What percentage or number of prewar Music _____; Games _____; Venders _____; do you estimate are still on locations in your territory?

2—Has the first half of 1955 been productive or POOR ☐ FAIR ☐ GOOD ☐ EXCELLENT ☐ business for you and for a FEW ☐ MOST ☐ ALL ☐ others in your territory?

3—Are there Less ☐ or More ☐ Music machines; Less ☐ or More ☐ Games; Less ☐ or More ☐ Venders in your territory today?

4—Are there Less ☐ or More ☐ Operators; Less ☐ or More ☐ Jobbers; Less ☐ or More ☐ Distributors in your territory today?

5—Are there Less ☐ or More ☐ License Fees and are License Fees Lower ☐ or Higher ☐ How much lower _____? How much higher _____?

6—Are you buying Less ☐ Same ☐ or More ☐ new machines?

7—Do you believe business is going to be Bad ☐ Good ☐ or Excellent ☐ the rest of the year?

8—Are you specializing in one type of machine ☐ or are you using all types of machines ☐ on your Route ☐ in your Sales ☐ ?

9—Do you make Steady ☐ or Infrequent ☐ use of "The Cash Box Price Lists"?

10—Would you ☐ or would you Not ☐ recommend this as a good business for your family and/or friends to enter?

YOUR ANSWER WILL BE KEPT STRICTLY CONFIDENTIAL

The overall picture will be reported in an early issue of The Cash Box. It will help you to better understand the industry. It will help ALL the industry. Please fill out the above questions TODAY!!!

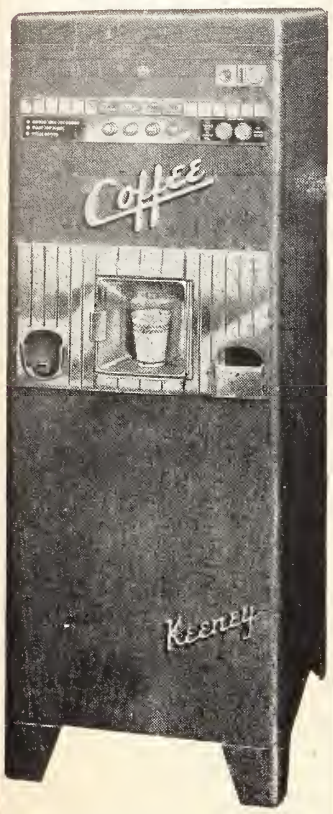
SIGNED _____

FIRM _____

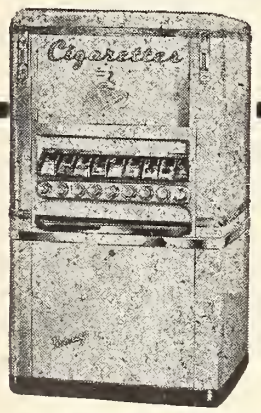
ADDRESS _____

CITY _____ ZONE ____ STATE _____

New
OPPORTUNITY
FOR PROFITS
WITH THE
Keeney Deluxe
HOT COFFEE
VENDER



ALMOST UNBELIEVABLE PROFITS
are being amassed in many locations everywhere with this new Keeney Hot Coffee Vender. Unit has 300-cup capacity, mixes all-dry ingredients *instantly* to provide deliciously flavored, invigorating coffee. Set any price from 5c up to 10c. Patron inserts dime or quarter and correct change returns automatically as the cash box fills up fast! Machine meets all local health requirements. Easy to refill.
Size: 19¾" W. x 15½" D. x 52" H.



The Keeney Deluxe Electric
CIGARETTE VENDER

- 9 double columns dispense regular or king size from front and rear
- 432 pack capacity • Coin changer optional
- Price adjustment on each column
- Swing-up top • 3-way match vending

The pack you see—is the pack you get!

Visit Keeney's Booth Room 502
N.A.M.A. Conrad Hilton Hotel

United Presents New Three Model "Topnotch Shuffle Alley"

BILL DeSELM

CHICAGO — Most elated of all sales managers this past week was Bill DeSelm of United Manufacturing Company, this city, who reported:

"We've busted all former initial order sales records wide open with our new triple-threat 'Topnotch Shuffle Alley' ".

DeSelm went on to say, "There are three models of this game. These are our regular 'Topnotch Shuffle Alley' without match feature, 'De-Luxe Topnotch Shuffle Alley' with match feature, and 'Special Topnotch Shuffle Alley' with special match features.

"Each one of these models supersedes in construction and play appeal any shuffle alley we have ever presented", DeSelm said.

He also reported, "Even before our production schedules were set we were receiving orders from all over the nation. Our distributors", he added, "without even realizing it were busting wide open all former initial order records of our firm."

DeSelm went on to report that there would now be only one size in this new three model shuffle alley. This would be 8 feet, 8 inches long.

He also stated, "The playing field is longer and wider. The pins are larger. The puck is larger.

"This", he claims, "is the most fascinating shuffle alley we have yet built. Nor do our words count. What counts most", he continued, "are orders. And the orders of our distributors have busted wide open every record we have ever formerly achieved."

DeSelm said, "Every outstanding feature for better and easier servicing, which has marked United's games as the top equipment in the amusement field, are incorporated in our 'Topnotch Shuffle Alleys'.

"But", he added, "that isn't all. It's the fascinating play action. The new lighted features. The new thrills. The super playing field and many, many more new ideas this game has.

"All I can say is that any operator who wants to see the greatest shuffle alley United has so far produced should call at the nearest showrooms of his United distributor and judge for himself. These distributors can't be wrong when they doubled and tripled their former initial orders to set a new sales record for our firm."

English Music Operator Writes of Problems

DURHAM, ENGLAND—G. Miller, proprietor of Juke Box Hire Service, this city, writes *The Cash Box* of one of his recent experiences, which is interesting in that the American operator can get some idea of what problems our British operating friends have to contend with.

One of Miller's location owners, William Mullen of the "White Swan," Newcastle, wanted to install a juke box in his place of business. He had his attorney make an application before the Licensing Justices, stating that the "White Swan" had a private room in which the machine would be installed. License was granted, altho the Chief Inspector of Police said he had no comment to make other than that such machines were rather inclined to attract the rowdier element. License was issued until the Brewsters Sessions, when they would hear any report the police might have to make.

An interesting point was reached in the licensing proceedings when the attorney for Mullen was asked to define a "juke box". The lawyer told the justices he had looked thru three dictionaries and couldn't find a definition, but he would describe the machine as a "selective radiogramophone". It was pointed out that a Dictionary of New Words in English defines a "juke box" as "an automatic gramophone started by inserting a coin."

(Ed. note: Webster's New Collegiate Dictionary, circulated in the United States, defines a "juke box" as: "an automatic player of phonograph records that plays one record on deposit of a coin in a slot").

Urge Chi Visitors Make Certain Hotel and Travel Reservations are Confirmed

CHICAGO—All those who are planning to visit Chicago during the forthcoming NAMA (National Automatic Merchandising Association) convention, November 6, 7, 8 and 9, or to attend the meeting of NCMDA (National Coin Machine Distributors Association), or the Executive Board Meeting of MOA (Music Operators of America), are urged to make very certain that their hotel and travel reservations are confirmed in advance.

Chicago has been jammed with conventions for many weeks now. No rooms are available even in the outlying sections of the city. Many conventioners have had to go as far as Milwaukee, Wis., and take the train in each day to attend convention meets.

It is best to make certain that hotel reservations are confirmed in advance. Also that travel arrangements be set on round trip basis before arrival in Chicago.

US GALS

By CISSIE

Congratulations to Kate (Mrs. Joe) **Simon** whose dotter will soon be graduating Northwestern U. as an MD. Of course she still has her internship ahead of her, but, to just listen to Joe, you'd think she was stepping into practice — yesterday. . . . The Chicago Automatic Phonograph Bowling League is well under way. Charming **Edith Davis**, who is one of its officers, tells me the league has brand new colors this season. "Pink and charcoal." And who do you think picked them? The men, of course. . . . Congratulations to **Jane (Mrs. Fred) Minter**. Jane just had a 7 lb. girl. They've named her **Kathy**. And all these two lovely people can talk about is, you guessed it, **Kathy**. . . . **Mary Gillette** still all excited about the teenager's dance she ran. Tells me it was a most outstanding success. . . . By the way **Mary Gillette** and **Trudy (Mrs. Ben) Coven** have one thing in common these days. **Mary's** dotter, **Leslie**, and **Trudy's** son, **Jeffrey**, both are students at Evanston Township High School. . . . **Mr. and Mrs. Ray Paschke** finished their visit to Chicago with the big banquet given by the Northern Illinois Music Operators. Now on their way back to Fort Lauderdale, Fla. . . . God bless that great gal, **Eve (Mrs. Nate) Feinstein**. Always comes thru with news for us gals. But was sorry to hear that **Eve's** little dotter, **Janie**, was so sick. There's lots of stomach flu going around and poor little **Janie** had to fall a victim to these vicious bugs. . . . Must say that **Charley Pieri** has good taste. Met his wife, **Kathy**. She's very pretty. And sweet. . . . **Marie Hoppy** is very busy these days. Her boss is in California, she tells me, and she just barely has time to even eat lunch. Marie, by the way, is one grand bowler, from what I hear tell. . . . It's always a joy to speak with **Charlotte Hughes**, who in addition to being a busy business woman, is the mother of **Kathy**, 14, and **Marilon**, 12. Kathy attends Morton High School and Marilon goes to Lincoln School in Berwyn, Ill. . . . Pardon my mistake. Five months ago I reported that **Ursula (Mrs. Tony) Galgano** was expecting any day. Met Ursula again last week. And much to my surprise she said, "It'll happen any moment now." Tony says, because of the delay, he's absolutely sure it's a "boy." (Wanna bet?) . . . Even tho it'll happen in '56, **Rose (Mrs. Maurie) Ginsburg**, all excited about becoming a Grandma. My, but they're making grandmas more glamorous every year. . . . **Margaret Kraft** of Decca Records promised to write a long, newsy letter to us gals. Thanks, Maggie. . . . "Embarrassing, but adorable," said **Molly (Mrs. Henry) Friedman**, when her 5-year-old grandson, **Larry**, asked his "Bobo" (that's what he calls his grandma) for an Alka-Seltzer. Molly looked at him quizzically and asked, "Why do you want an Alka-Seltzer, Larry?" And he answered, "All your lady friends are yakity-yakitting and it's giving me an awful headache." . . . **Shirley (Mrs. Frank) Mencuri** and her dotter, **Shirley**, are both looking forward to a double date—they're both expecting. . . . Am expecting to hear from **Mary (Mrs. George) Kozy** even tho she is so very, very busy with her three children and her treasured flower garden. . . . It's always so nice to meet with the glamorous **Jean (Mrs. Myer) Gensburg**. They flew in from Beverly Hills, Calif. Every so often Jean gets lonesome for her friends and comes into Chicago to spend a week or so with them. . . . Haven't received a report from **Ruth (Mrs. Ralph) Sheffield** as to how her canning turned out this year. According to Ralph, "She's the greatest." . . . **C'mon gals, send in news. Let's keep our own column the newsiest.**

Cleveland Phono Ops Hold Annual Elections

Jack Cohen, President, Re-elected for 11th Term

CLEVELAND, O.—The Phonograph Merchants' Association, this city, held its annual meeting and election of officers last Thursday, October 13, following a dinner for the membership at 7 pm at the Hotel Hollenden.

Jack Cohen was re-elected president; James Ross was re-elected vice president; Sanford Levine was re-elected secretary-treasurer. Jack Cohen, with this election, begins his eleventh term as president of the association.

Messrs. Edward Kenney, Isadore Fink, Arnold Lief, Charles Comella, Harvey Norton and Hyman Silverstein were elected to the Executive Board. Fink and Comella are newly elected members. The others were re-elected.

DuGrenier Opens New Service Office in Memphis, Tenn.

HAVERHILL, MASS.—Arthur H. DuGrenier, Incorporated, this city announced the opening of a new parts and service facility for the middle South at 9 North Orleans Street in Memphis, Tennessee. This office will serve Tennessee, Virginia, Arkansas and Louisiana.

The new office is another link in the expanding network of service order offices which DuGrenier sponsors across the nation.

The Memphis location will be under the supervision of Coe Stone, DuGrenier district sales manager in the middle South territory. Stone's sales offices will remain at 724 Falls Building in Memphis.

The DuGrenier Company manufactures merchandise vendors and is the creator of the Masterpiece line of automatic vending equipment.

Kansas Music Ops To Meet Sat., Nov. 12

EMPORIA, KANSAS—The Kansas Music Association will hold its annual meeting on Saturday, November 12.

George Miller, president and business manager of MOA, will be the special guest and speaker.

A record turnout is expected. All operators from Kansas and Missouri have been invited.

After the disposal of regular business the election of officers will be held.

MONEY FLIES IN FAST WITH Williams REGATTA

when bumpers numbered 1 to 5 are made consecutively, numbered bumpers' values increase as shown on backglass . . .

★ Spell R-E-G-A-T-T-A for 1 replay lite 2 rollovers good for replays.

★ Ball over left or right bottom rollover when R-E-G-A-T-T-A is made scores 1 replay.

★ Hitting center target when "special" is lit scores 1 replay.

★ When "Bumper Score Special" lite is lit, each numbered bumper scores 1 replay when hit.

HIGH SCORES from 4,500,000 up to 9,000,000 good for one up to FIVE replays!

Center Target increases score same as numbered bumpers 1 to 5.

7 Rollovers "spot" next consecutive number when lit.

2 FLIPPERS
2 THUMPER BUMPERS
2 FLASH-BACK KICKERS

5c or 10c Coin Chutes
New Deluxe Streamlined Cabinet

IN PRODUCTION AND DELIVERING } CIRCUS WAGON 2-PLAYER 5-BALL • Bank Pool • Jolly Joker

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See YOUR Williams DISTRIBUTOR!

CREATORS OF DEPENDABLE PLAY APPEAL
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Keeney Mfg. Plant Going Full Speed On Vendors

CHICAGO—"Even if we're not completely ready in time for the NAMA (National Automatic Merchandising Assn.) convention with our new venders, we can definitely promise every vending machine operator in the nation that we will present the greatest line of automatic merchandisers they've ever seen," is the statement issued by Bill Coan, general sales manager of J. H. Keeney & Company, Inc., this city, this past week.

Coan further reported, "Sometimes it is impossible for any factory to deviate too far from the many prominent and popular machines that it is producing at the moment to continue its work on building up models of new vending machines.

"Furthermore," he continued, "we, at Keeney, don't like handmade models. We like to present equipment that has actually come off of our production lines.

"In this fashion," he stated, "the vending machine operators know what our new machines will look like. What they will work like. They can make an immediate decision as to whether, or not, these are the machines they need on their routes to assure them finer income."

Coan reminded the press that Keeney showed its DeLuxe Hot Coffee Vender at the Park Show for the first time.

He stated that they just weren't ready to show this vender at the last NAMA convention.

He concludes that the success of this hot coffee machine can be attributed to the fact that when the operators saw it they were actually looking at a machine that came off the Keeney production lines.

"All we can say," Bill Coan stated, "is for the operators to 'wait for Keeney'. They know we have what they want. We'll present it to them just as speedily as is humanly possible."

For Davis

6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631.

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Fill out the coupon on the bottom of this page today! Enclose your check for $15 for a Full Year (52 Weeks) subscription to *The Cash Box!* Read the first four issues! If you don't agree, after reading those first four issues, that *The Cash Box* is the greatest magazine for your business in all the history of the industry, simply return those first four issues and *GET DOUBLE YOUR MONEY BACK* for those four issues, *PLUS the $15 you sent in for your full year's subscription!*

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OKAY! I'll take your offer! Enclosed find my check for $15 for a Full Year's subscription to *The Cash Box* (52 Weeks' Issues). If I don't like the first four issues I receive, I am to return these four issues to you and you are to give me DOUBLE MY MONEY BACK for those first four issues, plus the $15 which I'm enclosing herewith.

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE..... STATE.....

Meeting Dates Of Music Operators' Associations

Oct. 24—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

25—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

Nov. 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

3—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

3—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)

7—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

9—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

10—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

10—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.

16—New York State Operators' Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.

17—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Venezuela Leads In Phono Import

CARACAS, VENEZUELA — Juke boxes in Venezuela are one of the most popular forms of musical entertainment for its people. In The Cash Box survey of American exports, October 15 issue, it was disclosed that Venezuela spent more money for American music machines in the first six months of 1955 than any other country in the world.

Proof of the popularity of juke boxes in this country was shown recently when Bechhofer Brothers, Wurlitzer distributors in Venezuela, with offices in this city, provided a model "1600" phonograph as a prop on the "Ritmos y Melodias" television program.

Pictured herewith is the phonograph in a scene of the TV show, and which was sent to Art Rutzen, export sales manager for The Rudolph Wurlitzer Company.

Wolberg Claims "Greatest Bowler Of All Time"

Reports ChiCoin Going All Out On New "Bowling Team Bowler." 20 Players Can Play. Features Automatic Tally Sheets. Super Giant Size Pins and Puck.

SAMUEL WOLBERG

CHICAGO—"We sincerely believe that we are presenting the greatest bowler of all time—a bowler that will revolutionize all bowlers—in our new and absolutely sensational 'Bowling Team Bowler' ", was the statement of Samuel Wolberg, president of Chicago Coin Machine Company, this past week, as the firm started shipping the new "Bowling Team Bowlers" to its distributors.

Not only Samuel Wolberg, but all other executives as well as the engineers of Chicago Coin Machine Company, are just as enthused over their new "Bowling Team Bowler".

Each one of these men had a statement to make regarding one of the new and different features which appears on this new bowler.

"Suffice it to say", reported Samuel Wolberg, "that our 'Bowling Team Bowler' has excited everyone of our distributors nationwide. It has proved itself one of the greatest income producers of all time in the most intensive tests yet conducted for any bowling game we've ever presented."

He continued, "For the very first time in the manufacture of bowling games there will now appear authentic 'Automatic Tally Sheets' with which every bowler is familiar.

"The exact same tally sheets that he, himself, has known for years whenever he bowled", he emphasized.

"The game features new 'Super-Giant Size Pins' that make the former pins appear like midgets. Also the 'Super-Giant Size Puck' that makes the old puck look smaller than ever before. The playing field of the game itself has also been enlarged to accommodate the new pins and puck.

"But", said Wolberg, "these are only part of the great new revolutionary features of our new 'Bowling Team Bowler'.

"Here for the first time", he advised, "two players can play at one and the same time. They can also choose up as many as ten players more per team. The 'Automatic Tally Sheets' will handle the scores and the 'Team Totalizers' will add the entire team score.

"This is authentic bowling", Wolberg reported, "and so true to life that the players actually come to the conclusion that the game has a 'human brain' to be able to handle their strikes, spares, railroads and scores on the tally sheets just as if someone inside the backboard was actually sitting there and marking them down."

The enthusiasm that pervades this factory is so great that everyone who comes into the place is rushed into the showroom, shown the new "Bowling Team Bowler" and asked to play it, while executives stand about and await the comments.

"And", adds Wolberg, "the comments have been so complimentary that we are of the belief that, when we state we have the greatest bowler of all time we are being modest, compared to the statements which those who have played the new 'Bowling Team Bowler' have made to us."

Wolberg concluded, "To go any further would just be gilding the lily. All we ask of any bowling game operator is to drop into the showrooms of any of our distributors and judge for himself."

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M100A	$335.00	Model A	$100.00
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M100C	625.00	Model D-40	225.00
		Model E-120	475.00

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Bill Gersh
THE CASH BOX
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Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

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NAME .....

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CALIFORNIA CLIPPINGS

Plenty of activity on Pico Boulevard last week as interest in the new phonograph models, and new games on the market brought out local and out-of-town operators. All distributors reported good business this week, and one of the hottest items were the different versions of the pool table. . . . At the California Music Merchants Association, business manager **Ben Chemers** reported that all of the major operators in the vicinity are now signed up as members of the association. Among the members visiting the local headquarters this week were: **Walt Hemple**, of Valley Vendors, San Fernando; **Ben Korte**, Glendale; **Pete Pellegrino**, Huntington Park; **Fred Ross**, Pasadena; **Dean Brown**, Glendale; **Don and Delores Wikoff** from Newhall; **Glen Wolcott**, La Crescenta; **Harvey Kirby**, El Monte; **Emory Locke**; Inglewood and **Jess Herman**, La Crescenta. **Stan Muckler** dropped in dressed in his Captain's uniform on his way to the Air Force Reserve Training program. . . . **Jack Simon** of Simon Distributing took a short business trip last week to Las Vegas and Barstow. . . . Coin machine people were saddened to learn of the death of **Alex Koleopolus** last week. The well-known Bakersfield operator was the victim of a heart attack.

Wayne Copeland added two new members to the personnel of Sierra Distributors last week. **Mickey Hoffman** is the new secretary, and **Bob Callaway**, formerly with a Tulsa, Oklahoma legal office, has joined the firm as accountant. Wayne leaves this week for an Eastern business trip. . . . **Fred Gaunt** at Badger Sales having a time keeping up with the orders on both the Genco and the Keeney pool tables. Operators calling at Badger showing great enthusiasm for the AMI model "G" Hi-Fidelity sound system. . . . **Mr. Lorang**, well-known operator from Yuma, Arizona visiting distributors and one-stops on Pico last week. . . . At Paul A. Laymon Co., **Jim Wilkens** was out on the road calling on operators last week. **Paul Laymon** commented on the nice write-up that Cissie devoted to his wife, **Lucille**. **Ed Wilkes** wished he could have joined **Lloyd Didinger** of Oceanside, who left with a party of friends for a deer hunting expedition in Jackson Hole, Wyoming. . . . **Jack Faust**, who has been operating in the Los Angeles area, has sold his route to Orange County Music. Jack, whose father also operated a route in the territory, left the business to open his own bar and restaurant. The Music Operators of America's own National Juke Box Show is being heard in Los Angeles on Radio Station KABC at 10:05 P.M. on Saturday nights. First show featured an address by MOA president **George Miller**. . . . Promotion men and artists were busy this week promoting their latest releases with the one-stop operators. **George Sherlock** of Decca and **Russ Morgan** were talking up Russ's recording of "Dog Faced Soldier", which is heading for the hit lists. Mercury's **George Russell** introduced **Kitty White** to operators. Looks like Kitty will have her first big one for Mercury in "Cry Me A River". Both the **Julie London** version on Liberty, and Kitty's record have taken off with operators this week. . . . At Leuenhagens, **Mary and Kay Solle** were telling operators about Marquee Records' big new hit by a new girl vocalist **Kay Cee Jones**. Jockeys are playing the "Japanese Farewell Song" side but Katie, who is seldom wrong, is predicting a hit for "I Wore Dark Glasses" on the other side. **Hank Penny** called Mary to report the good news that his wife, singer **Sue Thompson**, had presented him with a new baby boy. Hank is preparing a new television show soon to be seen on local screens.

At Minthorne Music, the orders for the Seeburg V-200 are piling up, and **Hank Tronick** said that he continues to get great reaction from operators and location owners on the new phonograph. **Phil Robinson**, Chicago Coin Western representative, was at Minthorne and happy to see the enthusiasm operators were showing for Chicago's "Score-a-Line" and "Blinker" bowlers. . . . **Harold Baloyan** is the new Columbia salesman now calling on California Music. **Sammy Ricklin** has received a good reception from the operators to his new Fall prices, and it looks as though his fall sales program will be a huge success. Cousins of Sammy and **Gabe Orland**, the **Sonins**, were here visiting from New York last week and spent Thursday seeing the sights as the guests of Disneyland, which Gabe thoughtfully arranged. . . . Everyone on Pico was shocked by the sudden death last week of **William McLain** who dropped dead on the street from a heart attack. McLain was employed as a serviceman at the C. A. Robinson Co. and was a member of **The Cash Box** "Twenty Year Club". . . . Visiting operators this week included: **Ray Wherritt** of San Luis Obispo, **Lee Nelson**, Santa Ana; **George Kirby**, Riverside; **Ted Mayer**, Ventura; **Richard (Rick) Ferguson and son Bill**; **Roger and Mary Piatt** from Palmdale; **Bill Dingley**, San Bernardino; **Slim Crock**, San Diego; **Cliff Jones**, Long Beach; **Ben Lipin**, of B. & B. Enterprises, San Diego; L. E. **Kirkland**, San Bernardino; **Noble Carver**, San Diego; **Robert Hathaway**, from Ventura; **Walt Schinkal**, San Diego; and **Tex Miller** from Blythe.

Marvel Mfg. Intros New Plastics and Chrome Bars

CHICAGO—"Demand continued to grow to such a point that we were forced to hustle into production on the new replacement plastics and chrome bars," reported Ted Rubenstein of Marvel Manufacturing Company, this city.

Ted reports that the firm now has plastics for the lower sides of the Wurlitzer 1400.

It also has chrome bars for the Seeburg phonos, namely, the Seeburg M100C.

Said Rubenstein, "As we keep adding to our most complete line of replacement plastics we find that, not only are our prices lower but, what's even most important, the method we use to decide which plastics to manufacture has proved most successful."

The system used by Ted Rubenstein, which is a complete coverage of national sales action on any phono and which also is based on demand for any certain type plastic, has proved of great value to those operators who still have the phonos on locations.

"Today," Rubenstein said, "we are in position to serve any music operator anywhere with just the replacement plastics he requires."

82% of the men and women who have been actively engaged in the industry for 20 years and longer use "The Cash Box Price Lists" STEADILY — day in and day out.

—from "20 Year Club" 1955 Survey

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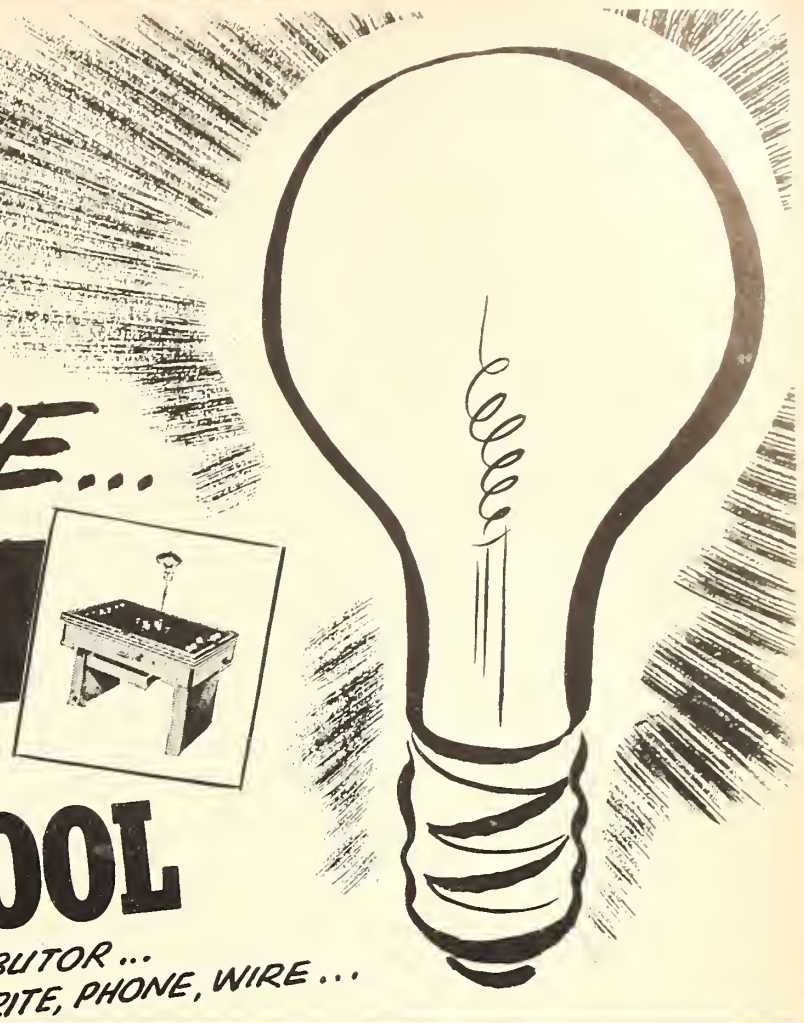

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DALLAS DOINGS

Abe Susman, State Music Distributors, in South Central Texas on a business trip. . . . Norman Weinstroer, Coral Records, visiting Big State Record Distributors. . . . Gene Williams, Commercial Music, returning from West Texas reports business booming. . . . Harold Perkins returning to Odessa to work with George Green. . . . Mr. and Mrs. T. E. Johnson of Shamrock welcomed their son back from India. . . . Gunner Gabrielson, J. P. Seeburg representative, visiting the Houston office of S. H. Lynch & Company. . . . Bob Medaris, Columbia Distributor, making a business trip along the Gulf Coast. . . . Felicia Sanders doing a show at Lackland Air Force Base Officers Club in San Antonio. . . . Louis Kol'man and C. A. Taylor deerhunting in Colorado. . . . Bill Helms of Childress expanding his route. . . . We wish a speedy recovery for Mrs. W. B. Walton of Mineral Wells. . . . Joe "Fingers" Carr, Capitol recording artist, in town for deejay guest appearances. . . . This was a busy week along coin machine row with operators coming in to visit suppliers and the State Fair. Seen along the row were Fred Barnes, Denton; Tony Daywood, Austin; A. V. Clawson of DeKalb; Ernest Vathis, Texarkana; Jake Moorhead from Arlington; R. O. Choate of Wichita Falls; Bob Foster and W. E. Lil'y both in from Cleburne; Mr. and Mrs. J. W. Hooks from Brownwood; Jack Sprott, Temple; Charles Wagner, Grand Prairie; Mrs. Rae Barnes of Palestine; Frank Emerson, Greenville; John McGee of Buffalo; Mr. and Mrs. Glen Ed Murphy, Breckenridge; Max Bock, Fort Smith, Arkansas; Speedy Walker, Waco; Henry Adams, Killeen; Bill Sheffield from Odessa; from Stephenville, Pete Previs and Richard Gentzel; Casey Jones, Ralph C'aybrook, George Friedel all in from Fort Worth. . . . We were glad to hear R. L. Choate of Mineral Wells is up and about again. . . . Jim Wilson joined the staff at Texas Records Inc., London Records distributor, and will manage the Houston territory. . . . Walter Wiggins visiting relatives in Pampa. . . . Bob Manning at the Colony Club for a week.

NORTH EAST WEST SOUTH

Up-to-the-minute, authentic, truthful, intimate, from all over everywhere—each week in every column in The Cash Box—"The 'Bible' of the Industry."

"I couldn't get along without 'The Cash Box Price Lists'. I get them on Sunday by Air Mail Special Delivery."

Samuel S. Dicter
Ft. Wayne, Ind.

Star Entertainment Big Feature of North Illinois Music Ops Banquet

ELMHURST, ILL.—Perhaps most outstanding feature of the 7th Annual Banquet and Dance of the Music Operators of Northern Illinois affair at the Elmhurst Country Club here was the star entertainment offered by many well known recording artists.

The affair was pronounced the most successful this organization had ever conducted.

Prominent members of the industry were present. For example, George A. Miller, president of MOA, on his way back from the New York music ops' banquet.

Also Phil Levin head of Chicago's Recorded Music Service Association. As well as many noted distributors, jobbers and operators.

Among those who entertained were: Mindy Carson, Joni James, The Hilltoppers, Betty Johnson, Betty Madigan, Karen Chandler, Lola Dee, Robbin Hood, Jean Strange and last, but not least, Ray Gallet.

Ray Gallet is a member of the Paschke Phonograph Service of Chicago and is the first operator to be recorded. His first record was already released by Mercury. Ray played his now famous "pogo stick" and once again the crowd gave him the biggest of big hands.

The artists who entertained were tremendously applauded. All members of the Music Operators of Northern Illinois greatly appreciated their traveling all the way out to this northwestern suburb to be present at this affair.

Bob Gnarro, Bob Lindelof, Jerry Shuman, Bill Gersh, Ray Paschke, Paul Huebsch, Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Tony Galgano, Mrs. Mary Gillette, Andy Oomens, Vince Shay, Ben Coven, and so many, many others traveled out here to enjoy themselves at this most outstanding banquet.

Said President Lindelof, "This was the greatest affair we've yet held."

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RECONDITIONED EQUIP.

Bally SPACE SHIP	$249.50
ChiCoin HOME RUN 6 player	169.50
Williams SAFARI gun	375.00
Seeburg BEAR GUN	99.50
Exhibit STAR SHOOTING GALLEY	179.50
United ROYAL	139.50
United CHIEF	185.00
ChiCoin SUPER FRAME	219.50
AMI "A"	69.50
SEEBURG "A"	269.50

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Earn More Money with Bally® Kiddie-Fun Equipment

HOT-ROD
COIN-OPERATED AUTO-RIDE

Miniature replica of early vintage automobile in eye-catching colors . . . with real horn and headlights . . . HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road . . . an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

BULL'S EYE
COIN-OPERATED JUNIOR SHOOTING-GALLERY

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 1½ ft. by 3 ft. of floor-space to take in coins at a rate of $15 to $35 per hour.

THE CHAMPION
COIN-OPERATED HORSE-RIDE

THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in $2.00 to $8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

SPECIAL **Double TITLE STRIPS**
CRYSTAL CLEAR—PERFECT!
Used on: SEEBURG, ROCK-OLA, AMI, WURLITZER
WHILE THEY LAST!

BUNDLE OF 1000 SHEETS
(20 Titles per Sheet)
REG. $5.50 VALUE
$1.50
MIN. ORDER—4 BUNDLES

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ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL. U.S.A. ARmitage 6-5005

EASTERN FLASHES

Once again, coinmen here are more fortunate than those in Upper New York State and New England, who took another devastating pounding from the rains and floods. It rained heavily in this area, but there weren't any floods to contend with. Some ops in the mountain areas of New York and New Jersey suffered some losses. Business was slowed down on coinrow due to the weather, but towards the end of the week started to pick up considerably.

* * * * *

When the word got around thru the grapevine that **Al Simon**, Albert Simon, Inc., was showing ChiCoin's new shuffle "Bowling-Team Bowler," his showrooms filled up with amusement games operators. With **Al Simon** and **Al D'Inzel'o** acting as demonstrators, ops watched and played this new bowler. All tremendously impressed, and Simon must have wound up with a bookful of orders. . . . **Sandy Moore** and **Hank Walton** on coinrow. Walton advises he sold out his interest in the Brookhaven Amusement Co., Patchogue, and is now associated with Moore in the Suffolk & Nassau Music Co. Sandy tells us he's looking to buy up more routes in this area. Sandy's uncle, a chicken farmer from Maryland, made the rounds with him, and was very much impressed with the coin biz. . . . **Mike Munves** "upstairs" showing a customer equipment when we dropped in. It's worth the price of admission to take a tour of Mike's building and see the arcade machines he has accumulated from the early days. . . . **Barney (Shugy) Sugerman**, Runyon Sales Co., out with **Perry Lowengrub** calling on the trade when we visited. **Morris Rood** and **Lou Wolberg** busy with visiting operators—but take time out to advise sales fine on all lines they distribute. . . . **Claire Morino**, Associated Amusement Machine Operators of N. Y., calls on coinrow wholesalers for copy for the org's souvenir journal, issued in conjunction with its annual dinner-dance being held December 3 in the Starlight room of the Waldorf-Astoria. "Everyone very cooperative" smiles Claire. **Ben Haskell**, representing the association, returned this week from his trip to Chicago manufacturers, and reports wonderful success.

* * * * *

Tom Herrick, assistant to C. T. McKelvey, J. P. Seeburg Corp., Chicago, in town for a few days. Tom, of course, spent some time with **Harry Rosen** and **Meyer Parkoff** of Atlantic New York, local distribs, and he and **Jack Gordon**, Seeburg regional sales representative, made some calls. . . . We hear that **Ben Kulick's** wife (Buffalo, N. Y.) underwent an operation. Hope she recovers rapidly. . . . **Jack Semel** on the street doing some buying. Jack, recovering from recent illness, taking it easy. Hopes to be able to get away for a vacation shortly. . . . **Jackie Berman**, Long Wear Stamper Corp., now settled in his new plant in Long Island City. . . . **Pat Valino**, Flamingo Amusement, Paterson, N. J., that flying coinman, makes the rounds of distribs. . . . **Dave Stern** and **Bob Slifer**, Seacoast Dist., show ops new Rock-Ola 50 record machine. . . . **Gertrude Brown**, Beacon, N. Y., visits the distribs. Tells us **Tom Gobels** was elected president of the New York State Operators Assn. at last meeting. Will have complete roster of officers for next week's issue. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, happy about sale of Wurlitzer "1800" and advise only trouble at this time is that they could use more machines from the factory. . . . Pete **Rosano**, Westchester Novelty & Music Co., at **Dave Lowy's** buying some amusement machines. Left his partner, **Ted Lugerfeld**, at home to take care of the biz while he saw the distribs. . . . Get quite a kick out of watching the Koeppel brothers, **Harry** and **Hymie** (Koeppel Distributing) transform a dirty, broken down music machine into a clean, perfectly working piece of equipment. The brothers check every piece themselves before allowing it to leave their shop. . . . Many of New York's oldtimers will be saddened at the news of the death of **Tony Gasparro**, who spent many years here and accumulated a host of riends.

UPPER MIDWEST MUSINGS

Hank Vangen of Minneapolis and a party of friends went duck hunting in and around Bismarck, N. D. and got their share of the ducks. . . . **Stan Woznak**, Stan's Music Company of Little Falls, Minn., is quite a lucky guy. If Stan feels like doing a little hunting all he does is get up a little earlier in the morning and goes out to his favorite spot just a few miles from town and he gets his limit in short order. . . . **Tubby Lynard** of Kasson, Minn. was under the weather for a few days—but he is up and around and on the job again. . . . **Elmer Cummings** of Brookings, S. D. spent a day in the Twin Cities shopping for equipment and picking up supplies and parts for his route. . . . **Mayo Prieb**, National Scale Company of Rochester, Minn., took in the national horse show at St. Louis. . . . **Don Hunder** of Wheaton, Minn., reports that he is very busy these days what with taking care of the route and also the TV business that he has. . . . A few of the husband and wife teams that were seen in the Twin Cities last week were **Mr. and Mrs. Cecil Terver** of Winona, Minn.; **Mr. and Mrs. Floyd** and **Sonny Shaw** of Litchfield, Minn. and **Mr. and Mrs. Arne Tessmer** of White Bear, Minn. While the missus is taking care of the record requests and the record ordering the old man is picking up parts or shopping around and looking over the latest in coin operated games. . . . Recent visitors to the Twin Cities were **Fred Kovanen** of Moose Lake, Minn.; **Amos Miller** of Spooner, Wisc.; **John McMahon** of Eau Claire, Wisc.; **Ray Thraen** of Tracy, Minn.; **Martin Kallsen** of Worthington, Minn.; **John Galep** of Menomonie, Wisc.; **Johnny Johnson** of Staples, Minn.; **Frank Davidson** of Spooner, Wis.; Pete **Wornson** of Mankato, Minn.; **Joe Totzke** of Fairmont, Minn.; **Oscar Winter** of La Crosse, Wisc. and **Len Worsech** of Montevideo, Minn.

Forewarned is forearmed. All distrib members of NCMDA, all members of MOA's Exec Board, all those planning to attend the NAMA convention, are warned now to make very sure that their hotel reservations are confirmed in advance of arrival in Chicago. Also that they set up their plane or train tickets on a round trip basis—in advance. This city has been jammed to the bursting point for weeks with big conventions. Rooms aren't available even in outlying sections of the city. Some conventioners have been forced to obtain rooms in Milwaukee and train in each day. **Johnny and Pat Long**, orchestra leader and his wife were practically stranded when they came to town to play a one-nite stand. It took hours before their agents could find them a small room in a second rate hotel. . . . **Harry Williams** just simply full of pep and happier than ever as his first new game in a series of new products, "Jolly Joker", clicks big with the firm's distribs. Production now on top speed basis. **J. A. (Art) Weinand** out on the road covering important centers. Sam Stern on long distance phones all day long. Yes, sir, there's nothing a hit can't cure.

Dave, Sol, Nate and Alvin Gottlieb among the busiest with introduction of their new 2-player five-ball, "Marathon". This follows the big hit "Wishing Well" which was a single player five-ball. With the way production has started on this new "Marathon" the game may set another record for the firm for 2-player games. . . . And still another new product announced this past week. **David C. Rockola** comes up with a new 50-selection, 45 rpm phono to replace their former model "1442." This will be known as model "1452." According to **Dave Rockola** it has all the best features of their new model "1448" plus economy operation for those locations that need only 50 selections. Two program panels featured on this phono. Bottom one has 40 selections. Top one has ten selections for ten top tunes. . . . Nor did Chicago Coin lag far behind in introduction of what **Samuel Wolberg**, president of the firm, calls "Our greatest bowler yet". According to **Sam Wolberg** "Bowling Team Bowler" is the most revolutionary and different idea in bowling games yet presented. Has the entire firm just skimming around trying to get out biggest production schedules ever attempted.

Busiest of the busy are the men and women over at Bally. **Herb Jones, Jack Nelson, George Jenkins, Bill O'Donnell, Tom Callaghan**, all others. Trying their best to meet the tremendous demand Bally is enjoying for all of its new products. . . . Another factory going at a terrific clip—United—where one game started biggest production in months—"Pixies". **Bill De Selm** right in the midst of wires and phone calls all day long. And pleading with distribs to give the factory a little more time even tho production at its highest peak due to full six-day work week. . . . **Sam Lewis** and **Frank Mencuri** both handling long distance phones. And many calls piled up waiting. Trying to set shipping dates for their "Skill Pool". Like Frank said, "Never saw anything like this before. The more we ship the more they want". . . . As the NAMA show approaches the Keeney plant in a dither with **Roy McGinnis, Paul Huebsch, John Conroe**, and all the engineers just running (not walking) about anymore. **Paul Huebsch** biting his nails right down to the elbow, hoping that their new line of venders will be ready for showtime.

George A. Miller in town for a few days, then on down to Clarksburg, W. Va. where he attends the two-day meet of the West Virginia operators. George will spend an extra day (Satty) to watch the W. Va. football game. He then comes back to Chi and on to Des Moines, Ia., Omaha, Neb. where he meets with **Howard Ellis**, Kansas City to meet with **Lou Ptacek** and Pierre, S. D. to meet with **Gordon Stout**. Home for a few days and then back to Chi again for the MOA Exec Board meet, Nov. 8, 9 and 10. . . . Big talk will be about forthcoming MOA Convention. . . . **Al Schlesinger** of NCMDA has prepared a full schedule of subjects to discuss with distrib members who will come in to attend meet during NAMA show. Most important will be financial. **Sincere condolences to Bill Perry of Kleiman Ad Agency whose mother passed away last week.** . . . **Charley Pieri** coming back faster than ever. Charley reports that pool games gave his firm just the right shot in the arm. "We're on our way to the top," is the way Charley puts it. . . . **Mike Spagnola** of Automatic Phono Distribs, AMI "G", reports, "Never saw anything like it. Never expected anything like it. They're going out just as fast as they come in."

One of the very busiest of the busiest in this man's town, **C. T. McKelvy** over at J. P. Seeburg Corp. Almost impossible to cut thru the waiting line of long distance phone calls to get thru to "Mac" these days. . . . **Kurt Kluever** of Rockola limping about due to cast because of broken ankle. "But," he pipes, "so much work can't afford to stay home". Busy ad-man is **Wayne (Brad) Bradfield** of Rock-Ola who, in addition to ads, trying to get all circulars ready for the firm's distribs on their "model 1452." . . . . And talk about busy guys—drop in at Atlas Music—and see how many words you can get in with either **Maurie and Eddie Ginsburg, Harold Schwartz, Nate Feinstein, Bill Philips**, or any of the others in the sales dept. "We're rationing deliveries of the new Seeburg V-200", is the battle cry here. . . . **Joel Stern** of World Wide reports, "We've got a terrific sale in progress." . . . **Ted Rubenstein** comes up with some new phono replacement plastics as well as chrome bars for the Seburgs. Says Ted, "Business is getting better every day in every way."

Vince Shay piped up with a lulu the other day, "Imagine the guy phones to ask me to SELL him. And me trying to BUY to fill orders we've got on hand." . . . **Ralph Sheffield** back in town after visiting about in North Carolina finds himself in betwixt and between—whether they should—or whether they should not. Hadn't yet made up his mind even as the week waned. "I guess," he guessed, "I'll wait for **Avron Gensburg** to decide this one for the firm". . . . The man with the big, big smile is **Ed Levin** of ChiCoin. "Ever see so many orders?" he asks as he ruffles up sheets and sheets he's been scribbling on while talking on the phones. . . . **Herb Oettinger** comes up with an explanation of a very moot problem facing many. So well answered there's nothing left to say. . . . **Phil Levin** of Recorded Music Service reports that the organization has been able to cut down due to more efficient operation. . . . **Ben Coven** sighs, "Gee, do I wish we had our new ceiling and corner speakers ready. We've got orders 'way in advance for 'em."

Time has come when ops should start giving as well as taking. Just plugging a new machine into an electrical outlet and calling around in a week to collect all over. Time all ops tied in with tavern and restaurant programs and stopped getting sore-eyed from watching TV. It's high time to take out the wifie to eat at some naborhood restaurant. Drop in for some relaxation at tavern spots. Get the kiddies out to enjoy themselves. Spread the word among everyone that there's more fun eating out and relaxing out.

You Asked For It! You Waited For It!
Now It's Here!
A GREAT NEW SHUFFLE ALLEY BY
United
"TOPNOTCH"
Now On Display!
Exclusive Distributors for United Mfg. Co.
Northern Illinois, Michigan, Eastern Iowa and
Northern Indiana
Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

IMPORTERS ATTENTION
Available for Nov. & Dec. Delivery
50 Seeburg M100B's
25 Seeburg M100BL's
10 Wurlitzer 1500's
3 Wurlitzer 1650's
10 Wurlitzer 1800's
WRITE FOR COMPLETE PRICE LISTS
Trimount has New England's largest Parts Dept.—let us take care of your requirements.
Trimount—a New England Institution with a World Wide Reputation.
Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and Genco Distributors
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Remember
IN NEW ENGLAND
IT'S TRIMOUNT!
40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

CHICAGO CHATTER (Cont.)

Otherwise many top tavern spots, now losing business, will be poorest of spots. This is one expense every operator can afford while boosting business and enjoying himself in his locations with crowds of friends and neighbors. **Harry Sanders** of Nashville looking for someone who has a very fine depreciation method which has already been okayed by Uncle Sam. . . . **Lou Sebastian** of San Antonio becomes eligible for membership in the "20 Year Club." **Sincerest condolences to Sue Gasparro at the passing of Tony Gasparro in Phoenix, Ariz.**

Ray Gallet of Paschke Phono one of the first music ops to be recorded on Mercury. . . . **W. Matzler** of Zurich, Switzerland, sends **The Cash Box** one American buck for entrance fee to NAMA convention. . . . **Bill Mashek** in town calling for more games. . . . **Billy Coan** of Keeney asks vender ops to wait for the new Keeney line. . . . **Les Rieck** back in the Rock-Ola factory this week after an eastern trip. **Ed Ristau** down to the southeast while Les here. . . . **Joe Schwartz** in hospital for five weeks and in traction due to slipped disc in vertebrae. Now at home for few more weeks. . . . **Clayton Nemeroff** back into CPA work. . . . **Nate Gottlieb** hasn't come up with a new joke in some time now. "One more month and he'll need the rabbit test," says **Alvin Gottlieb.** . . . Northern Illinois Music Ops' banquet was one of the best. Lots of people from around everywhere present.

Mary Gillette still thrilled over the success of that teenage dance she gave. . . . Drop into the Bel-Bowl some Monday eve to watch the Chi Phono Bowling League in action. Wait'll you see the pink and charcoal shirts. . . . Want real fishing and hunting? Then make reservations at **Paul and Ellen Brown's** famed **"Brown's Camp"** in Lake Of The Woods, Kenora, Ont., Canada. They also own Western Aut. Music here in Chicago. Top fishermen all love "Brown's Camp". . . . Compliments to **Andy Hesch** for the cleanliness and fine programming of the Seeburg he has in Richmond, Ill. diner next to Richmond Highschool. . . . **Bob Guarro** deserves a testimonial banquet for the great charity he has shown, giving away so many, many phonos to such outstanding causes. . . . **Harry Berger**, N. Y., visits at United.

HAPPY BIRTHDAY THIS WEEK TO: A. J. **Bérube** of Bloomfield, Conn. . . . **David E. Levine** of Hattiesburg, Miss. . . . **Arthur Lavoie** of Fall River, Mass. . . . **Edward J. Betti** of Union City, N. J. . . . **Andy Benna** of Ironwood, Mich. . . . **Harvey W. Marble** of North Platte, Nebr.

IT'S NO SECRET!...

...COMPETITIVE PLAY IS A PROVEN ATTRACTION FOR STEADIER... AND EVER INCREASING PROFITS!

GOTTLIEB'S 2 PLAYER MARATHON

PACKED WITH FEATURES THAT MAKE IT FUN TO COMPETE!

Beautiful De Luxe "New Look" cabinet.

ALL NEW DOUBLE NUMBER MATCH FEATURE!

A Greater Earning Attraction than the Fabulous Jumbo Match and Jubilee Diamond Match.

Both Players Matching Number at same time scores BIG Super Special.

Regular Single Number Match Scores Single Special.

- NEW 10 TIMES VALUE BONUS FEATURE!
- Mystery special when lit and single bonus hole.
- 5 Hi-Speed Pop Bumpers clustered for dynamic action.
- 2 Cyclonic Kickers fire into each other for spectacular cross-board action.
- Alternating light rollovers for super scoring.
- Adjustable 3 or 5 ball play.

SEE MARATHON AT YOUR DISTRIBUTOR NOW!

Amusement Pinballs as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

OPERATORS SAY

Bally ABC BOWLER is the GREATEST!

Their Collections Prove It!

Regular Official BOWLING SCORES

Immediate Delivery!

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

Rock-Ola Service School at Phono-Vend, San Antonio

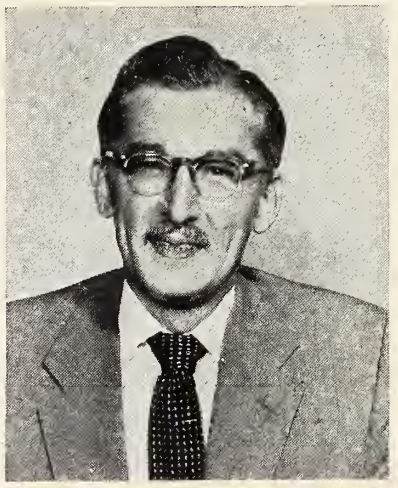
SAN ANTONIO, TEXAS—Phono-Vend of Texas, this city, held service schools in San Antonio, Corpus Christi and Harlingen, last week.

Frank Schulz, Rock-Ola service engineer, conducted the schools assisted by Ed Ponder and Lou Sebastian, sales manager of Phono-Vend.

Sebastian said, "One of the operators commented, 'We never have any trouble with our Rock-Olas, so why the service schools?'"

Exhibit Supply Breaks Ground For Factory Addition

SAM LEWIS



FRANK MENCURI

CHICAGO—There were auspicious ceremonies this past week at Exhibit Supply Company with both Sam Lewis, president, and Frank Mencuri, vice-president, present to note the steam shovel employed break ground for an addition to the present plant.

The addition will take away the present parking space west of the factory. It will add approximately 4,000 more square feet to the plant.

"This," Sam Lewis reported, "is in keeping with the expansion program which is under way here at Exhibit Supply Company.

"It will enable us to enlarge our engineering, experimental and development departments.

"It will also loosen space sufficiently so that our engineers will have an entire area devoted solely to themselves, making their work easier and better."

Frank Mencuri said, "It's been a long time now since Exhibit Supply Company has added more space to our present plant.

"But," he continued, "this additional 4,000 square feet, and we sincerely wish we had even more space to add, will help us all tremendously as we have become more cramped due to the continuous growth of all departments here in our factory.

"We feel that this is one omen which all in the industry will recognize in keeping with the progress which Exhibit Supply Company has already made and promises to make as time goes on."

Tony Gasparro Dies

TONY GASPARRO

PHOENIX, ARIZ.—Tony Gasparro, who came to this country from England before the war, and then stayed on here, died Thursday, October 13.

Before the war, Gasparro acted as buying representative for his brother's firm, which distributed amusement machines in England. Tony probably bought more pin ball machines for export than any individual.

During his stay here at that time, he met his wife, Sue.

During the war, Tony was associated with distributing and wholesaling firms, and ran his own wholesaling firm in New York City.

He and Sue left New York City for Chicago after the war, where he acted as sales manager for Williams Manufacturing Company for a while. From Chicago, Tony went West to Arizona, where he ran an operation.

TOPS EVERY BOWLING GAME EVER DEVELOPED!

PLAYERS SCORE 2 2 8

1ST TEAM

TEAM SCORE 5 4 3 5

2 TEAMS OF 5 PLAYERS CAN PLAY

Tally Sheet

2 TEAMS OF 10 PLAYERS CAN PLAY

1	2	3	4	5	6	7	8	9	10
X	X	X	O	—	X	X	/	/	XXX

CHICAGO COIN'S BOWLING-TEAM

PLAYERS SCORE 2 6 0

2ND TEAM

TEAM SCORE 6 0 9 0

1 TO 20 CAN PLAY

Tally Sheet

CHOOSE SIDES FOR TEAM PLAY

1	2	3	4	5	6	7	8	9	10
/	X	O	X	/	—	X	X	X	XXX

* EXTRA LARGE PINS!
* EXTRA LARGE PUCK!
* EXTRA LARGE CABINET and PLAYFIELD!
* AUTOMATIC TALLY SHEETS!

See these other popular Bowling Games at your distributor

* BULLS EYE
* BLINKER
* SCORE-A-LINE
* HOLLYWOOD

1725 W. DIVERSEY BLVD. • CHICAGO 14

chicago coin MACHINE COMPANY

CLASSIFIED ADVERTISING SECTION

WANT

WANT—An exclusive export outlet to handle all of our used AMI, Seeburg, and Wurlitzer Phonographs. For further information, address inquiries to SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y., (Tel.: LIncoln 9106).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT — Wurlitzer 1400's, 1600's, 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA., (Tel.: 3-4623).

WANT — Bally "Big Times," $440. Also need back glass for two Genco "Bingo Rolls." LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).

WANT — Genco Shuffle Pool Match. Give price and quantity. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—50 Late Model Seeburg 100 Wallboxes; Seeburg Model B—C or G Phonographs. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

WANT — AMI D-40, 45 RPM. State quantity and price. ADMIRAL MUSIC, 4665 NO. MANOR, CHICAGO 25, ILL. (Tel.: KEystone 9-0965).

WANT—Gottlieb and Williams 5 Ball, Pin Ball games; Shoot The Bear; Genco Big Top Rifle and Wild West Gun. Send list and lowest prices. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, NEW JERSEY (Tel.: UNion 3-8574, 3-8584).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Largest and Oldest Route in Alaska wants Mechanic — Experienced on pins and music. Send applications to: MUSIC INC., BOX 1234, FAIRBANKS, ALASKA.

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967).

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—To Buy. Bally Brite Lites and Bright Spots. Write or call. ANTHONY HIRT, 2420 NO. 8th ST., SHEBOYGAN, WIS. (Tel.: 5197).

WANT — Mechanic on Pin Games, Alleys, Bingo, Juke Box and Cigarette Machines. State age, Experience and Salary Expected. Reference required. ARNOLD AMUSEMENT CO., 29 WILLIAM STREET, NEW HAVEN 11, CONN. (Tel.: LOcust 2-7142).

WANT — Mutoscope Atomic Bombers and Flying Saucers. MAC SANDERS, 2992 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—For resale. New or used American, National 22 Ft. or 12 Ft. Shuffleboards and Bank Boards; 100 Selection Seeburgs; Kiddie Rides. Quote quantity, condition and your best price in your first letter. STANLEY DISTRIBUTING CO., 1119 TACOMA AVE., TACOMA, WASH. (Tel.: BR 3663).

CLASSIFIED ADVERTISING SECTION

FOR SALE

WANT — 100 operator customers in need of good used amusement machines of all kinds, including inlines and shuffles. We don't dare to publish prices—so write or phone: GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).

FOR SALE — Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

FOR SALE — 2 Genco Sky Gunners, $75 ea.; 1 Exhibit Jet Gun, $75; 2 Exhibit Six Shooter, $50 ea.; 1 Exhibit Dale Gun, $45; 1 Williams Hayburner, $45; 1 Chico Playtime Bowler, $350. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE — 100 Like New Packard Bar Boxes and Brackets, 5c or 10c play, $10 ea. or entire lot for 1 Seeburg Model G Phonograph. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

FOR SALE — Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT — Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: MArket 1-5438).

FOR SALE—26 Wurlitzer 3020 Wallboxes, $9 ea.; 2 D-80 Wallboxes and Stepper, $125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — New: Three Deuces; Criss Cross Target; 2 Player Basketball. Used: Merry-Go-Round; Zoo Ride; Super Jumbo; Olympic Shuffle Alley; League Shuffle Alley; Super Frame Bowler; Advance Bowler; Cascade Shuffle Alley; Hi-Speed Triple Score. Must make room. Make an offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE — Largest stock in the World — beautifully reconditioned Kiddie Rides—Will trade for used, obsolete music, bingo, fireball and alleys. In stock over 100 reconditioned, used Bally and United Bingos. Call collect for prices. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Bally Moon Ride, $375; Space Ship, $225; Lane Speed Boat, $125; Midget Movics, $74.50; Exhibit Gun Patrol, $75; Six Shooter, $75; Williams' Super World Series, $45; Seeburg M-100-A's, $249.50; United 11th Frame, $349.50; Imperial, $224.50. Send for complete list. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y. (Tel.: 5-0228).

FOR SALE—Hi Fi, $195; Surf Club, $185; Palm Springs, $155; Stop Lite, $50; Beauty, $110; Gayety, $330; Variety, $295; Daffy Derby, $150. One-third deposit. Balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Seeburg "C", $575; Seeburg "B", $475; Seeburg "A", $250; AMI E-120 Phonographs, $575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS., (Tel.: HO 4-6111, 4-3504).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE — Canadian Operators—Seeburg Model W $1040; Model C, $840; Rock-Ola 5250, $390; AMI Model C, $250; Seeburg 146, $90. Limited stock. Write, wire or phone. SAM SOLWAY, STE. AGATHE, DES MONTE, QUE., BOX 129. (Tel.: 154).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012. 4013.

FOR SALE—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395 — As a package, $999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE—Bowler Sale. United Clover Shuffle Alley, $76.50; United Imperial Shuffle Alley, $209.50; Chicago Coin Gold Cup Free Play, $134.50; Chicago Coin 10th Frame Double Score, $86.50; United Six Player Super, $69.50; Chicago Coin 10th Frame Bowler, $76.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MA 8751).

FOR SALE — Sensational Tape (4 sides) of terrific male vocalist. Royalty arrangements possible. Big hits for label willing to promote them. Will send samples of sides upon request. Going out of business. Forced to sell. NOME RECORDS, 15 ANN ST., STATEN ISLAND 2, N. Y. (Tel.: GI 8-7306).

FOR SALE—Bargains: Bally Beauty, $135; Dude Ranch, $185; Palm Springs, $195; Ice Frolics, $205; Hi-Fi, $215; Surf Club, $215; Genco Jumpin' Jacks, $45. Also other Bingos and Bowlers. All ready for location. MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—ABC $65; Atlantic City $90; Brite Lites $65; Beauty $165; Coney Island $65; Cabana $165; Nevada $295; Spot Lites $65; Singapore $325; Tropicana $350; Tropics $175; Yacht Club $110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: TOwer 1-6715.)

FOR SALE — Bally Beauties, $145; 100C Seeburg, $595; 1438 Comets, $595; 1446 Hi-Fi, $695; Model C, $210; Model B, $185; Model A, $135; AMI 5 & 10 Boxes, $10; AMI 5c Boxes, $5; 3020, $8; 3W7-L56, $10; AMI 40 Stepper, $15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: CIrcle 6-8939).

FOR SALE — Lowest Prices In The Country. Leaders $249.50; Team Plays $249.50; Classics $145; Clovers $125; Exhibit Rifle Gallery $169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293.)

FOR SALE — Sixty music and thirty-five amusement on locations, grossed $67,000 in 1954, first six months of 1955, $40,000. Located in good Kansas community. Owner will lease building. BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Special. Bally: Gayetys, $289.50; Big Times, $439.50; Gay Times, $475. Auto-Photo machines expertly taken care of while on location, brought into the shop and beautifully refinished, $1,295. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE — United Shuffle Alleys; Team $245; League $225; Chief $195; Royal $145; Clover $85; Wms. Major League $225; Genco Bing-A-Roll $65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE — Southern Belle, $250; Duette, $225; Twin Bill, $210; Slugging Champ, $225; Niagara, $65; Knockout, $45; Hit 'n' Run, $65. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE — M100A—78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., (Tel.: FO 5-3456).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2. CHapel 9-6556.

FOR SALE — Seeburg Coon Hunts, $175; Seeburg Shoot The Bear, $125; Genco Rifle Gallery, $325. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—Bally Palm Beach, $75; Beach Clubs, $125; Spot Lites, $35. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO 4, OHIO.

FOR SALE—Seeburg A's, B's, C's; 4 AMI D-80's; 8 AMI 120 Wall Boxes. Write, wire, phone. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, L. I., N. Y. (Tel.: FReeport 8-6771).

FOR SALE — Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1434 50 Selections, 45 RPM, $275; Model 1436 120 Selections, 78 RPM, $265; Model 1436A 120 Selections, 45 RPM, $325; Model 1438 Comet 120 Selections, $565; Model 1446 Hi-Fidelity 120 Selections, $725. AMI: Model A-40, $125; Model C-40, $175; Model D-40, $245. Wurlitzer: 48 Selections Wall Boxes, $15; 5204 104 Selection Wall Boxes, $45. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Bally Varietys, $300; Bally Gayetys, $310; Bally Surf Club, $185; Bally Palm Springs, $175; United's Rio, $100; United's Havana, $115. All machines ready for location. Write, wire or phone. NASTASI DISTRIBUTING CO., 912 POIDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, $11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, $525; E-80, $475; D-80, $395; D-40, $260; Model C, $175; Model A, $125. WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).

FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol De-Luxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylco Rocket Ships, $295. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: ALgonquin 4-3338, 4-3660).

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney De-Luxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—Seeburg M100A, $300; M100-C, $600; M100-G, $725; M100-W, $725; Wurlitzer 1250; $150; 1100, $85; AMI A, $125; AMI B, $185; AMI C, $200; Evans Constellation, $125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Penny Arcade Field. A single machine, a complete arcade. Parts, supplies, sundries. Also all games, parts and supplies for the operator. MIKE MUNVES CORPORATION, 577 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-6677).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — Wurlitzer 1700, $650; Seeburg M100A, $250; Seeburg M100B, $475; Seeburg M100BL, $495; Seeburg M100C, $565; Seeburg 100 Selection Wall Boxes, $65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE—Rowe 8 Col. Cig. Machines, $75; Beach Club, $135; Yacht Club, $75; Flying High, $50; Non Coin Operated Joker, $500; Jet Fighter, $150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: BRidgeport 750).

FOR SALE — 3020 Wurlitzer Wall Boxes, $5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, $1.00 ea.; Packard Wall Boxes, $1.00 ea.; 100 219 Steppers, $7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MElrose 5-1593).

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Brand new in original cases — need cash — will sacrifice. United Super Slugger; United DeLuxe Slugger with match-a-score; United 5th Inning; United DeLuxe 5th Inning with match-a-score; United Derby Roll; United DeLuxe Derby Roll with match-a-score. Write or call: SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y., (Tel.: BRyant 9-4684), or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE — United Royal, $134; United Chief, $185; United League, $215; CC Super Frame, $219.50; AMI "A", $69.50; CC Home Run, 6 Player, $164.50; Seeburg Bear Gun, $94.50; Exhibit Star Shooting Gallery, $174.50; Seeburg "A", $255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—United Bingos; 7 Tahitis, $99.50 ea.; 7 Singapores, $225 ea.; 9 Tropicanas, $239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you mast send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This Is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. $3.50 Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SAratoga 2-5151.

MISCELLANEOUS

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. $34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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26 WEST 47th STREET, NEW YORK 36, N. Y.

You can't sell time out

You don't make a penny while the juke box patron is browsing over tune titles before making his selection. And the time lag between the dropping of the coin and the start of the music is strictly for free, too. Take another look at the AMI Model "G". Notice how all the titles are out in the open for fast scanning and quick selection. Notice how the selector buttons are, in effect, a continuation of the title strip for fast action. Put a stop watch on the "G's" activating time. In an hour's play, there's only a loss of seconds instead of minutes; in a single week, that can mean a lot more jingle in the cash box. There's a minimum of time out between patrons, too, when the "G" is on location. Its Multi-Horn AMI-Fidelity sound system is a constant coin coaxer.

AMI *Incorporated*

1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927

AMI Model "G"—120, 80, 40 Selections • More plays in less time.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

1*	Model A, '46, 40 Sel., 78 RPM	100.00	135.00
4*	Model B, '48, 40 Sel., 78 RPM	145.00	185.00
1*	Model C, '50, 40 Sel., 78 RPM	145.00	210.00
1*	Model D-40, '51, 40, Sel., 78 RPM	219.00	295.00
4.	Model D-80, '51, 80 Sel., 45 RPM	345.00	395.00
4.	Model E-40, '53, 40 Sel., 78 RPM	400.00	500.00
4.	Model E-80, '53, 80 Sel., 45 RPM	445.00	550.00
2*	Model E-120, '53, 120 Sel., 45 RPM	449.50	575.00
4.	Wm. Wall Box	10.00	12.00
4.	SM or SL Stepper	12.00	24.50

EVANS

4.	Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4.	Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	200.00
4.	Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4.	Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4.	1422, '46, 20 Sel., 78 RPM	35.00	75.00
4.	1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4.	1426, '47, 20 Sel., 78 RPM	39.50	95.00
4.	1428, '48, Magic-Glo, 20 Sel., 78 RPM	59.50	125.00
4.	1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	165.00	210.00
4.	1432, Same as above, Converted to 45 RPM	180.00	230.00
4.	1434, '51 Rocket, '51-52 50 Sel., 78 RPM	225.00	325.00
4.	1434, Same as above, Converted to 45 RPM	275.00	350.00
4.	1436, '52, Fireball, 120 Sel., 45 RPM	285.00	365.00
4.	1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	450.00
2*	1438, '54, Comet, 120 Sel., 45 RPM	475.00	595.00
4.	1446, '54, Hi-Fi, 120 Sel., 45 RPM	695.00	750.00

SEEBURG

4.	146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4.	146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4.	147S, '47, Standard, 20 Sel., 78 RPM	25.00	75.00
4.	147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	45.00	85.00
4.	148S, '48, Standard, 20 Sel., 78 RPM	75.00	150.00
4.	148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4.	148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
1*	M100A, '49, 100 Sel., 78 RPM	245.00	335.00
2*	M100B, '51, 100 Sel., 45 RPM	425.00	525.00
1.	M100B1, '51, 100 Sel., 45 RPM, Light Cab.	495.00	575.00
4*	M100C, '53, 100 Sel., 45 RPM	545.00	635.00
2.	HF 100G, '54, 100 Sel., 45 RPM	695.00	795.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

838th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

C O D E

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4.	W1-L56 Wall Box 5c.	3.00	6.95
4.	3W2 Wall-a-Matic	4.25	8.95
4.	W4L-56	12.50	20.00
4.	3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4.	W6L-56 5/10/25 Wireless	16.50	24.50
4.	3W7-L-56	22.50	34.50

WURLITZER

2*	1015, '46, 25 Sel., 78 RPM	25.50	75.00
4.	1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4.	1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4.	1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
1.	1100, '48, 24 Sel., 78 RPM	85.00	189.50
4.	1250, '50, 48 Sel., 78 RPM	125.00	195.00
4.	1250, '50, (Same as above) Converted to 45 RPM	150.00	210.00
4.	1400, '52, 48 Sel., 78 RPM	225.00	325.00
4.	1400, '52, (Same as above) Converted to 45 RPM	250.00	335.00
4.	1500, '53, 104 Sel., 78 and 45 RPM Intermixed	275.00	395.00
1.	1500A, '53, 104 Sel., 78 & 45 RPM intermixed	275.00	399.50
2.	1650, '53, 48 Sel., 45 RPM	345.00	435.00
1.	1700, '54, 104 Sel., 45 RPM	595.00	729.50
4.	2140 Wall Box	3.00	10.00
4.	3020 Wall Box	5.00	12.00
4.	3048 (Conv. of 3020)	10.00	20.00
4.	3031 Wall Box	2.50	5.00
4.	3045 Wall Box	4.00	20.00
4.	4820 Wall Box	19.50	30.00

←TOTAL NO. TOTAL VALUE→

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	ABC (Un 3/51)	40.00	65.00
2.	Across the Board (Un 9/52)	25.00	50.00
4.	All Star Basketball (Got 1/52)	20.00	35.00
6.	Aquacade (Un 4/49)	10.00	25.00
4.	Arabian Knights (Got 12/53)	145.00	165.00
4.	Arcade (Wm 11/51)	45.00	75.00
4.	Arizona (Un 4/50)	10.00	25.00
4.	Army-Navy (Wm 10/53)	50.00	90.00
4*	Atlantic City (B 5/42)	90.00	110.00
6.	Baby Face (Un 12/48)	10.00	20.00
4.	Bank-A-Ball (Got 5/50)	15.00	25.00
4.	Basketball (Got 10/49)	15.00	25.00
2*	Beach Club (B 2/53)	150.00	175.00
2*	Beauty (B 11/52)	115.00	165.00
4.	Be Bop (Ex 3/50)	10.00	20.00
4.	Big Ben (Wm 9/54)	135.00	185.00
4.	Big Hit (CC 7/52)	29.00	45.00
6.	Big Top (Ge 2/49)	10.00	20.00
4*	Big time (B 1/55)	439.50	525.00
6.	Black Gold (Ge 3/49)	10.00	20.00
4.	Bolero (Un 12/51)	45.00	95.00
4.	Bomber (CC 3/51)	20.00	25.00
6.	Boston (Wm 5/49)	15.00	29.50
4.	Bowling Champ (Got 2/49)	15.00	25.00
2*	Bright Lights (B 5/51)	40.00	95.00
4.	Bright Spot (B 11/51)	75.00	95.00
4.	Broadway (B 6/51)	25.00	50.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Buffalo Bill (Got 5/50)	20.00	30.00
	4. Buttons & Bows (Got 3/49)	15.00	25.00
	4. Cabana (Un 3/53)	90.00	165.00
	4. Camel Caravan (Ge 6/49)	15.00	30.00
	4. Campus (Ex 2/50)	15.00	20.00
	4. Canasta (Ge 7/50)	25.00	34.50
	4. Caravan (Wm 6/52)	35.00	75.00
	6. Carolina (Un 3/49)	15.00	25.00
	4. Champion (B 12/49)	20.00	35.00
	6. Champion (CC 6/49)	15.00	20.00
	1. Chinatown (Got 10/52)	50.00	95.00
	6. Circus (Ex 8/48)	10.00	20.00
	4. Circus (Un 8/52)	85.00	135.00
	4. Citation (B 10/48)	15.00	35.00
	4. C.O.D. (Wm 9/53)	85.00	125.00
	4. College Daze (Got 8/49)	20.00	49.50
	4. Colors (Wm 11/54)	175.00	220.00
	2* Coney Island (B 9/51)	40.00	95.00
	4. Control Tower (Wm 3/51)	25.00	50.00
	4. Coronation (Got 11/52)	40.00	85.00
	4. County Fair (Un 9/51)	30.00	45.00
	4. Crossroads (Got 5/52)	45.00	75.00
	4. Cyclone (Got 5/51)	40.00	85.00
	4. Daffy Derby (Wm 8/54)	190.00	230.00
	4. Daisy May (Got 7/54)	170.00	215.00
	4. Dallas (Wm 2/49)	15.00	30.00
	4. Dealer "21" (Wm 2/54)	75.00	135.00
	4. De Icer (Wm 11/49)	20.00	39.00
	4. Diamond Lill (Got 12/54)	185.00	215.00
	4. Domino (Wm 5/52)	37.50	60.00
	4. Double Action (Ge 1/52)	25.00	35.00
	4. Dbl. Feature (Got 12/50	15.00	25.00
	4. Dbl. Shuffle (Got 6/49)	15.00	25.00
	4. Disk Jockey (Wm 11/52)	45.00	80.00
	4. Dragonette (Got 6/54)	135.00	180.00
	4. Dreamy (Wm 2/50)	20.00	49.50
	3* Dude Ranch (B 9/53)	160.00	210.00
	2. Duette DeLuxe (Got 4/55)	225.00	285.00
	4. Eight Ball (Wm 1/52)	45.00	75.00
	4. Fairway (Wm 6/53)	65.00	95.00
	1. Fighting Irish (CC 11/50)	25.00	35.00
	4. Five Star (Univ 5/51)	35.00	75.00
	6. Floating Power (Ge 12/48)	10.00	20.00
	4. Flying High (Got 2/53)	50.00	100.00
	4. Flying Saucers (Ge 12/50)	15.00	30.00
	6. Football (CC 8/49)	10.00	25.00
	4. Four Bells (Got 10/54)	190.00	230.00
	1. Four Corners (Wm 12/52)	45.00	90.00
	4. Four Horsemen (Got 9/50)	30.00	60.00
	1. "400" Upright (Ge 10/52)	40.00	75.00
	4. Four Stars (Got 6/52)	50.00	95.00
	4. Freshie (Wm 9/49)	20.00	35.00
	2* Frolics (B 10/52)	80.00	135.00
	2. Futurity (B 3/51)	25.00	75.00
	2* Gayety (B 3/52)	319.50	445.00
	4. Georgia (Wm. (7/50)	20.00	49.50
	6. Gin Rummy (Got 2/49)	15.00	25.00
	1. Glamour (Got 7/51)	15.00	25.00
	6. Glider (Ge 8/49)	10.00	20.00
	4. Globe Trotter (Got 11/51)	35.00	75.00
	4. Golden Gloves (CC 7/49)	10.00	25.00
	4. Golden Nugget (Upright) (Ge 2/53)	40.00	95.00
	4. Gold Star (Got 8/54)	185.00	215.00
	6. Gondola (Ex 5/49)	10.00	20.00
	4. Grand Award (CC 1/49)	10.00	20.00
	4. Grand Champion (Wm 8/53)	85.00	125.00
	4. Grand Slam (Got 4/53)	45.00	110.00
	6. Grand Stand (B '50)	20.00	35.00
	4. Green Pastures (Got 1/54)	135.00	155.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Gun Club (Wm 11/53)	79.00	105.00
	4. Guys-Dolls (Got 5/53)	75.00	135.00
	4. Gypsy Queen (Got 2/55)	220.00	245.00
	4. Handicap (Wm 6/52)	45.00	95.00
	4. Happy Days (Got 7/52)	65.00	100.00
	4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
	4. Harvest Moon (Got 12/48)	15.00	20.00
	4. Harvest Time (Ge 9/50)	15.00	35.00
	4. Harvey (Wm 5/51)	15.00	35.00
	4. Havana (Un 2/54)	110.00	185.00
	2. Hawaii (Un 6/54)	119.50	210.00
	4. Hawaiian Beauty (Got 4/54)	140.00	200.00
	4. Hayburner (Wm 6/51)	35.00	70.00
	1* Hi-Fi (B 6/54)	185.00	225.00
	4. Hit Parade (CC 2/51)	10.00	20.00
	4. Hit & Runs (Ge 3/51)	15.00	25.00
	4. Hit 'N' Run (Got 4/52)	32.00	75.00
	6. Holiday (CC 12/48)	10.00	20.00
	4. Holiday (Ke 12/51)	35.00	55.00
	2. Hong Kong (Wm 9/51)	35.00	75.00
	4. Horsefeathers (Wm 1/52)	39.50	69.50
	4. Horse Shoe (Wm 12/51)	25.00	40.00
	4. Hot Rods (B '49)	15.00	35.00
	2* Ice-Frolics (B 1/54)	175.00	250.00
	4. Jalopy (Wm 8/51)	35.00	65.00
	4. Jeanie (Ex 6/50)	15.00	25.00
	4. Jockey Club (Got 4/54)	145.00	185.00
	4. Jockey Special (B 11/47)	15.00	45.00
	4. Joker (Got 11/50)	20.00	50.00
	4. Judy (Ex 7/50)	10.00	20.00
	4. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
	4. Just 21 (Got 1/50)	10.00	25.00
	4. K.C. Jones (Got 11/49)	10.00	25.00
	4. King Arthur (Got 10/49)	20.00	49.50
	4. King Pin (CC 12/51)	30.00	60.00
	4. Knockout (Got 1/51)	20.00	49.50
	4. Lady Luck (Got 9/54)	145.00	210.00
	2. Lazy "Q" (Wm 2/54)	75.00	130.00
	4. Leaders (Un 10/51)	45.00	85.00
	4. Lite-A-Line (Ke 6/52)	45.00	55.00
	4. Long Beach (Wm 7/52)	35.00	65.00
	4. Lovely Lucy (Got 2/54)	135.00	175.00
	4. Lucky Inning (Wm (5/50)	20.00	49.50
	4. Lulu (Wm 12/54)	235.00	250.00
	4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
	6. Magic (Ex 11/48)	10.00	20.00
	4. Majors '49 (CC 2/49)	15.00	35.00
	4. Majorettes (Wm 4/52)	29.00	45.00
	4. Manhattan (Un 4/55)	405.00	495.00
	4. Marble Queen (Got 8/53)	95.00	145.00
	4. Maryland (Wm 4/49)	15.00	35.00
	4. Mercury (Ge 3/50)	10.00	29.00
	4. Mermaid (Got 6/51)	30.00	65.00
	1. Mexico (Un 3/54)	140.00	225.00
	4. Minstrel Man (Got 3/51)	25.00	60.00
	6. Moon Glow (Un 11/48)	10.00	20.00
	4. Mystic Marvel (Got 3/54)	145.00	175.00
	1* Nevada (Un 8/54)	185.00	295.00
	1. Niagara (Got 12/51)	45.00	75.00
	1. Nifty (Wm 12/50)	15.00	35.00
	4. "9" Sister (Wm 1/54)	95.00	140.00
	4. Oasis (Ex 10/50)	10.00	20.00
	4. Oklahoma (Un 5/49)	10.00	20.00
	6. Old Faithful (Got 12/49)	15.00	25.00
	4. Olympics (Wm 5/52)	45.00	75.00
	4. One Two Three (Ge 10/48)	10.00	25.00
	1. Palisades (Wm 7/53)	50.00	90.00
	1* Palm Beach (B 7/52)	85.00	100.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	1* Palm Springs (B 11/53)	175.00	245.00
	1. Paratrooper (Wm 8/52)	25.00	45.00
	4. Pin Bowler (CC 6/50)	10.00	20.00
	6. Pinch Hitter (Un 5/49)	10.00	20.00
	4. Pinky (Wm 9/50)	20.00	35.00
	1. Pin Wheel (Got 11/53)	50.00	125.00
	4. Play Ball (CC 1/51)	20.00	35.00
	4. Playland (Ex 8/50)	10.00	20.00
	6. Playtime (Ex 8/49)	10.00	20.00
	1. Poker Face (Got 9/53)	110.00	130.00
	6. Puddin' Head (Ge 10/48)	10.00	20.00
	4. Punchy (CC 12/50)	10.00	20.00
	4. Quarterback (Wm 10/49)	15.00	35.00
	4. Quartet (Got 2/52)	60.00	110.00
	4. Queen of Hearts (Got 12/52)	69.00	100.00
	4. Quintet (Got 3/53)	49.50	110.00
	4. Rag Mop (Wm 10/50)	15.00	35.00
	6. Ramona (Un 2/49)	10.00	20.00
	4. Red Shoes (Un 11/50)	20.00	34.50
	4* Rio (Un 11/53)	100.00	175.00
	4. Rip Snorter (Ge 10/49)	10.00	20.00
	4. Rocket (Ge 5/50)	20.00	39.00
	4. Rockettes (Got 8/50)	25.00	49.50
	4. Rodeo (Un 2/53)	125.00	160.00
	4. Rose Bowl (Got 10/51)	35.00	75.00
	4. Round Up (Got 11/48)	10.00	25.00
	4. St. Louis (Wm 2/49)	25.00	35.00
	4. Saddle and Turf (Ev 10/53)	175.00	250.00
	(Club Model)	245.00	300.00
	1. Saratoga (Wm 10/48)	20.00	49.50
	4. Screamo (Wm 4/54)	125.00	165.00
	4. Sea Jockeys (Wm 11/51)	24.50	50.00
	4. Select-A-Card (Got 4/50)	10.00	20.00
	4. Shantytown (Ex 10/49)	20.00	39.00
	4. Sharpshooter (Got 5/49)	10.00	29.50
	4. Shindig (Got 10/53)	120.00	155.00
	4. Shoo Shoo (Wm 2/51)	19.50	29.50
	4. Shoot the Moon (Wm 11/51)	20.00	55.00
	4. Show Boat (Un 1/49)	10.00	20.00
	4. Show Boat (Un 12/52)	150.00	175.00
	4. Silver Chest (Upright) (Ge 4/53)	59.00	125.00
	4. Silver Skates (Wm 2/53)	54.50	80.00
	1* Singapore (Un 10/54)	225.00	325.00
	1. Skill Pool (Got 8/52)	60.00	110.00
	4. Slugfest (Wm 3/52)	39.00	65.00
	6. Snooks (Wm 6/51)	15.00	22.50
	4. South Pacific (Ge 2/50)	20.00	39.00
	4. Spark Plugs (Wm 9/51)	50.00	85.00
	6. Speedway (Wm 9/48)	10.00	20.00
	4. Spitfire (Wm 2/55)	169.50	225.00
	2. Spot Bowler (Got 10/50)	25.00	50.00
	2* Spot-Lite (B 1/52)	40.00	85.00
	4. Sportsman (Ge 2/51)	10.00	20.00
	4. Sportsman (Wm 2/52)	30.00	35.00
	4. Springtime (Ge 3/52)	20.00	34.50
	4. Stage Coach (Got 11/54)	165.00	210.00
	4. Star Pool (Wm 10/54)	200.00	220.00
	4. Stars (Un 6/52)	50.00	85.00
	4. Starlite (Wm 3/53)	35.00	70.00
	4. Steeple Chase (Un 1/52)	35.00	65.00
	4. Stop & Go (Ge 3/51)	15.00	25.00
	4. Struggle Buggies (Wm 12/53)	75.00	125.00
	6. Summertime (Un 9/48)	15.00	25.00
	2. Sunshine Park (B 12/52)	25.00	85.00
	4. Super Hockey (CC 4/49)	20.00	34.50
	4. Super Jumbo (Got 10/54)	287.50	375.00
	2* Surf Club (B 2/54)	185.00	285.00
	4. Sweepstakes (Wm 1/52)	75.00	95.00
	4. Sweetheart (Wm 5/50	20.00	35.00
	1* Tahiti (Un 8/53)	90.00	175.00
	4. Tampico (Un 6/49)	10.00	20.00
	4. Telecard (Got 1/49)	20.00	55.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	150.00	190.00
4. Times Square (Wm 4/53)	65.00	89.50
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	239.50	350.00
2. Tropics (Un 7/53)	90.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex (8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/25)	40.00	85.00
4. Twin Bill (Got 1/55)	210.00	240.00
4. Utah (Un 7/49)	10.00	29.50
2* Variety (B 9/54)	290.00	445.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4* Yacht Club (B 6/53)	75.00	125.00
4. Zingo (Un 10/51)	25.00	65.00

←TOTAL NO. TOTAL VALUE→

SHUFFLES

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/51)	295.00	375.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. Bally Jet Bowler (8/54)	350.00	400.00
4. Bally Mystic Bowler (12/54)	395.00	460.00
2. Bally Magic Bowler (12/54)	395.00	460.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	39.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	100.00
2. ChiCoin Bowl-A-Ball (10/52)	65.00	125.00
4. ChiCoin Match Bowl-A-Ball (11/52)	50.00	150.00
2. ChiCoin 10th Frame (Special 12/52)	55.00	150.00
4. ChiCoin Name Bowler (1/53)	65.00	150.00
4* ChiCoin 10th Frame Double Score Bowler (3/53)	75.00	150.00
4. ChiCoin Crown (4/53)	95.00	175.00
4. ChiCoin Crown Giant Pins (9/53)	110.00	180.00
4. ChiCoin Triple Score (6/53)	90.00	175.00
4. ChiCoin Gold Cup (7/53)	125.00	195.00
4. ChiCoin High Speed Crown (7/53)	145.00	245.00
4. ChiCoin High Speed Triple Score (8/53)	175.00	275.00
4. ChiCoin Advance (10/53)	150.00	260.00
4. ChiCoin King (10/53)	200.00	275.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

2. ChiCoin Criss Cross Bowler (12/53)	215.00	285.00
2* ChiCoin Super Frame (3/54)	219.50	285.00
2* ChiCoin Starlite (3/54)	225.00	300.00
4. ChiCoin Feature (7/54)	250.00	350.00
4. ChiCoin Holiday (9/54)	375.00	450.00
4. ChiCoin Flash (10/54)	250.00	395.00
4. ChiCoin Playtime (10/54)	350.00	460.00
4. ChiCoin Fireball (11/54)	395.00	475.00
4. ChiCoin Thunderbolt (12/54)	400.00	450.00
2. ChiCoin Triple Strike (2/55)	415.00	485.00
4. ChiCoin Criss Cross Targette (1/55)	175.00	275.00
4. ChiCoin Deluxe Criss Cross Targette (1/55)	200.00	275.00
7. ChiCoin Big League (5/55)	395.00	435.00
7. ChiCoin Hollywood (5/55)	495.00	575.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4* Genco Shuffle Pool (11/53)	85.00	125.00
4. Genco Match Pool (2/54)	125.00	160.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	69.00	135.00
4. Keeney Club (4/53)	95.00	150.00
4. Keeney Domino (5/53)	50.00	160.00
4. Keeney Carnival (5/53)	90.00	175.00
4. Keeney Pacemaker (9/53)	125.00	200.00
4. Keeney Mainliner Bowler (1/54)	169.50	240.00
4. Keeney Bonus Bowler (3/54)	175.00	250.00
4. Keeney Diamond Bowler (5/54)	165.00	295.00
4. Keeney Bikini (6/54)	225.00	300.00
4. Keeney Century (6/54)	295.00	320.00
4. Keeney American (9/54)	325.00	350.00
4. Keeney National (9/54)	345.00	395.00
4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player (2/51)	40.00	70.00
1. United DeLuxe 6-Player (10/51)	45.00	75.00
4. United 6-Player Super (3/52)	45.00	95.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	50.00	105.00
2* United 10th Frame Star (9/52)	55.00	110.00
2. United Manhattan 10th Frame (9/52)	70.00	130.00
4. United 10th Frame Super (10/52)	85.00	135.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. United Manhattan (9/52)	100.00	135.00
2* United Cascade (2/53)	70.00	165.00
4* United Clover (2:53)	75.00	125.00
2. United Liberty (2/53)	95.00	135.00
4* United Classic (6/53)	115.00	145.00
2* United Olympic (6/53)	65.00	135.00
4* United Royal (9/53)	134.00	190.00
4* United Imperial (9/53)	185.00	220.00
4* United Chief (11/53)	185.00	250.00
4* United Leader (11/53)	200.00	275.00
4* United Team (1/54)	225.00	275.00
4. United DeLuxe Team (1/54)	240.00	285.00
2* United League (1/54)	210.00	275.00
4. United Ace (5/54)	265.00	325.00
4. United Rainbow (8/54)	250.00	310.00
4. United Banner (8/54)	310.00	340.00
2. United Shuffle Targette (8/54)	250.00	350.00
4. United DeLuxe Shuffle Targette (8/54)	295.00	360.00
2. United Speedy (8/54)	295.00	400.00
4. Un. 11th Frame (10/54)	335.00	410.00
4. United DeLuxe 11th Frame (10/54)	325.00	415.00
4. United Comet Targette (11/54)	300.00	400.00
4. United DeLuxe Comet Targette (11/54)	335.00	420.00
1. United Mercury (12/54)	345.00	410.00
1. United DeLuxe Mercury (12/54)	345.00	425.00
4. United Mars (1/55)	355.00	440.00
1. United DeLuxe Mars (1/55)	345.00	450.00
4. Un. Lightning (2/55)	375.00	455.00
4. United DeLuxe Lightning (2/55)	385.00	465.00
4. Un. Clipper (5/55)	415.00	460.00
2. United DeLuxe Clipper (5/55)	410.00	465.00
6. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle 12/49)	20.00	34.50
6. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
6. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

ARCADE EQUIPMENT

1. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
6. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	44.50	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiMidget Skee	65.00	175.00
4. ChiCoin Pistol	50.00	99.50
4* ChiCoin Home Run, 6-Player (3/54)	150.00	250.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	175.00
4. Evans Bola Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	45.00	89.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

	4. Exhibit Gun Patrol	75.00	150.00
	4. Exhibit Jet Gun	75.00	145.00
	4. Exhibit Space Gun	75.00	145.00
	4. Exhibit Pony Express	85.00	135.00
	4. Exhibit Silver Bullets	40.00	95.00
	4. Exhibit Six Shooter	50.00	110.00
	4. Exhibit Vitalizer	45.00	75.00
	4. Exhibit Shooting Gall. (6/54)	165.00	195.00
	2. Exhibit Star Shooting Gallery (9/54)	174.50	225.00
	4. Exhibit Sportland Shooting Gallery (11/54)	225.00	265.00
	4. Exhibit "500" Shooting Gallery (3/55)	295.00	375.00
	4* Genco Sky Gunner	95.00	135.00
	4. Genco Night Fighter	119.50	159.50
	4. Genco Basketball	185.00	275.00
	4* Genco Rifle Gal. (6/54)	215.00	325.00
	4. Genco Big Top Rifle (Gallery 6/54)	375.00	450.00
	4. Genco Wild West Gun (2/55)	395.00	495.00
	4. Jack Rabbit	50.00	99.50
	4. Jungle Joe	49.50	69.50
	4. Keeney Air Raider	65.00	120.00
	4. Keeney Sub Gun	75.00	95.00
	4. Keeney Texas Leaguer	30.00	65.00
	4. Keeney Sportsman (11/54)	249.00	345.00
	4. Lite League	49.50	99.50
	4. Mills Panoram Peek	175.00	325.00
	6. Mills Conv. for Panoram Peek	10.00	29.50
	4. Muto. Atomic Bomber	65.00	175.00
	4. Mutos. Ace Bombers	100.00	195.00
	4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
	4. Mutos. Fly. Saucers	90.00	160.00
	4. Mutos. Photo. (Pre-War)	150.00	250.00
	4. Mutos. Photomatic DeLuxe	275.00	475.00
	4. Mutoscope Silver Gloves	125.00	200.00
	4. Mutoscope Sky Fighter	95.00	175.00
	4. Mutos. Voice-O-Graph 35c	395.00	525.00
	4. QT Pool Table	65.00	85.00
	4. Quizzer	60.00	95.00
	4. Rockola World Series	40.00	85.00
	4. Scientific Baseball	40.00	89.50
	4. Scientific Basketball	20.00	75.00
	4. Scientific Batting Pr.	19.00	65.00
	4. Scientific Pitch 'Em	145.00	185.00
	4* Seeburg Bear Gun	94.50	150.00
	4. Seeburg Chicken Sam	50.00	100.00
	4. Seeburg Shoot the Chute	49.50	95.00
	4* Seeburg Coon Hunt	150.00	225.00
	4. Set Shot Basketball	200.00	250.00
	4. Telequiz	95.00	150.00
	4. Un. Team Hockey	30.00	85.00
	4. Un. Jungle Gun	225.00	330.00
	4. Un. DeLuxe Jungle Gun	230.00	360.00
	2. United Carnival Gun (10/54)	225.00	345.00
	4. United DeLuxe Carnival (10/54)	275.00	360.00
	4. United Bonus Gun (1/55)	345.00	425.00
	4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
	4. Wilcox-Gay Recordio	50.00	125.00
	4. Wms. All Stars (8/47)	35.00	75.00
	4. Wms. Box Score (12/47)	39.50	75.00
	4. Wms. Star Series (4/49)	40.00	89.00
	4. Wms. Deluxe World Series (2/52)	40.00	90.00
	4. Wms. Super World Series (4/51)	39.50	99.00
	2. Wms. DeLuxe Baseball (4/53)	100.00	175.00
	4. Wms. Pennant Baseball (12/53)	165.00	265.00
	4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
	4 Wms. Super Star Baseball (12/53)	175.00	300.00
	4. Wms. Majojr League Baseball (2/54)	200.00	325.00
	4. Wms. All Star Baseball (2/54)	155.00	325.00
	4. Wms. Big League Baseball (3/54)	155.00	325.00
	4. Wms. Safari (2/55)	325.00	450.00
	4. Wms. Polar Hunt (3/55)	395.00	550.00
	4. Wurlitzer Skeeball	35.00	75.00
	←TOTAL NO.	TOTAL VALUE→	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

1956 Challenger	$ 75.00
Rifle Sport (3 gun, 6 gun and 12 gun ranges)	Prices on Request
Coin Chutes, Slug Rejectors, Coin Changers, Time Switches, Pay Meters, other Accessories	Prices on Request

AMI, INCORPORATED

No List Price Authorized for Publication

- G-120 Phonograph
- G- 80 Phonograph
- G- 40 Phonograph
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	$2,950.00

BALLY MFG. CO.

Miami Beach	$ 775.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c a play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Score-A-Line Bowler (without Match Feature)	$ 705.00
Blinker Bowler (with Match Feature)	815.00
Bulls Eye Bowler (with Match Feature)	775.00

EXHIBIT SUPPLY

Skill Pool	$ 325.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

GENCO MFG. & SALES CO.

Official Tournament Pool	$ 300.00
Quarterback (Football Game) (with Match Feature)	635.00
Sky Rocket Rifle Gallery (with Match Feature)	675.00

D. GOTTLIEB & CO.

Marathon (2 Player, 5-Ball)	$ 442.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

Fascination DeLuxe Pool Table	$ 295.00
DeLuxe Challenge Bowler (with Match Feature)	690.00
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only
- Model 1452, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- 3W-1—Wall-O-Matic "100"
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

UNITED MFG. CO.

Topnotch Shuffle Alley (without Match Feature)	
Single Chute	$ 760.00
Double Chute	780.00
De Luxe Topnotch Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Special Topnotch Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Pixies	775.00

WILLIAMS MFG. CO.

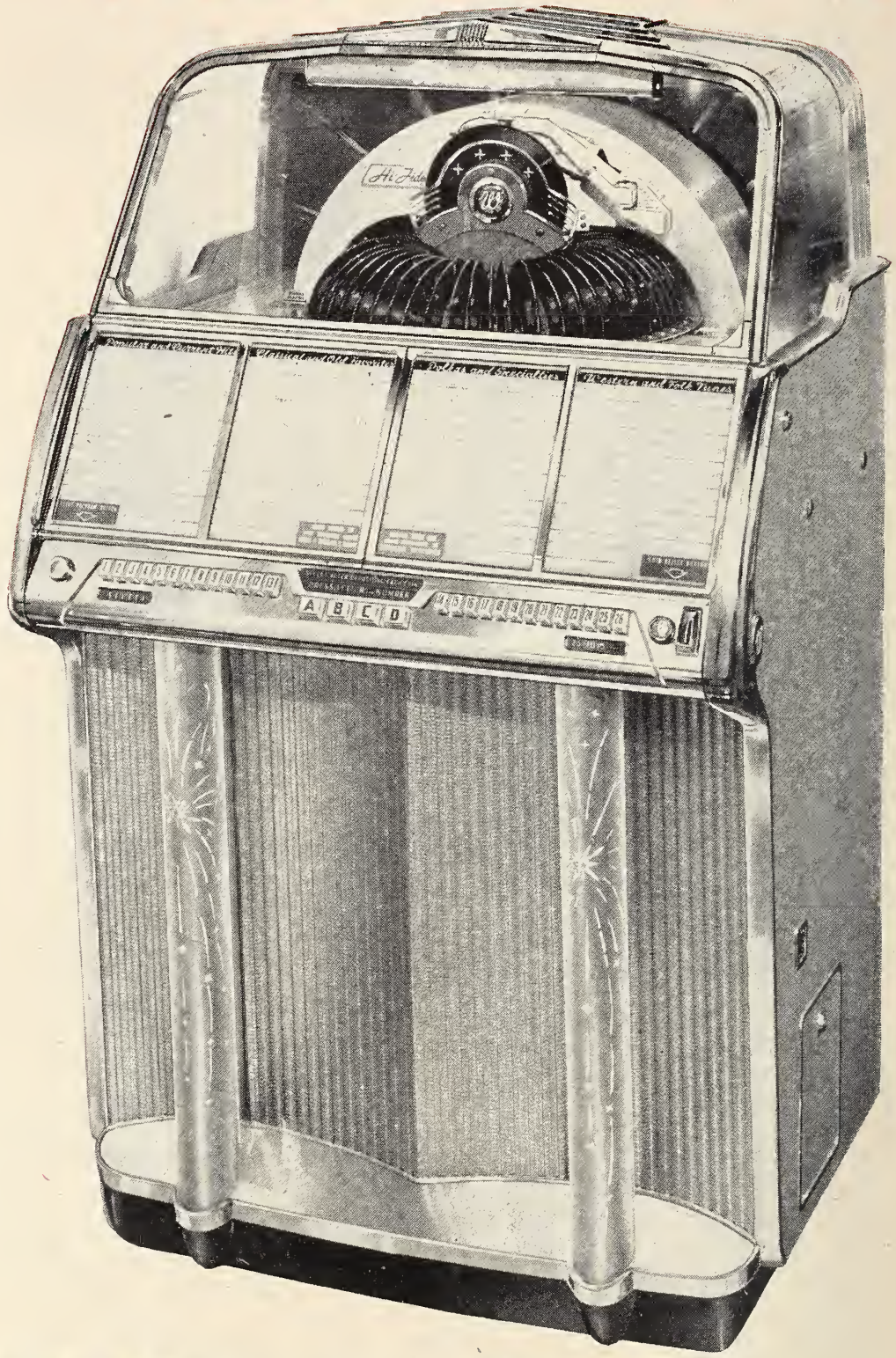
Jolly Joker	$ 225.00
Circus Wagon 2-Player	399.50
Smoke Signal	389.50
Bank Pool	295.00
King Of Swat	549.50
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1800" Hi-Fi Phonograph 104 Selections, 45 RPM
- Model "1700" Hi-Fi Phonograph 104 Selections, 45 RPM
- Model "1600-A" Hi-Fi Phonograph, 48 Selection, 78 RPM
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

MORE SPEAKER CONE AREA THAN ANY OTHER JUKE BOX



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UNITED'S

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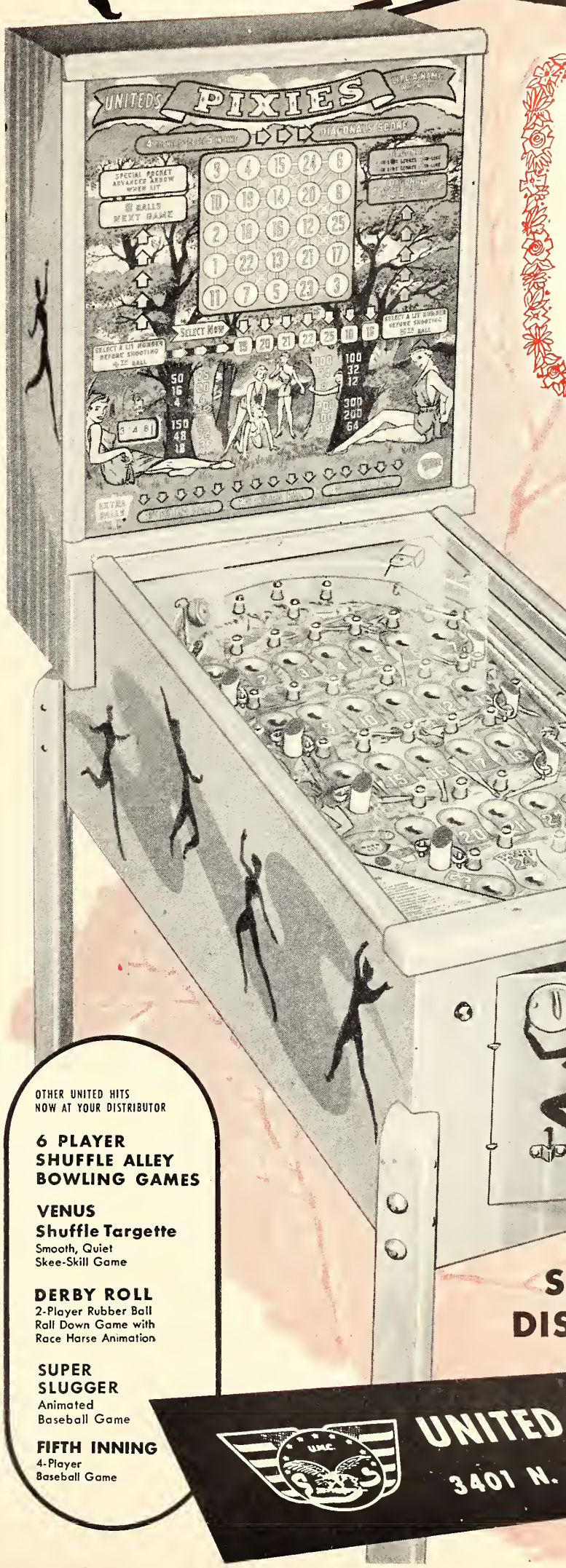

BIG, NEW BUILD-UP FEATURE

8 BALLS NEXT GAME

New, Double-Scoring DIAGONAL FEATURE

First coin lites large card
Second coin lites diagonals

With Diagonal Panel lit
Player can obtain Regular Card scores PLUS Diagonal scores
Player can score up to

12

3-IN-LINE SCORES
ALSO
4-IN-LINE SCORES

3-IN-LINE SCORES 4-IN-LINE
4-IN-LINE SCORES 5-IN-LINE

Lite-A-Name Feature
Advancing Scores
Number Selection Feature
UMC PENNANT FEATURE
4-Corners Score 5-in-Line
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OTHER UNITED HITS
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6 PLAYER SHUFFLE ALLEY BOWLING GAMES

VENUS
Shuffle Targette
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Skee-Skill Game

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Roll Down Game with
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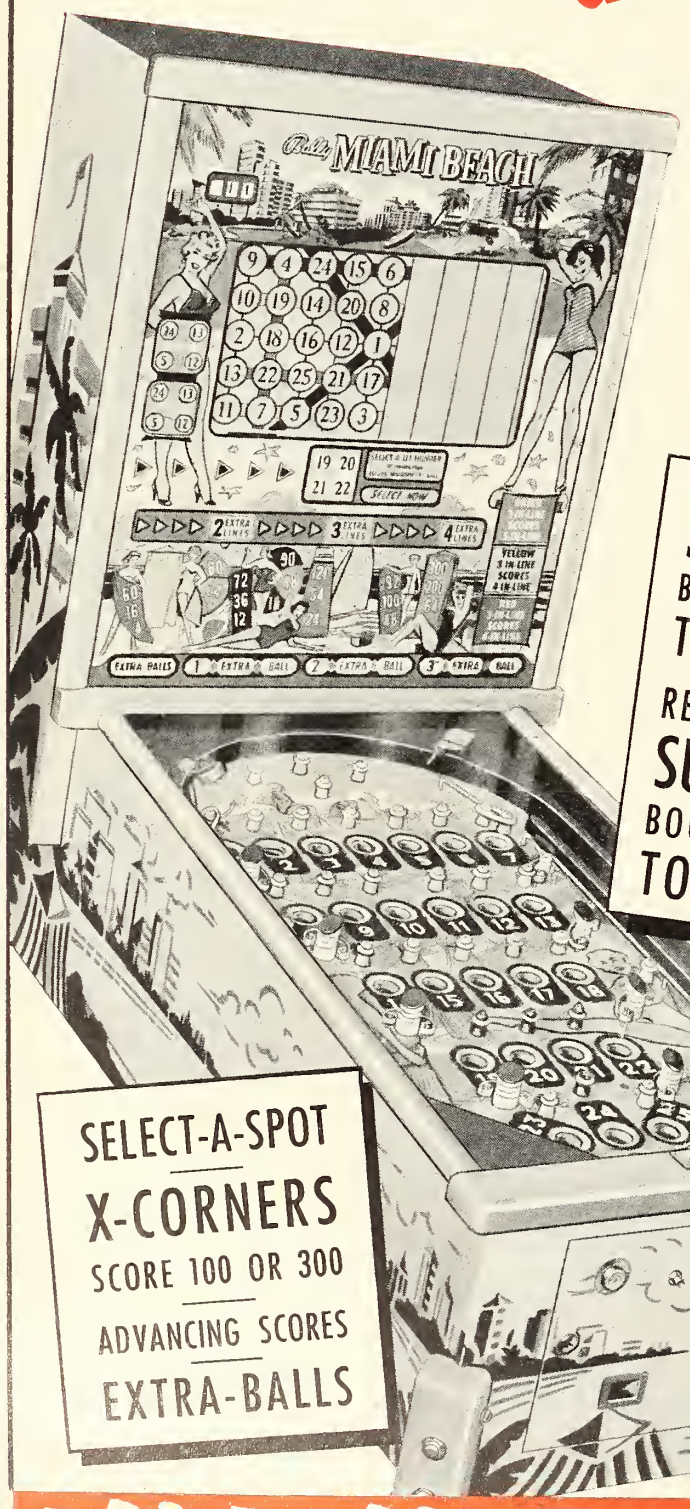

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SUPER-X
BOOSTS 3-IN-LINE
TO 5-IN-LINE

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BOOST 3-IN-LINE
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SCORE 100 OR 300

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